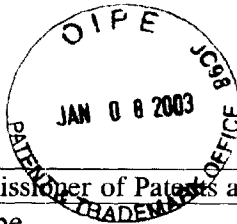


Form PTO-1618A



01-14-2003



102337372

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

New 1-8-03

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
Reel #  Frame #

Corrective Document  
Reel #  Frame #

**Conveyance Type**

Assignment  License

Security Agreement  Nunc Pro Tunc

Merger  Effective Date  
Month Day Year

Change of Name

Other

**Conveying Party**

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
10/23/2002

Name

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

**Receiving Party**

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

01/13/2003 LMUELLER 00000193 75902057

01 FC:8521 40.00 OP  
02 FC:8522 50.00 OP

**FOR OFFICE USE ONLY**

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of Trademark Recordation Coversheet and attached conveyance documents

Trademark Application Number(s) or Registration Number(s)  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property)

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75902057"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1286078"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1829348"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to Charge additional fees: Yes  No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Norm J. Rich  
Name of Person Signing

  
Signature

January 8, 2003  
Date Signed

2004 12.15 PAA

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Atty. Ref. No. 083632/0133,0134,0206

In re Trademark Registrations/Application of:

Escada AG

Marks: LAUREL (Stylized); LAUREL (Stylized);  
LAUREL (Stylized)

Reg./App. Nos.: 1,286,078; 1829,348; 75/902,057

Reg./App. Dates: July 17, 1984; April 5, 1994;  
January 24, 2000

**REVOCATION AND APPOINTMENT NEW POWER OF ATTORNEY  
AND DOMESTIC REPRESENTATIVE**

**BOX RESPONSES - NO FEE**

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202

Madam:

The above-named Registrant/Applicant in the above registrations/application hereby revokes all previous powers of attorney and appoints Peter G. Mack and Norm J. Rich and the firm of Foley & Lardner and all its attorneys, as the new attorneys of record to transact all business in the U.S. Patent and Trademark Office, with full power of substitution and revocation, in connection with the above-identified trademark application and registrations.

Reg./App. Nos.: 1,286,078; 1829,348; 75/902,057  
Marks: LAUREL (Stylized); LAUREL (Stylized); LAUREL (Stylized)

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

FOLEY & LARDNER, whose postal address is 3000 K Street, N.W., Suite 500, Washington, D.C. 20007, is hereby designated Applicant's representative upon whom notices of process in proceedings affecting the mark may be served.

It is requested that all future correspondence concerning these registrations and application be sent to:

Peter G. Mack, Esq.  
Foley & Lardner  
Suite 500  
3000 K Street, N.W.  
Washington, D.C. 20007

Escada AG

Date: October 23, 2002

By: 

Name: Peter Steck

Title: General Counsel



**NOTE**

## TRADEMARK ASSIGNMENT

WHEREAS, Escada AG, a joint stock company of Germany, located at Margaretha-Ley-Ring 1, 85609 Aschheim, Germany (hereinafter "Assignor"), is the owner of all right, title and interest in and to the following trademarks and the registrations and application thereof in the United States Patent and Trademark Office:

<u>Mark</u>	<u>App./Reg. No.</u>	<u>App./Reg. Date</u>
LAURÈL (Stylized)	75/902,057	January 24, 2000
LAURÈL (Stylized)	1,286,078	July 17, 1984
LAURÈL (Stylized)	1,829,348	April 5, 1994

WHEREAS, Laurèl GmbH, a limited liability company of Germany, located at Margaretha-Ley-Ring 1, 85609 Aschheim, Germany (hereinafter "Assignee"), is desirous of acquiring said marks and the registrations and application thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, and its successors and assigns, all right, title and interest in the United States that Assignor may possess in and to the above trademark registrations and application, and the marks themselves, together with the goodwill of the business symbolized by the marks, as well as all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of said mark or injury to the said good will, and the right to sue for and recover the same in its, the Assignee's, own name.

IN WITNESS WHEREOF, this Assignment has been executed this 23<sup>rd</sup> day of

October, 2002.

Escada AG

By: 

Name: Peter Steck

Title: General Counsel