

01-15-2003

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)  
Tab settings ⇨ ⇨ ⇨



102337880

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**Western International Media Corporation**  
**8544 Sunset Boulevard**  
**Los Angeles, CA 90069** *1-10-03*  
☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State **California**  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☐ Assignment ☐ Merger  
☐ Security Agreement ☒ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: March 2, 2000

2. Name and address of receiving party(ies)  
Name: Initiative Media Worldwide, Inc.  
Internal Address: \_\_\_\_\_  
Address: \_\_\_\_\_  
Street Address: 8544 Sunset Boulevard  
City: Los Angeles State: CA Zip: 90069

☐ Individual(s) citizenship  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☒ Corporation-State **California**  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) \_\_\_\_\_

2,046,774

Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert J. Driscoll, Esq.

Internal Address: \_\_\_\_\_

Street Address: Kay & Boose LLP

One Dag Hammarskjold Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

☒ Enclosed  
☐ Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

DO NOT USE THIS SPACE

9. Signature.

Nancy J. Felsten, Esq.

Name of Person Signing

Signature

December 30, 2002

Date

Total number of pages including cover sheet, attachments, and document: 1

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

01/14/2003 TDI A21 00000138 2046774

01 FC:8521

40.00 OP

TRADEMARK  
REEL: 002649 FRAME: 0056

A0540782

606900

CERTIFICATE OF AMENDMENT OF THE ARTICLES OF INCORPORATION  
of WESTERN INITIATIVE MEDIA WORLDWIDE INC.

The undersigned certify that:

1. They are the president and the secretary, respectively, of Western Initiative Media Worldwide, Inc., a California corporation.

2. and Article I  
The title of the Articles of Incorporation of this corporation is amended to read as follows: The name of the corporation has been changed to read as follows:

The name of this corporation is:  
Initiative Media Worldwide, Inc.

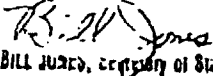
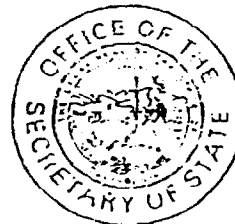
3. The foregoing amendment of Articles of Incorporation has been duly approved by the Board of Directors.

4. The corporation has issued no shares.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

DATE: March 2, 2000  
Lawrence Lamatina, President  
Joseph Smidley, SecretaryFILED  
in the office of the Secretary of State  
of the State of California

MAR 7 2000

  
Bill Jones, Secretary of State

CA BC D- CERTIF OF AMENDMENT-AFTER ISSUE 10/99-1