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OFFICE

To the Honorable Commissioner of Patents and T.

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original documents or copy thereof.

1. Name of conveying party(ies):

Bushnell Corporation
9200 Cody
Overland Park, Kansas 66214

- Individual(s)
- General Partnership
- Corporation-State **Delaware**
- Other

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **December 12, 2002**

Name and address of receiving party(ies):

Name: **Bushnell Performance Optics**

Internal Address: **12-23-03**

Street Address: **9200 Cody**

City: **Overland Park** State: **KS** ZIP: **66214**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **Delaware**
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,363,100
1,522,198

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Thomas B. Luebbering**

Internal Address: **Suite 400**

Street Address: **2405 Grand Boulevard**

City: **Kansas City** State: **MO** ZIP: **64108**

6. Total number of applications and registrations involved:.....

2

7. Total fee (37 CFR 3.41):.....\$ **\$65.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

19-0522

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas B. Luebbering, Reg. No. 37,874

December 18, 2002

Name of Person Signing

Signature

Date

A S S I G N M E N T O F I N T E R E S T

WHEREAS, BUSHNELL CORPORATION, a corporation duly organized under the laws of the State of Delaware, having its principal place of business at 9200 Cody, Overland Park, KS 66214-3259, is the owner of an interest in certain United States trademarks and registrations thereof as enumerated in Exhibit A attached hereto, and has adopted, used and is using said marks as set forth on said Exhibit A and;

WHEREAS, BUSHNELL PERFORMANCE OPTICS, a corporation duly organized under the laws of the State of Delaware, having its principal place of business at 9200 Cody, Overland Park, KS 66214, is desirous of acquiring said trademark and the registrations thereof as enumerated in Exhibit A attached hereto;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said BUSHNELL CORPORATION does hereby assign unto the said BUSHNELL PERFORMANCE OPTICS, all right, title and interest in and to each of said marks enumerated in Exhibit A attached hereto, together with the good will of the business symbolized by the marks, and the registrations thereof as enumerated in Exhibit A, together with the right to sue for and collect on all claims for damages by reason of past infringement of any of said marks.

EXECUTED on this 12th day of December, 2002.

BUSHNELL CORPORATION

By *William L. Yager*
William L. Yager, Vice President of Finance

State of Kansas)
) SS.
County of Johnson)

Signed before me, a Notary Public in and for the state and county above listed, this 12th day of December, 2002

Melina Espree Reno
Notary Public

My commission expires: 12-13-05



EXHIBIT A

JASON (AND DESIGN)

Reg. No. 1,522,198

Issued: January 24, 1989

JASON

Reg. No. 1,363,100

Issued: October 1, 1985