

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LIPS, INC		08/26/2002	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	DAZ Productions, Inc.		
Street Address:	1350 Draper Parkway		
City:	Draper		
State/Country:	UTAH		
Postal Code:	84020		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number		
Registration Number:	2458517		
CORRESPONDENCE DATA			
Fax Number:	(801)277-2602		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	801-277-0050		
Email:	JDD@Olympusco.com		
Correspondent Name:	J. Derek Dahlstrom		
Address Line 1:	PO BOX 510401		
Address Line 4:	Salt Lake City, UTAH 84151		
NAME OF SUBMITTER:	J. Derek Dahlstrom		
Total Attachments: 2			
source=Trademark_Assignment-01.tif			
source=Trademark_Assignment-02.tif			

OP \$40.00 2458517

TRADEMARK ASSIGNMENT

WHEREAS, LIPS, Inc., a Delaware corporation, having its principal offices at 1800 Perimeter Park Drive, Suite 275, Morrisville, North Carolina 27560, ("ASSIGNOR") has adopted, used, is using and is the owner of the trademark identified in the following U.S. trademark registration (the "Mark"):

Trademark
MIMIC

Registration No.
2,458,517

WHEREAS, DAZ Productions, Inc., a Utah corporation, having its principal offices at 12401 S. 450 E., Suite F-1, Draper, Utah 84020, ("ASSIGNEE") is desirous of acquiring the Mark of ASSIGNOR;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all right, title and interest in and to the Mark, together with common law rights and the good will of the business symbolized by the Mark, and including U.S. Trademark Registration No. 2,458,517 and all claims for damages by reason of past, present and future infringement thereof, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and legal representatives.

*
*
*
*
*
*
*

DM

This ASSIGNMENT is hereby executed by the ASSIGNOR as of this 26th
day of August, 2002.

ASSIGNOR:

LIPS, INC.

BY: Donovan Moxey

NAME: DONOVAN MOXEY

TITLE: Dir Business Develop

STATE OF NORTH CAROLINA

COUNTY OF Wake

This 26th day of August, 2002, personally came before me,
Dorcas B. Stapleton, Notary Public for said County and State, _____
Donovan Moxey, who, being by me duly sworn, says that he/she is Director
Bus. Dev. of LIPS, INC., a Delaware corporation, and that the said writing
was signed by him/her on behalf of said corporation by its authority duly given. _____
Donovan Moxey acknowledged the said writing to be the act and deed of said
corporation.

Witness my hand and official seal this the 26th day of August, 2002.

Donovan Moxey
Notary Public

My commission expires: 12-4-2003

