

01-17-2003



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To the Honorable Commissioner of Patent. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): The Prudential Insurance Company of America 751 Broad Street Newark, New Jersey 07102 1-14-03 [ ] Individual(s) [ ] Association [ ] General Partnership [ ] Limited Partnership [x] Corporation-State [ ] Other Additional name(s) of conveying party(ies) attached? [ ] Yes [x] No

2. Name and address of receiving party(ies) Name: Brighton Claims Services, LLC Internal Address: Street Address: 23 Main Street City: Holmdel State: NJ Zip: 07733 [ ] Individual(s) citizenship [ ] Association [ ] General Partnership [ ] Limited Partnership [x] Corporation-State Delaware corporation [ ] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [ ] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [ ] Yes [x] No

3. Nature of conveyance: [x] Assignment [ ] Merger [ ] Security Agreement [ ] Change of Name [ ] Other Execution Date: January 9, 2003

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,639,582 Additional number(s) attached [ ] Yes [x] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Sue J. Nam, Esq. Internal Address: 21st Floor Street Address: The Prudential Insurance Company of America, 751 Broad Street City: Newark State: NJ Zip: 07102

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41): \$ 40.00 [ ] Enclosed [x] Authorized to be charged to deposit account 8. Deposit account number: 162544

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9. Signature: Sue J. Nam, Esq. Signature Date: January 9, 2003

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

## **Assignment of Trademark**

WHEREAS, The Prudential Insurance Company of America, a corporation organized under the laws of the State of New Jersey having a place of business at 751 Broad Street, Newark, New Jersey 07102 ("Prudential" or "Assignor") is the owner of the mark BRIGHTON CLAIMS SERVICES, which is registered in the United States Patent and Trademark Office, Registration No. 2,639,582;

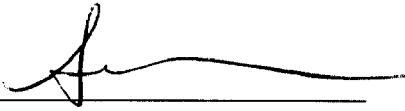
WHEREAS, Brighton Claims Services, LLC, a corporation organized under the laws of the State of Delaware having a place of business at 23 Main Street, Holmdel, New Jersey 07733 ("Brighton" or "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Prudential does hereby assign and transfer to Brighton all right, title and interest in and to the said mark, together with the goodwill of the business connected with the use of and symbolized by the mark, the portion of the business to which said mark pertains, the above identified registration thereof, all common law rights in said mark, the right to sue and recover for all damages for past and future infringements of Prudential's rights in the mark, and the right to bring any proceeding in the United States Patent and Trademark Office or any equivalent agency in any other country for cancellation, opposition or other proceeding in connection with said mark. The right, title and interest is to be held and enjoyed by Brighton and Brighton's successors and assigns as fully and exclusively as it would have been held and enjoyed by Prudential had this assignment not be made.

Prudential further agrees that it will take, or cause to be taken, all such other and further action as may reasonably be required by Prudential in order to effect the assignment contemplated hereby.

[SIGNATURE APPEARS ON THE FOLLOWING PAGE]

The Prudential Insurance Company of America

By: 

Name: Sue J. Nam

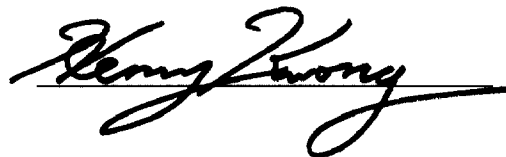
Title: Vice President and Corporate Counsel

Date: January 9, 2003

State of New Jersey     )  
  )  
County of Essex         )     ss.

On this 9 day of January, 2003, before me appeared Sue J. Nam, the person who signed this instrument, who acknowledged that she signed it as a free act on behalf of the identified corporation with authority to do so.



  
HENRY KWONG  
NOTARY PUBLIC OF NEW JERSEY  
Commission Expires 1/28/2007