

RECORDED  
01-21-2003

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Docket No.:

13914.258bbb.1

Tab settings

To the Honorable Commissioner of Pat



12-31-02

Submit the attached original documents or copy thereof.

1. Name of conveying party(ies):

Larence D. Wollersheim

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 24, 2001

2. Name and address of receiving party(ies):

Name: ICON HEALTH & FITNESS, INC.

Internal Address: \_\_\_\_\_

Street Address: 1500 South 1000 West

City: Logan State: UT ZIP: 84321

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,628,490

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robyn L. Phillips

Internal Address: WORKMAN, NYDEGGER & SEELEY  
1000 Eagle Gate Tower

Street Address: 60 East South Temple

City: Salt Lake City State: UT ZIP: 84111

6. Total number of applications and registrations involved:.....

**1**

7. Total fee (37 CFR 3.41):.....\$ 540.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

23-3178

01/17/2003 6TOM11 00000179 2628490

01 FC:8521 40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robyn L. Phillips  
Name of Person Signing

Robyn L. Phillips  
Signature

December 30, 2002  
Date

Total number of pages including cover sheet, attachments, and

**5**

TRADEMARK

REEL: 002651 FRAME: 0810

WHEN RECORDED RETURN TO:

WORKMAN, NYDEGGER, & SEELEY  
1000 Eagle Gate Tower  
60 East South Temple  
Salt Lake City, Utah, 84111

ASSIGNMENT

WHEREAS, Lawrence D. Wollersheim, an individual residing at 106 Mt Laurel Ct, Aspen, Colorado, 81611, Universal Food Code, a Colorado Corporation, with a principal place of business at 106 Mt Laurel Ct, Aspen, Colorado, 81611, and Healthkeeper, Inc., a Colorado Corporation, with a principal place of business at 106 Mt Laurel Ct, Aspen, Colorado, 81611 (hereinafter collectively referred to as "Assignor") have adopted, used, and are using and are the owner of all right, title, and interest in and to the trademark HEALTH-RUNR (hereinafter referred to as the "mark"), which was filed in the United States Patent and Trademark Office as Serial No. 75/400,679 on December 5, 1997; and

WHEREAS, ICON Health & Fitness, Inc., a corporation of the State of Delaware, having a principal office at 1500 South 1000 West, Logan, Utah 84321 (hereinafter referred to as "Assignee") is desirous of acquiring the entire right, title, and interest in and to the mark and the registration thereof;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE the entire right, title, and interest in and to the mark and the above-identified registration thereof, together with the goodwill of the business symbolized by and associated with the mark.

The Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks, and such officials in foreign countries as are duly authorized by their laws to register trademarks, to issue any and all certificates of registration of the mark to the Assignee as





