

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

THE MIDLAND LIFE INSURANCE COMPANY

- Individual(s)
- General Partnership
- Corporation-State Ohio
- Other _____

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: MIDLAND NATIONAL LIFE INSURANCE COMPANY

Street Address: One Midland Plaza

City: Sioux Falls State: South Dakota Zip: 57193

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Iowa
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document form assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: May 16, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1492568, 2310481, 1487093, 1492567, 2243507, 2329782

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bruce W. McKee

Internal Address: _____

Street Address: 801 Grand, Suite 3200

City: Des Moines State: IA Zip: 50309-2721

6. Total number of applications and registrations involved:

6

7. Total fee (37 CFR 3.41).....\$ 165.00

- Enclosed [Please charge any deficiency or credit any overpayment to Deposit Account No. 26-0084]
- Authorized to be charged to deposit account

8. Deposit account number: 26-0084

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Bruce W. McKee
Name of Person Signing



Signature

May 19, 2003
Date

Total number of pages including cover sheet, attachments, and document: **3**

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK ASSIGNMENT

WHEREAS, THE MIDLAND LIFE INSURANCE COMPANY, an Ohio corporation with a principal place of business of 250 East Broad Street, Columbus, Ohio 43215, is the owner of the trademark registrations set forth below:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
THEMIDLAND	1,492,568	June 14, 1988
THE MIDLAND & Design	2,310,481	January 25, 2000
THE MIDLAND MONEYMAX & Design	1,487,093	May 3, 1988
THE MIDLAND EDGE & Design	1,492,567	June 14, 1988
THE MIDLAND EQUIDEX ANNUITIES	2,243,507	May 4, 1999
THE MIDLAND MILLENNIUM TWO	2,329,782	March 14, 2000

and

WHEREAS, MIDLAND NATIONAL LIFE INSURANCE COMPANY, an Iowa corporation, with a principal place of business at One Midland Plaza, Sioux Falls, South Dakota 57193, is desirous of acquiring the entire right, title and interest in and to said marks, together with the goodwill of the business pertaining to said marks;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said THE MIDLAND LIFE INSURANCE COMPANY does hereby assign unto MIDLAND NATIONAL LIFE INSURANCE COMPANY all right, title and interest which THE MIDLAND LIFE INSURANCE COMPANY has heretofore enjoyed pertaining to said marks, together with the goodwill of the business pertaining to said marks and the registrations thereof Nos. 1,492,568; 2,310,481; 1,487,093; 1492,567; 2,243,507; and 2,329,782, the same to be held and enjoyed by MIDLAND NATIONAL LIFE INSURANCE COMPANY, its successors and

assigns, together with the right to sue for and collect for all claims for damages by reason of past infringement of said marks and the registrations thereof.

REASSURE AMERICA LIFE INSURANCE COMPANY as
THE MIDLAND LIFE INSURANCE COMPANY
successor to

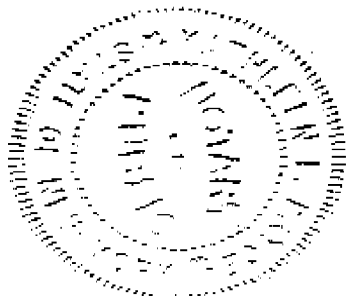
By Mark R. Sarlitto

Name: Mark R. Sarlitto

Title Vice President and General Counsel

STATE OF New York)
) ss
COUNTY OF Westchester)

On this 16th day of May, 2003, before me, the undersigned, a Notary Public in and for the state, personally appeared Mark R. Sarlitto to me personally known, who being by me duly sworn, did say that he is the Vice President and General Counsel of Reassure America Life Insurance Company ~~of THE MIDLAND LIFE INSURANCE COMPANY;~~ ^{as successor} that said above and foregoing instrument was signed on behalf of said corporation by authority of its Board of Directors and that the said Mark R. Sarlitto, as such officer, acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by him voluntarily executed.



Kathleen E. Pryce

Notary Public in and for the
State of New York

Commission Expires _____

KATHLEEN E. PRYCE
Notary Public, State of New York
No. 01PR604885
Qualified in Bronx County
Certificate Filed in Bronx County
Commission Expires October 02, 2006

MCKEE, VOORHEES & SEASE, PLC

MCKEE, VOORHEES & SEASE, PLC

ATTORNEYS AT LAW

801 GRAND AVENUE • SUITE 3200 • DES MOINES, IA 50309-2721
PHONE: 515-288-3667 • FAX: 515-288-1338 • www.ipmvs.com

DATE: May 19, 2003

TO: **Assignment Branch**
U.S. Patent and Trademark Office

FAX: 1-703-306-5995

FROM: **Bruce McKee**

NUMBER OF PAGES (Including cover):

5

COMMENTS:

Assignment of Trademarks
The Midland Life Insurance Company to
Midland National Life Insurance Company
Registrations 1492568, 2310481, 1487093, 1492567, 2243507, 2329782

THE DOCUMENTS ACCOMPANYING THIS FACSIMILE TRANSMITTAL COVER SHEET CONTAIN INFORMATION FROM THE LAW FIRM OF MCKEE, VOORHEES & SEASE WHICH MAY BE CONFIDENTIAL AND/OR LEGALLY PRIVILEGED. THE DOCUMENTS ARE INTENDED ONLY FOR THE PERSONAL AND CONFIDENTIAL USE OF THE ADDRESSEE IDENTIFIED ABOVE. IF YOU ARE NOT THE INTENDED RECIPIENT OR AN AGENT RESPONSIBLE FOR DELIVERING THESE DOCUMENTS TO THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY REVIEW, DISCLOSURE, COPYING, DISTRIBUTION OR THE TAKING OF ANY ACTION IN RELIANCE ON THE CONTENTS OF THIS TRANSMITTED INFORMATION IS STRICTLY PROHIBITED. IF YOU HAVE RECEIVED THIS FACSIMILE IN ERROR, PLEASE IMMEDIATELY NOTIFY THIS FIRM SO THAT WE CAN ARRANGE FOR THE RETURN OF THE ORIGINAL DOCUMENTS TO US. THANK YOU.

TRADEMARK

REEL: 002652 FRAME: 0042

MVS

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