

01-22-2003



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To the Commissioner of Patents and Trademarks: Please record the attached documents or copy thereof.

1. Name of conveying party(ies):  
Argus Communications, Ltd.

Individuals       Association  
 General Partnership       Limited Partnership  
 Corporation-State of  
 Other: \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
TREND enterprises, Inc.  
300 Ninth Avenue, S.W.  
New Brighton, MN 55112-3489

1-14-03

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other: \_\_\_\_\_

Execution Date: January 4, 2002

Individual(s) citizenship       Association  
 General Partnership       Limited Partnership  
 Corporation-State of Minnesota  
 Other: \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  
 Yes       No  
 (Designations must be separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or trademark number(s):  
A. Trademark Application No.(s)/ Mark(s)

B. Trademark Reg. No.(s)/Mark(s)  
1,430,207/TODAY'S EXPRESSIONS

FILING SECTION

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Linda M. Byrne  
 Address: MERCHANT & GOULD P.C.  
 P.O. Box 2910  
 Minneapolis, MN 55402-0910

6. Total number of applications and trademarks involved: 1

7. Total fee (37 CFR 3.41): \$40.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Please charge any additional fees or credit any overpayments to our Deposit account number: 13-2725

DO NOT USE THIS SPACE

9. Statement and signature:  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Linda M. Byrne      *Linda M. Byrne*      January 10, 2003  
 Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: 4

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner for Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

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TRADEMARK  
REEL: 002652 FRAME: 0943

**ASSIGNMENT OF TRADEMARK**

WHEREAS, Argus Communications, Ltd., a Texas limited partnership ("Assignor"), has adopted and used in its business the "TODAY'S EXPRESSIONS" trademark, which is registered in the United States Trademark Office under Registration Number 1430207.

WHEREAS, Assignor desires to sell and assign its rights to, and TREND enterprises, Inc., a Minnesota corporation ("Assignee"), desires to purchase and become the assignee of all right to said trademark.

NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00), the receipt and sufficiency of which is hereby acknowledged, and other good and valuable consideration, Assignor does hereby sell, assign and transfer unto Assignee Assignor's entire right, title and interest in and to said trademark, together with the registration thereof and the goodwill of Assignor in connection with which such trademark is used, as well as all rights and interests, both legal and equitable, in and to, and appurtenant to, said trademark and registration, including all causes of action for the present and/or past infringement of, or unfair competition with, said trademark.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademark to be executed by James G. Porst, President of Argus Education Enterprises, Inc., the General Partner of Argus Communications, Ltd., effective as of January \_\_, 2002.

Argus Communications, Ltd., a Texas limited partnership

By: Argus Education Enterprises, Inc., a Texas corporation,  
Its: General Partner

By: *James G. Porst*  
James G. Porst, President

I, the undersigned, a Notary Public in and for the County of Collin in the State of Texas, DO HEREBY CERTIFY that James G. Porst, personally known to me to be the same person whose name is subscribed to the foregoing instrument as the President of Argus Education Enterprises, Inc., which is the General Partner of Argus Communications, Ltd., appeared before me this day in person and acknowledged that he signed and delivered this instrument as his free and voluntary act, and as the free and voluntary act of Argus Communications, Ltd., for the uses and purposes therein set forth.

Given under my hand and notarial seal this 4<sup>th</sup> day of January, 2002.

*Isabel S. Waller*  
Notary Public

