Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings ⇒ ⇒ ⇒ To the Honorable Commissioner of Patents and Trad 1. Name of conveying party(ies): Shop At Home, Inc. ☐ Individual(s) ☐ General Partnership Other Additional name(s) of conveying party(ies) attached? Yes | 3. Nature of conveyance: ☐ Assignment Security Agreement Other Execution Date: August 1, 2001 4. Application number(s) or registration number(s): A. Trademark Application No.(s) 75/683,349; 75/758,579; 76/258,996; 76/258,996

Total number of

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

OMB No. 0651-0027 (exp. 5/31/2002)		
$_{\text{Tab settings}} \Rightarrow \Rightarrow \Rightarrow \qquad \qquad$		
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
1. Name of conveying party(ies): 12 77 17 Shop At Home, Inc.	2. Name and address of receiving party(ies)  Foothill Capital Corporation	
☐ Individual(s) ☐ Association   ☐ General Partnership ☐ Limited Partnership   ☒ Corporation-State - Tennessee ☐ Other   Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No   3. Nature of conveyance: ☐ Assignment ☐ Merger   ☒ Security Agreement ☐ Change of Name   ☐ Other    Execution Date: August 1, 2001	Street Address: 2450 Colorado Avenue  City: Los Angeles State: CA Zip: 90404  Individual(s) citizenship  Association  General Partnership  Limited Partnership  Corporation-State - California  Other  If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)  Additional name(s) & address(es) attached? Yes No	
4. Application number(s) or registration number(s):	B. Trademark Registration No.(s)	
A. Trademark Application No.(s)	1,979,532	
75/683,349; 75/758,579; 76/258,996; 76/258,998 76/258,995; 76/258,997; 75/683,348; 75/811,040 75/811,039; 76/026,663; 76/026,662		
Additional number(s) attached ☐ Yes ☒ No		
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:	
Name: Santo Manna		
Internal Address: Schulte Roth & Zabel	7. Total fee (37 CFR 3.41)\$ 315.00	
	☐ Enclosed	
Street Address: 919 Third Avenue	8. Deposit account number:	
	500675 - Schulte Roth & Zabel	
City: New York State: N.Y. Zip: 10022	(Attach duplicate copy of this page if paying by deposit account)	
DO NOT USE THIS SPACE		
9. Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  Santo Manna  December 23, 2002		
Name of Person Signing Signs		

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01/21/2003 STOH11

00000105 500675 75683349

Santo Manna Name of Person Signing

01 FC:8521 02 FC:8522

40.00 CH 935439**275.00 CH** 

> **TRADEMARK** REEL: 002653 FRAME: 0429

#### ASSIGNMENT FOR SECURITY

### (TRADEMARKS)

WHEREAS, SHOP AT HOME, INC., a Tennessee corporation (the "<u>Assignor</u>"), has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the annexed <u>Schedule 1A</u>, for which United States registrations and applications for registration are subsisting, as indicated on <u>Schedule 1A</u> (such marks, applications and registrations, collectively, the "<u>Trademarks</u>");

WHEREAS, the Assignor has entered into a Loan and Security Agreement dated as of August 1, 2001 (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"), in favor of FOOTHILL CAPITAL CORPORATION, a California corporation (the "Assignee");

WHEREAS, pursuant to the Security Agreement, the Assignor has assigned to the Assignee and granted to the Assignee a security interest in all right, title and interest of the Assignor in, to and under the Trademarks together with the good-will of the business symbolized by the Trademarks, and all proceeds of the foregoing, including, without limitation, any and all causes of action that may exist by reason of violation thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby convey, sell, assign, transfer and set over unto the Assignee and grants to the Assignee a security interest in the Collateral to secure the prompt payment, performance and observance of the Obligations.

The Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

9081259.3

TRADEMARK
REEL: 002653 FRAME: 0430

IN WITNESS WHEREOF, the Assignor has caused this Assignment For Security (Trademarks) to be duly executed by its officer thereunto duly authorized as of August \_\_\_, 2001.

SHOP AT HOME, INC.

Name: Arthur D. Tek

Title: Executive Vice President and Chief Financial Officer

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF

COUNTY OF

On this / day of August 2001, before me, the undersigned, personally appeared / hur / e/h, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the

instrument.

NOTA

'SEAL

JEANETTE ARIOLA
Notary Public, State of New York
No. 01AR4798015
Qualified in Queens County
Certificate Filed in New York County
Commission Expires Dec. 31, 2001

[Trademark Security Agreement Signature Page]

TRADEMARK
REEL: 002653 FRAME: 0431

## SCHEDULE 1A TO ASSIGNMENT FOR SECURITY

### (TRADEMARKS)

# Shop At Home, Inc.

MARK	REGISTRATION/SERIAL NUMBER
Shop At Home Network (Words Only – Abandoned)	(PTO Serial #75/683349)
Bella Luce (Words for Jewelry Products)	(Registration #1,979,532)
Bella Argento (Trademark – Abandoned)	(PTO Serial #75/758579)
shopathometv.com (Service Mark – Pending)	(PTO Serial #76/258996)
shopathometv.com (Service Mark - Pending)	(PTO Serial #76/258998)
shopathometv.com (Service Mark – Pending)	(PTO Serial #76/258995)
shopathometv.com (Service Mark - Pending)	(PTO Serial #76/258997)

#### collectibles.com

# MARK

Collectibles.com (Words Only – Pending)
Making Collectibles Click (Words Only – Pending)
Get Real (Words Only – Pending)
Peace of Mind Guarantee (Words Only – Pending)

We're Not .Common (Words Only – Pending)

**RECORDED: 12/27/2002** 

### **REGISTRATION/SERIAL NUMBER**

(PTO Serial #75/683348) (PTO Serial #75/811040) (PTO Serial #75/811039) (PTO Serial #76/026663) (PTO Serial #76/026662)

TRADEMARK
REEL: 002653 FRAME; 0432