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TRADEMARKS ONLY

Form PTO-159
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Jenny Craig International

1-16-03

- Individual(s)
- General Partnership
- Corporation-State
- Other State: California
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 12/11/2002

2. Name and address of receiving party(ies)

Name: Natural Alternatives International,
Internal
Address: Inc.

Street Address: 1185 Linda Vista Drive
City: San Marcos State: CA Zip: 92069

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2,023,876

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David A. Fisher
Internal Address: _____
Street Address: Fisher Thurber LLP
4225 Executive Square, Suite 1600
City: La Jolla State: CA Zip: 92037

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Signature.

David A. Fisher
Name of Person Signing

Signature

1/9/2003
Date

01/22/2003 DBYRNE 00000044 2023876 Total number of pages including cover sheet, attachments, and document: 2

01 FC:8521 40.00 Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK
REEL: 002653 FRAME: 0760

ASSIGNMENT OF TRADEMARK

WHEREAS, JENNY CRAIG INTERNATIONAL
(Name of Assignor)

of 5770 FLEET STREET, CARLSBAD, CALIFORNIA 92008
(Address)

has adopted, used and is using a trademark which is registered

No. 2,023,876 dated December 17, 1996; and

WHEREAS,

NATURAL ALTERNATIVES INTERNATIONAL, INC. (a Delaware corporation)
(Assignee)

of 1185 LINDA VISTA DRIVE, SAN MARCOS, CALIFORNIA 92069
(Address)

is desirous of acquiring said registered trademark;

NOW THEREFORE, for good valuable consideration, the receipt of which is hereby
acknowledged, said JENNY CRAIG INTERNATIONAL
(Assignor)

does hereby assign to the said NATURAL ALTERNATIVES INTERNATIONAL, INC. all
(Assignee)

Assignor's right, title, and interest in and the trademark goodwill of the business symbolized
thereby. This trademark is assigned "as is," without warranty of any kind.

DATED: 12/11/02

Mike Killus
Mike Killus