

01-23-2003



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

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S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): De Grisogono S.A. 1-16-03
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Chopard International S.A.
Internal Address:
Street Address: Route de Promenthoux
City: Prangins State: Zip: 1197
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Switzerland
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: 09/23/02

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 78/060,073
B. Trademark Registration No.(s)
Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Mark I. Peroff
Internal Address:
Trademark & Patent Counselors of America, P.C
Street Address: 915 Broadway, 19th Floor
City: New York State: NY Zip: 10010

7. Total fee (37 CFR 3.41) \$ 40
Enclosed
Authorized to be charged to deposit account
8. Deposit account number:
FINANCE SECTION

DO NOT USE THIS SPACE

9. Signature.
Mark I. Peroff
Name of Person Signing
Signature
Date 1-15-03
Total number of pages including cover sheet, attachments, and document: 6

01/22/2003 TBIAZI 00000174 78060073 40.00 DP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002653 FRAME: 0960

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignee : Chopard International S.A.

Mark: ICE CUBE, Serial Number 78/060,073

POWER OF ATTORNEY
and APPOINTMENT OF DOMESTIC REPRESENTATIVE

Chopard International, S.A., hereby revokes all previously-granted Powers of Attorney and appoints Mark I. Peroff, Keith E. Danish, Darren Saunders, Jacqueline M. Stelling, and Andrew Paredes, each a member of the Bar of the State of New York, and all other members of the Bar of the State of New York in the firm of Trademark & Patent Counselors of America, P.C., 915 Broadway, 19th Floor, New York, New York 10010-7108, Tel. No. (212) 387-0247, its attorneys with full powers of substitution and revocation to transact all business in the Patent and Trademark Office in connection with the captioned registered trademarks.


Trademark & Patent Counselors of America, P.C. is also hereby designated as the aforementioned company's representative upon whom notices or process in proceedings affecting the mark may be served.

Please address all correspondence in this above cited matter to the attention of:

Mark I. Peroff, Esq.
Trademark & Patent Counselors of America, P.C.
915 Broadway, 19th Floor
New York, New York 10010-7108

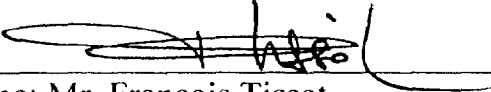
CHOPARD INTERNATIONAL S.A.

Dated: October 10, 2002

By:  _____

Name: Mr. Karl-Freidrich Scheufele

Title: Director-Secretary

By:  _____

Name: Mr. Francois Tissot

Title: Authorized Signatory

DEED OF ASSIGNMENT

WHEREAS, de Grisogono S.A. , a Swiss Corporation, having a place of business at 106, rue du Rhone, 1204 Geneva, Switzerland, (hereinafter, "ASSIGNOR") has adopted the trademark identified in Schedule A and annexed hereto for use in the United States; and

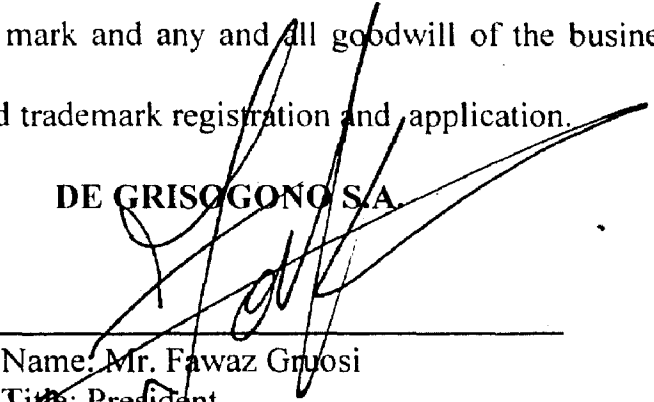
WHEREAS, ASSIGNOR owns the trademark and registration and application therefore, identified in Schedule A; and

WHEREAS, Chopard International S.A., a Swiss Corporation, located and doing business at Route de Promenthoux 1197 Prangins, Switzerland, (hereinafter, "ASSIGNEE") is desirous of acquiring said trademark and said Federal trademark registration and application.

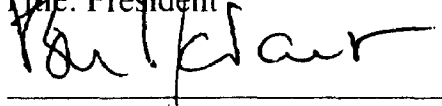
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all rights, title and interest in and to the said mark in the United States, together with that portion of the business connected with the use and symbolized by the mark and any and all goodwill of the business symbolized by the mark, and the above-identified trademark registration and application.

DE GRISOGONO S.A.

Date: 23rd September 2002

By: 
Name: Mr. Fawaz Grusosi
Title: President

Date: Sept 23, 2002

By: 
Name: Mr. Benedict Fontanet
Title: Director

CHOPARD INTERNATIONAL, S.A.

Date: October 07, 2002

By: _____

Name: Mr. Karl-Freidrich Scheufele

Title: Director-Secretary

Date: October 07, 2002

By: _____

Name: Mr. Francois Tissot

Title: Authorized Signatory

SCHEDULE A

Trademark

Reg./Ser. No.

Reg./Filing Date

ICE CUBE

78/060,073

April 24, 2001