

1-24-03

01-24-2003

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)  
Tab settings ⇌ ⇌ ⇌ ▼



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102346096

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Lee Enterprises, Incorporated

1-24-03

- Individual(s)
- General Partnership
- Corporation-State
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: 10/1/2002

2. Name and address of receiving party(ies)

Name: Lee Procurement Solutions Co.

Internal

Address: \_\_\_\_\_

Street Address: 215 N. Main Street

City: Davenport State: IA Zip: 52801

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Iowa
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) 2382304

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Christopher J. Curran

Internal Address: \_\_\_\_\_

Street Address: Lane & Waterman, 224 - 18th

Street, Suite 500

City: Rock Island State: IL Zip: 61201

6. Total number of applications and registrations involved: \_\_\_\_\_

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

DO NOT USE THIS SPACE

9. Signature.

S. D. Waterman III

Name of Person Signing

Signature

October 1, 2002

Date

Total number of pages including cover sheet, attachments, and document: 31

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

01/24/2003 TDIAZ1 00000234 2382304

01 FC:8521

40.00 DP

TRADEMARK  
REEL: 002655 FRAME: 0677

## ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS ("Agreement"), dated and effective as of October 1, 2002, is made by and between **Lee Enterprises, Incorporated**, a Delaware corporation ("LEE"), and **Lee Procurement Solutions Co.**, an Iowa corporation ("LPS").

### RECITALS

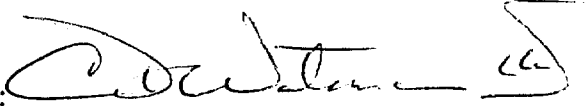
In order to achieve certain operational goals of LEE including, without limitation, (i) to consolidate the ownership of LEE's intellectual property more particularly described in **Schedule 1** attached hereto (collectively, the "Intellectual Property") into a separate legal entity, and (ii) to enhance the management and use of and analyze the performance and value of Intellectual Property, LEE desires to assign the Intellectual Property to LPS, according to the terms and conditions of this Agreement and the Asset Contribution Agreement of even date between the parties hereto (the "Contribution Agreement").

In consideration of the recitals and the mutual promises, covenants and agreements contained herein and in the Contribution Agreement, and such other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:


1. **Assignment.** LEE does hereby assign and transfer unto LPS all of its right, title and interest in and to the Intellectual Property, and all rights to sue for and receive all damages occurring from past infringements of the Intellectual Property.
2. **Cooperation and Protection.** LEE hereby agrees to cooperate in any and all efforts of LPS necessary to register with any governmental authorities the Intellectual Property or otherwise evidence the proprietary rights of LPS in the Intellectual Property conferred hereby. LEE further agrees to cooperate in any and all efforts of LPS necessary to effectuate the transfer of the Intellectual Property to LPS, including but not limited to, execution and delivery of additional instruments required to effectively consummate the transactions contemplated by this Assignment, and to cooperate with LPS in the protection and defense of LPS' proprietary interest in the Intellectual Property conferred hereby.
3. **No Other Assignment.** LEE represents and warrants that LEE has not sold, assigned, transferred, conveyed or licensed the Intellectual Property to any third party.
4. **No Amendment.** Nothing herein contained shall modify, amend or otherwise effect the duties, obligations, liabilities, warranties, or representations of LPS and LEE set forth in the Contribution Agreement.
5. **Binding Effect.** This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.
6. **Counterparts.** This Assignment may be executed in one or more counterparts and shall be effective upon its execution by all parties to this Assignment.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment of Intellectual Property Rights on the date first written above.

**LEE ENTERPRISES, INCORPORATED**

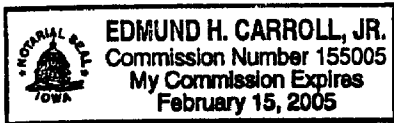
By:   
Name: C. D. Waterman III  
Title: Secretary

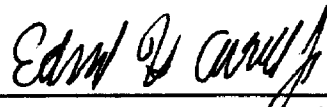
**LEE PROCUREMENT SOLUTIONS CO.**

By:   
Name: Al Struss  
Title: Vice President

STATE OF IOWA )  
 ) ss:  
COUNTY OF SCOTT )

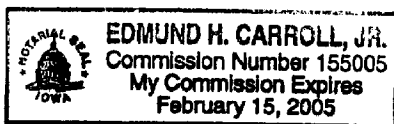
The foregoing Assignment of Intellectual Property Rights was acknowledged before me this 1st day of October 2002, by C. D. Waterman III, who being duly sworn, did say that he is the Secretary of Lee Enterprises, Incorporated, a Delaware corporation, and has executed this Assignment of Intellectual Property Rights on behalf of such corporation.

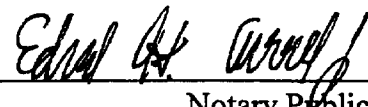


  
Notary Public  
My commission expires: \_\_\_\_\_

STATE OF IOWA )  
 ) ss:  
COUNTY OF SCOTT )

The foregoing Assignment of Intellectual Property Rights was acknowledged before me this 1st day of October 2002, by Al Struss, who being duly sworn, did say that he is the Vice President of Lee Procurement Solutions Co., an Iowa corporation, and has executed this Assignment of Intellectual Property Rights on behalf of such corporation.



  
Notary Public  
My commission expires: \_\_\_\_\_

**SCHEDULE 1**  
**INTELLECTUAL PROPERTY - LEE ENTERPRISES, INCORPORATED**

**I. DOMAIN NAMES**

<b>Domain name</b>
dhonline.com
midvalleyrex.com
mventertainer.com
albanydemocratherald.biz
albanydemocratherald.info
democratherald.com
democratherald.biz
democratherald.info
beatricedailysun.com
beatricedailysun.biz
bigforkeagle.com
entnow.com
montanaforum.org
montanaforum.com
montanaforum.net
3ways2win.com
406.com
autofinder-wyo.com
autofindermontana.com
autofinderwyoming.com
billingsshowerdoor.com
calfsale.com
firekeep.com
firstinbillings.com
firstinmontana.com
montana-auto.com
montanaauto.com
montanaautofinder.com
montanasource.net
mt-outdoors.com
nordwestcomposites.com
wyoautofinder.com
wyomingautofinder.com

autofinder-MT.com
leboutique.com
montanasource.com
santatracking.com
westernbusinessnews.com
berglands-back2back.com
bigskywire.net
bigskywire.org
billingsgazette.com
billingshometours.com
city-brew.com
flyfishingclothes.com
flyfishingwear.com
flylogowear.com
flyshorts.com
hackleshorts.com
hacklewear.com
lds-wordsowisdom.com
montanaflyline.com
morselandco.com
northwestgetaway.com
oscarsdreamland.com
oscarspark.com
strike2002.com
todayshhealthbeat.com
troop9.org
unitedwayyellowstone.org
video-library.com
wannasmotthie.com
zoomontana.com
zoomontana.net
billingsbrick.com
stanlarson.com
corvette-car-truck-suv.com
bargaincenterinc.com
americancoingallery.com
chrishalltravel.com
ashleyhome.com

arthritisfighters.com
helenau.com
bestrealty-billings.com
bsw.net
montanatamales.com
yellowstoneshopper.com
unitedyellowstone.com
valleyfcu.com
reporterofficeproducts.com
preferredproperty.com
flatheadvalleynews.com
flatheadshore.com
flatheadlakenews.com
rondague.com
robertcgibson.com
larrymayer.com
onmontana.com
bigskyofficeproducts.com
macandeasy.com
creationsbymacandeasy.com
bsw.net
youcanvolunteer.org
billingsgazette.biz
billingsgazette.info
depotantiques.com
billingsthirtynickel.com
bismarcktribune.com
farmandranchguide.com
minnesotafarmguide.com
minnesotafarmguide.net
farmandranchguide.biz
farmandranchguide.info
dakotahomeseller.net
dakotahomeseller.com
bismarcktribune.biz
bismarcktribune.info
ndonline.com
ndonline.biz

ndonline.info
helenmail.com
montanastandard.com
mtstandard.com
buttegifts.com
buttehistory.com
plattenpress.com
southwestradiology.com
montanastandard.biz
montanastandard.info
mtstandard.biz
mtstandard.info
buddenicksaver.com
flipsideonline.com
southernillinoisan.com
workforyoucarbondale.com
thesouthern.com
thesouthern.net
thesouthern.org
southernbusinessjournal.com
siwheels4u.com
siwheelsforyou.com
southernillinoisan.biz
southernillinoisan.info
chippewa.com
dnr diecast.com
chippewavalleynewspapers.com
chippewavalleynewspapers.net
leversfreshfoods.com
chippewafalls.biz
chippewafalls.info
CNPA.COM
hungryhorsenews.com
flatheadnews.net
columbusymca.com
columbustelegram.com
columbusymca.org
columbustelegram.biz

columbustelegram.info
gtconnect.com
corvallisgazettetimes.biz
corvallisgazettetimes.info
corvallisgazettetimes.com
gazettetimes.com
gazettetimes.biz
gazettetimes.info
decaturdailydemocrat.com
theprairieshopper.com
accessdecature.com
herald-review.com
heraldandreview.com
heraldreview.com
hrpreps.com
decatur-airport.org
decatur-parks.org
decaturguide.com
decaturguide.net
hvertimeout.com
williamstreetpress.com
thebusiness-journal.com
decaturheraldreview.biz
decaturheraldreview.info
decaturheraldreview.com
heraldreview.biz
heraldreview.info
wheelsforyouonline.com
flatheadnewsgroup.com
flatheadnewsgroup.net
flatheadnewsgroup.org
lacrossefoxy.com
fremontneb.com
ftrib.com
llgifts.com
samplers.com
myfreemonthlyvee.com
tailfeathersinc.com



30bowl.com
synovecs.com
johncfremontdays.com
agalmanac.com
theprairiestar.com
agads.com
theprairiestar.biz
theprairiestar.info
prairiestar.biz
prairiestar.info
gregorynews.com
bitterrootnews.com
ravalline.com
timespress.com
ravallirepublic.com
ravalline.biz
ravalline.info
helenair.com
helenahomeseller.com
legaltenderofmt.com
legaltenderofmontana.com
montanavalleyfarms.com
flasnicklemmrealestate.com
helenajobmatch.com
helenau.com
capmtrs.com
divine-concrete.com
pricklypearmt.org
usloanking.com
independentrecord.info
independentrecord.biz
helenair.biz
helenair.info
adit.com
lacrossetribune.com
driftlesszone.com
lacrossenet.com
accesslacrosse.com

e-shoplacrosse.com
eshoplacrosse.com
go-lacrosse.com
strayvoltage.org
rivervalleynewspapers.com
e-shopus.com
lacrossetribune.biz
lacrossetribune.info
7riversregion.com
7riversregion.net
7riversregion.org
lacrossefoxyshopper.com
leaderadvertiser.com
leaderadvertiser.com
ag-ads.com
leeag.com
saintpaulsmoline.com
takemethere.org
lee-online.com
takemethere.net
coasthomefinder.com
columbusareachoice.com
thechoiceonline.com
northiowanews.com
digitaldemocracy.com
coasthomefinder.com
coasthomefinder.com
voiceofthevoter.com
todaysvoter.com
auburnjobmatch.com
ashlandjobmatch.com
baraboojobmatch.com
beatricejobmatch.com
beaverdamjobmatch.com
bettendorfjobmatch.com
billingsjobmatch.com
bismarckjobmatch.com
bozemanjobmatch.com

buttejobmatch.com
carbondalejobmatch.com
carlislejobmatch.com
casperjobmatch.com
chippewajobmatch.com
chippewafallsjobmatch.com
comingjobmatch.com
corvallisjobmatch.com
couleejobmatch.com
escondidojobmatch.com
freeportjobmatch.com
fremontjobmatch.com
glensfallsjobmatch.com
helenajobmatch.com
lacrossejobmatch.com
lacrossejobmatch.net
lacrosse-jobmatch.com
msaoncityjobmatch.com
mattoonjobmatch.com
maustonjobmatch.com
maysvillejobmatch.com
midvalleyjobmatch.com
missoulajobmatch.com
molinejobmatch.com
munsterjobmatch.com
muscatinejobmatch.com
oceansidejobmatch.com
orangeburgjobmatch.com
portagejobmatch.com
qcjobmatch.com
quadcitiesjobmatch.com
rapidcityjobmatch.com
reedsburgjobmatch.com
rockislandjobmatch.com
saukcityjobmatch.com
shawanojobmatch.com
siouxcityjobmatch.com
twinfallsjobmatch.com

waterloojobmatch.com
winonajobmatch.com
wisconsinindellsjobmatch.com
jobmatchbaraboo.com
jobmatchcarbondale.com
jobmatchchippewafalls.com
jobmatchfreeport.com
jobmatchmattoon.com
jobmatchmauston
jobmatchmauston.com
jobmatchmunster.com
jobmatchportage.com
jobmatchqc.com
jobmatchreedsburg.com
jobmatchsaukcity.com
jobmatchshawano.com
jobmatchwisconsinindells.com
masoncitynet.biz
masoncitynet.info
baraboo.biz
baraboo.info
muscatine.biz
muscatine.info
decaturn.biz
shawano.biz
shawano.info
democratherald.biz
democratherald.info
montanastandard.biz
montanastandard.info
midwestmessenger.biz
midwestmessenger.info
decaturnheraldreview.biz
decaturnheraldreview.info
leeenterprises.biz
leeenterprises.info
heraldreview.biz
heraldreview.info

bismarcktribune.biz
bismarcktribune.info
racinecounty.biz
racinecounty.info
corvallisgazettetimes.biz
corvallisgazettetimes.info
baraboonews.biz
baraboonews.info
baraboonews.info
fremonttribune.biz
fremonttribune.info
baraboonewsrepublic.biz
baraboonewsrepublic.info
dailysun.biz
dailysun.info
flood2001.com
benish.com
bigskyfires.com
celebrate-2000.com
celebrate2knet
goodnatures.com
iowavoter.com
lee.net
lee-eteam.com
leeenterprises.com
livestockroundup.net
montana-on-line.com
montanafires.com
mtfires.com
online-montana.com
towncriershopper.com
westernrvs.com
wheelforyou.com
work-for-you.com
workforyou.com
heartlandrealtors.com
76trombones.net
autoedgevehicles.com

bestofthemidwest.com
bestrealty-billings.com
burtonwood.com
clearlakeshoppes.com
globe-gazette.com
globecheerfund.org
hilgendorfrealestate.com
janefisherrealtor.com
jpsissons.com
landfillnorthiowa.com
landfillnorthiowa.org
masoncityshopper.com
masoncityymca.com
mchyvee.com
meredithwilson.com
musenorris.org
niowacasa.org
northiowa.com
northiowalandfill.com
northiowanet.com
ollenburgmotors.com
remax-rrmasoncityia.com
stansgar.net
theglobeonline.net
theglobeonline.org
twincitiesvwclub.com
wrightiniowa.com
myglobegazette.com
myglobegazette.net
globegazette.net
globegazette.org
globegazetteonline.com
globegazetteonline.net
century21preferred.com
johnson-realestate.net
northiowarealty.net
ryerealty.net
topofiowa.com

burtonwood.net
fullertonfh.com
galbreathrealtors.com
heartlandrealtors.com
iowafarmfresh.com
ironhousegym.com
frontierclearlake.com
nwavva.com
northiowanews.com
brittnewsribune.com
forestcitysummit.com
win-worthbetco.com
goldkeyrealtors.com
musenorris.com
forestcitysummit.com
jimvaithrealtor.com
pritchards.com
wayoutsalvage.com
lathamfurniture.com
vwwca.com
edwardsbrandtiowarealty.com
globephotogallery.com
globegazette.com
stansgar.net
masoncityglobegazette.biz
masoncityglobegazette.info
masoncityglobegazette.com
globegazette.biz
globegazette.info
hightechhearing.com
skarliscars.com
masoncity2010.org
masoncitynet.com
dunnconnect.com
dunncountyreminder.com
dunncountyshopper.com
missoulia.com
maedc.org

e-montanastores.net
emontanastore.com
e-montanastores.com
emontanastores.net
emontanastore.net
e-montanastore.net
e-montanastore.com
emontanastores.com
missoula.com
bigskysportshow.com
missoulacareerexpo.com
missoulaschoice.com
montanacareerexpo.com
parent-teacherhotline.com
qualitysupply.com
mymissoulian.com
grizfootball.com
montanaelections.net
guidemontana.com
enjoymontana.com
buymontana.net
montanabiggame.com
montanahomesforyou.com
montanahomesforyou.net
montanahomesforyou.org
missoulaestate.com
missoula Realtors.com
aptstore.net
oscowineshop.com
mtautofinder.com
missoulahomeseller.com
gardencitygranite.com
bitterroothomeseller.com
billingshomeseller.com
flatheadhomeseller.com
hamiltonhomeseller.com
buttehomeseller.com
karlytylervchevrolet.com



montanachev.com
montanachevy.com
karltylerchev.com
carltylerchev.com
tylerchev.com
montanatruck.com
montanahealthcareers.com
montanahomeseller.com
kalispellhomeseller.com
whitefishhomeseller.com
mtheartsmart.com
montanaheartsmart.com
systembuilderinc.com
missoulachevrolet.com
helenachevrolet.com
greatfallschevrolet.com
bozemanchevrolet.com
frontierchevrolet.com
kalispellchevrolet.com
mtheartwise.com
montanacorvette.com
montanavette.com
americanvette.com
worldwidevette.com
rediscovermt.com
missoulahomesellers.com
gloveandgown.com
sapphirept.com
westernmontanabusinessreview.com
wmtbr.com
grizmania.com
montanamesseger.com
mtmessenger.com
missouliau.biz
missouliau.info
farcountrypress.com
lewisandclark.com
montanamagazine.com

helenadillards.com
muscatinejournal.com
classicimages.com
filmsofthegoldenage.com
muscatinejournaltv.com
muscatinejournaltv.net
mjonline.com
muscatinejournal.biz
muscatinejournal.info
muscatinepost.com
foodandwine.com
nickelads.com
coastonover.com
generationsoregon.com
in-oregon.com
lebanon-express.com
rouge-valley.com
rougevalleymarketplace.com
welcometocorvallis.com
westernoregon.com
seafoodandwine.com
roguevalleyhomefinder.com
mvourtown.com
mcpres.com
ottumwacourier.com
oskaloosa.com
ottumwa.com
seiowahealth.com
seiowa.com
wapellocounty.com
scwn.com
portagedailyregister.com
baraboonepublic.com
saukprairieeagle.com
reedsburgtimespress.com
wisconsinreminder.com
wisconsinsevents.com
dellsevents.com

dellspaper.com
juneaucountystartimes.com
juneaustartimes.com
juneaucostartimes.com
maustonstartimes.com
scwn.biz
scwn.info
portagedailyregister.com
portagedailyregister.biz
portagedailyregister.info
319.com
bix7.com
celebrateqc.com
eagle-foods.com
eaglecountrymarket.com
eaglestores.com
eastvillageshops.com
gofuntimes.com
goqc.com
hawkeyemania.com
hawkmania.com
qc2k.com
qcawheels.com
qcbiz.net
qcbusinessfirst.com
qcfestivalofrees.com
qclive.com
qcshops.com
qctimes.com
qctoday.com
qctplus60.com
qcwheels.com
rsvp-me.com
varsity2000.com
varsity98.com
varsity99.com
weddingsqc.com
goquadcities.com

gotimes.com
visitquadcities.com
letsreadusa.com
wheelermania.com
videopages.com
qctimes.net
quad-citytimes.com
lowameetings.com
eastvillageonline.com
mallardmania.com
mallardsmania.com
qcbiznet.com
grampprealty.com
qcjobmatch.com
jobmatchqc.com
quadcitiesjobmatch.com
qchyvee.com
qchy-vee.com
iowapulse.com
quad-citiesonline.com
quadcitytimes.com
qchomeseller.com
meetmuscatine.com
mvtour.com
qctimes.biz
qctimes.info
quadcitytimes.info
quadcitytimes.biz
qcbusinessjournal.com
qcbj.com
aboutprincesshouse.com
agberry.com
borzynskis.com
apexmachineproducts.com
ardney.com
artistsgallery.org
boutellappraisal.com
boydhouses.com

carpetplus-wi.com
century21savaglio.com
clementisgifts.com
cpmhomes.com
curvesforwomenwindlake.com
custom-paint.com
cycle-usa.com
cyclease.com
darga.com
dargabuilders.com
davebraunjazz.com
dicksonads.com
dollsandmoregalore.com
dollsgaloreandmore.com
drivesystemsinc.com
edcamberlain.com
emmaus-racine.org
fireplacetoolsets.com
firstclassseats.com
foxcreekcrossing.com
gardtecinc.com
giftsandmoregalore.com
giftwarecreations.com
gregggross.com
hardy-jensen.com
hinsmanrealty.com
hostcarpetcleaning.com
hugsandkissesinc.com
jaspersonrealty.com
jeffbraunrealtors.com
jimsdoor.com
johnsongiftgallery.com
johnsonhomefurnishing.com
journaltimes.com
journaltimesonline.com
jtracine.com
knightscolumbus-racine.com
littlevipchildcarecenter.com

lochnaiar.com
losmariachis-wi.com
mallofracine.com
mallofwis.com
marysgiftbox.com
matelskiandassociates.com
mathersimprovement.com
mcucreditunion.com
meritgear.com
molbecks.com
nelsonvarietystores.com
oldtownchimneysweep.com
orthrealestate.com
pangeaenterprises.com
personallyyourseldercare.com
phpartynow.com
plazaopticaexpress.com
pmanatl.com
prayercards.org
princesshousetoday.com
prudentialheritage.com
racinecarsc.com
racinecounty.com
racinedentistry.com
racinejournaltimes.com
racinemall.com
racinemortgage.com
racineplating.com
racinerealtor.com
racineweddings.com
remaxracine.com
robloppnow.com
secondpresbyterianchuch.com
shopforu.com
shopracine.com
snoopystuff.com
supplierstobuyers.com
supplierstobuyers.net

thejournaltimes.com
theminnutemasseur.com
uniongrove.org
uniquecommunications.com
uniquedrapery.com
vassalloshoes.com
watersedgeclothiers.com
y2kcapsule.com
cycleusa.com
milliondollarsummer.com
racineheat.com
racineheating.com
argosentertainment.com
atonement-racine.com
cjunlimited.com
curvesforwomenmuskego.com
eletemidwestwrestling.com
h-ertel.com
hartsfurniture.com
argosentertainment.com
jeskewitz.com
lincolnlutheran.com
lindaasanders.com
lupac.org
margaretvcharters.com
michiganmeetings.com
ohdanishbakery.com
pasaffing.com
racinechamber.com
shopinracine.com
smackdowndesigns.com
wisconsinmeetings.com
lakegenevamx.com
1stcav.org
1calvarydivision.org
uniongrovechamber.org
chatroomwaterfront.com
veteransclubracine.com

fridaynightfishfry.com
racineheritagemuseum.org
globalsound.com
globalsound.com
fam-childtherapycenter.com
caperealty.com
aframerscorner.com
nancysdeelight.com
racinedogdays.com
chartroomwaterfront.com
discoverburlingtononline.com
nightwiththesaints.com
spiritofinnovation.org
supplierstobuyers.com
racinemarriott.com
fam-childtherapycenter.com
sshe-racine.com
gastandsons.com
bushingsandspacers.com
racinebusinessmachines.com
e-ertel.com
2putt2win.com
jttrax.com
davebraun.com
1stcalvarydivision.org
discoverracinecounty.com
racineinsider.com
ugmotors.com
preservationracine.org
banenelson.com
parkplaceracine.com
parkridgeracine.com
theconcordapartments.com
racinejournaltimes.biz
racinejournaltimes.info
journaltimes.info
journaltimes.biz
veteranslegacycenter.com



racinepennysaver.com
scottcountyempowerment.org
scottcountykids.org
shawanoleader.com
shawanomed.org
shawanoleader.biz
shawanoleader.info
tristateneighbor.com
tri-stateneighbor.com
tristateneighbor.biz
tristateneighbor.info
spartyfoxyshopper.com
tricityfoxy.COM
springfieldnews.com
midwestmessenger.com
midwestmessenger.biz
midwestmessenger.info
qcthriftynickel.com
whitefishpilot.com
winonadailynews.com
kesphotography.com
go-winona.com
eshopwinona.com
e-shopwinona.com
winonadailynews.biz
winonadailynews.info

**II. ASSUMED NAMES, SERVICES MARKS, TRADEMARKS**

<b><u>Property</u></b>	<b><u>Type</u></b>	<b><u>State or Federal Registration</u></b>
Action Auto	Service/Trademark	Federal
Adventure Montana-Style & Design	Service/Trademark	Montana
AG Almanac	Service/Trademark	Federal
Albany Democrat-Herald	Assumed Name	Oregon
Albany Democrat-Herald	Service/Trademark	Oregon
Antler Press	Service/Trademark	Federal
Auto Look	Assumed Name	Oregon
Bettendorf News	Assumed Name	Iowa

Bettendorf News	Service/Trademark	Iowa
Bicon Publishing	Service/Trademark	Illinois
Big Sky Wire	Service/Trademark	Federal
Billings Gazette	Assumed Name	Montana
Billings Gazette	Service/Trademark	Montana
Billings Gazette	Service/Trademark	Wyoming
Body & Soul	Service/Trademark	Illinois
Broadwater Printing	Assumed Name	Montana
Broadwater Printing	Service/Trademark	Montana
Broadwater Printing	Service/Trademark	Federal
Burt County Plaindealer	Assumed Name	Nebraska
Burt County Plaindealer	Service/Trademark	Nebraska
Business To Business Perspective	Service/Trademark	Arizona
Buyers Guide Community News	Service/Trademark	Wisconsin
Buyline	Service/Trademark	Federal
Buyline	Service/Trademark	Washington
Celebrate Quad-Cities	Service/Trademark	Federal
Classic Images	Assumed Name	Iowa
Classic Images	Service/Trademark	Federal
Columbus Area Choice	Assumed Name	Nebraska
Consumers Press	Assumed Name	Montana
Corvallis Gazette-Times	Assumed Name	Oregon
Corvallis Gazette-Times	Service/Trademark	Oregon
Cottage Grove Sentinel	Assumed Name	Oregon
Cottage Grove Sentinel	Service/Trademark	Oregon
Cottage Grove Sentinel Gold Mine	Assumed Name	Oregon
Cottage Grove Sentinel Gold Mine	Service/Trademark	Oregon
Eastern Washington Nickels	Service/Trademark	Washington
Family & Friends	Service/Trademark	Illinois
Family & Friends	Service/Trademark	Iowa
Farcountry Press	Service/Trademark	Federal
Farm & Ranch Guide	Service/Trademark	North Dakota
Films Of The Golden Ages	Service/Trademark	Federal
Forever Young	Service/Trademark	Federal
Foxy Shopper	Service/Trademark	Washington
Get Fit	Service/Trademark	Federal
Glacier Country: A Good Times Guide For The Fla	Service/Trademark	Montana
Glacier Country: A Good Times Guide For The...	Assumed Name	Montana
Globe Gazette	Assumed Name	Iowa
Globe Gazette	Service/Trademark	Iowa
Gold Mine	Assumed Name	Oregon
Ground Zero	Service/Trademark	Federal
Hawkeye Printing	Service/Trademark	Federal
Herald & Review	Service/Trademark	Illinois
Hollywords	Service/Trademark	Federal

Home Buyers Guide	Service/Trademark	Washington
Homefront A Real Estate Showcase	Service/Trademark	Montana
Homefront A Real Estate Showcase	Service/Trademark	Wyoming
Homeroom	Service/Trademark	Nebraska
Homes And Real Estate	Service/Trademark	Washington
Hometown With Dana Brown	Service/Trademark	Iowa
Impact Employment Network	Service/Trademark	Federal
In Good Taste	Service/Trademark	Illinois
In Good Taste	Service/Trademark	Iowa
Independent Record	Assumed Name	Montana
Independent Record	Service/Trademark	Montana
I-N-I Distributing Company	Assumed Name	Illinois
I-N-I Distributing Company	Assumed Name	Iowa
Inland Northwest Nickels	Assumed Name	Oregon
JB Distributing Co.	Assumed Name	Oregon
Journal Connection	Assumed Name	Iowa
Journal Connection	Service/Trademark	Illinois
Journal Connection	Service/Trademark	Iowa
La Crosse Tribune	Assumed Name	Minnesota
La Crosse Tribune	Service/Trademark	Minnesota
Lebanon Express	Assumed Name	Oregon
Lebanon Express	Service/Trademark	Oregon
Lee Direct	Service/Trademark	Federal
Lee Enterprises Northwest	Assumed Name	Arizona
Lee Enterprises Northwest	Assumed Name	Idaho
Lee Enterprises Northwest	Assumed Name	Nevada
Lee Enterprises Northwest	Assumed Name	New Mexico
Lee Enterprises Northwest	Assumed Name	Oregon
Lee Enterprises Northwest	Assumed Name	Washington
Lee Northwest Publishing	Assumed Name	Oregon
Lee Northwest Publishing	Assumed Name	Washington
Lee Travel & Leisure Marketing	Service/Trademark	Federal
Life & Times Press	Assumed Name	Montana
Life & Times Press	Service/Trademark	Montana
Little Nickel	Service/Trademark	Federal
Little Nickel Classifieds	Service/Trademark	Washington
Make The Most Of Your Life	Service/Trademark	Federal
Mason City Shopper	Assumed Name	Iowa
Mercury News Courier	Assumed Name	Arizona
Mid Valley Newspapers	Assumed Name	Oregon
Mid-Valley Sunday	Assumed Name	Oregon
Mid-Valley Sunday	Service/Trademark	Oregon
Midwest Messenger	Assumed Name	Nebraska
Midwest Messenger	Service/Trademark	Federal
Midwest Messenger Livestock	Assumed Name	Nebraska

Midwest Messenger Livestock	Service/Trademark	Nebraska
Mighty Mailer	Assumed Name	Oregon
Mini Nickel "Plus" Want Ads	Assumed Name	Montana
Minnesota Farm Guide	Service/Trademark	Minnesota
Missoulian	Assumed Name	Montana
Missoulian	Service/Trademark	Montana
Montana From The Big Sky	Assumed Name	Montana
Montana Magazine	Service/Trademark	Federal
Montana Outdoor Recreation Exposition	Assumed Name	Montana
Montana Standard	Assumed Name	Montana
Montana Standard and Design	Service/Trademark	Montana
Muscatine Journal	Service/Trademark	Illinois
Muscatine Journal	Assumed Name	Iowa
Muscatine Journal	Service/Trademark	Iowa
NDOonline (The Word)	Service/Trademark	North Dakota
Nebraska Web	Service/Trademark	Federal
Neighborhood Extra	Assumed Name	Nebraska
Neighborhood Extra and Design	Service/Trademark	Nebraska
Newport News Times	Assumed Name	Oregon
News Publishing Company	Assumed Name	Oregon
Nickel Ads	Assumed Name	Oregon
Nickel Ads	Service/Trademark	Federal
Nickel Nik	Service/Trademark	Federal
Nickel Nik	Service/Trademark	Washington
Nickel Publications	Assumed Name	Oregon
Nickel Saver	Service/Trademark	Washington
Nickel Saver & Design	Service/Trademark	Montana
Nickelad\$	Service/Trademark	Federal
Nickelsaver	Service/Trademark	Federal
North Central Washington Nickel Ads	Service/Trademark	Washington
North Dakota Online	Service/Trademark	North Dakota
North Dakota Printing & Publishing	Assumed Name	North Dakota
North Iowa Woman	Service/Trademark	Federal
North Valley Advertiser	Assumed Name	Montana
North Valley Advertiser & Design	Service/Trademark	Montana
Northeast Eugene Neighbor	Assumed Name	Oregon
Northern Hills Advertiser	Service/Trademark	South Dakota
Northwest Nickels	Assumed Name	Oregon
Northwest Nickels	Service/Trademark	Washington
On The Road	Service/Trademark	Illinois
Parent-Teacher Hotline	Service/Trademark	Iowa
Parent-Teacher Hotline	Service/Trademark	Federal
Parent-Teacher Hotline	Service/Trademark	Illinois
Penny Saver Want Ads	Assumed Name	Montana
Penny Saver Want Ads	Service/Trademark	Montana

Pennysaver	Assumed Name	North Dakota
Pennysaver	Service/Trademark	North Dakota
Pennysaver	Service/Trademark	Wisconsin
Plaindealer Publishing	Assumed Name	Nebraska
Platen Press	Assumed Name	Montana
Platen Press	Service/Trademark	Montana
Prairie Almanac	Service/Trademark	Federal
QCBiznet	Service/Trademark	Federal
Quad Cities Thrifty Nickel	Service/Trademark	Illinois
Quad City Advertiser	Assumed Name	Iowa
Quad-City Times	Service/Trademark	Illinois
Quad-City Times	Assumed Name	Iowa
Quad-City Times	Service/Trademark	Iowa
Quad-City Times & design	Service/Trademark	Illinois
Quad-City Times & design	Service/Trademark	Iowa
Quad-City Times Advertiser	Service/Trademark	Illinois
Quad-City Times Advertiser	Service/Trademark	Iowa
Reddingnickel.com	Domain Name	Federal
Rentals For You	Service/Trademark	Federal
Savor	Service/Trademark	Nebraska
Schooline	Assumed Name	Oregon
SDS Distributing Co.	Assumed Name	Oregon
SDS Distributors Specialized Distributing Service	Service/Trademark	Washington
Serious Classifieds	Assumed Name	Oregon
Seriousclassifieds	Service/Trademark	Federal
Shoppers Guide	Service/Trademark	South Dakota
Smart Shopper	Service/Trademark	Idaho
Smart Shopper	Service/Trademark	Montana
Smart Shopper	Service/Trademark	Washington
Southern Illinoisan	Service/Trademark	Illinois
Specialized Distribution Services	Assumed Name	Oregon
Springfield News	Assumed Name	Oregon
Stat	Service/Trademark	Federal
Sunshine Plus	Service/Trademark	Wisconsin
Sweetgrass Books	Service/Trademark	Montana
The Adit	Assumed Name	Montana
The Adit	Service/Trademark	Montana
The Answer Book	Assumed Name	Montana
The Bismarck Tribune	Service/Trademark	North Dakota
The Classroom Connection For Parents Teachers	Assumed Name	Oregon
The Daily Tidings	Assumed Name	Oregon
The Decatur Limited Edition	Service/Trademark	Illinois
The Family Times	Service/Trademark	Oregon
The Finder	Service/Trademark	North Dakota
The Independent Record	Assumed Name	Montana

The Independent Record	Service/Trademark	Montana
The Journal Times	Service/Trademark	Wisconsin
The Lane County News	Assumed Name	Oregon
The Mason City/North Iowa Shopper	Service/Trademark	Iowa
The Meeting Place	Service/Trademark	Nebraska
The Messenger	Service/Trademark	Montana
The Missoulian	Assumed Name	Montana
The Morton County And Mandan News	Service/Trademark	North Dakota
The Nickel Saver	Assumed Name	Montana
The Post	Service/Trademark	Iowa
The Racine Shopper	Service/Trademark	Wisconsin
The Springfield Limited Edition	Service/Trademark	Illinois
The Springfield News	Service/Trademark	Oregon
The Trader	Assumed Name	Montana
The Trader	Service/Trademark	Montana
Thepulse2000	Service/Trademark	Federal
Thepulse2001	Service/Trademark	Federal
Thepulse2002	Service/Trademark	Federal
This Week	Assumed Name	Oregon
Thrifty Nickel	Service/Trademark	Illinois
Thrifty Nickel	Assumed Name	Iowa
Thrifty Nickel	Service/Trademark	Iowa
Thrifty Nickel	Assumed Name	Montana
Thrifty Nickel (& Design)	Service/Trademark	Iowa
Thrifty Nickel Want Ads	Service/Trademark	Illinois
Thrifty Nickel Want Ads	Assumed Name	Montana
Thrifty Nickel Want Ads	Service/Trademark	Montana
Tidy Rak	Service/Trademark	Federal
Town Talk	Service/Trademark	Iowa
Town Talk/Thrifty Nickel	Assumed Name	Iowa
Trico Communications	Service/Trademark	Illinois
Trico Communications	Assumed Name	Iowa
Trico Communications	Service/Trademark	Iowa
Tri-State Neighbor	Service/Trademark	Federal
Turn To The Trib	Service/Trademark	Federal
TV Week	Assumed Name	Nebraska
TV Week	Service/Trademark	Nebraska
Unicorn Communications	Assumed Name	Montana
Value Express	Service/Trademark	Washington
Viewer Direct	Service/Trademark	Federal
Virtual Classifieds	Service/Trademark	Washington
Wapello County Shopper	Assumed Name	Iowa
Welcome Home & Design	Service/Trademark	Montana
Western Business	Assumed Name	Montana
Western Business	Service/Trademark	Montana

Western Shopper	Assumed Name	Montana
Western Shopper	Service/Trademark	Montana
Wheel Deals	Assumed Name	Oregon
Wheel Deals	Service/Trademark	Oregon
Wheel Deals	Service/Trademark	Washington
Wheel Deals RV	Service/Trademark	Washington
Wheel Deals Truck	Service/Trademark	Washington
Winona Daily News	Assumed Name	Minnesota
Winona Daily News	Service/Trademark	Minnesota
Winona Daily News	Service/Trademark	Wisconsin
Winonanet	Service/Trademark	Federal
Work For You	Service/Trademark	Federal
Yellowstone Shopper	Assumed Name	Montana
Yellowstone Shopper	Service/Trademark	Montana
Yellowstone Shopper	Assumed Name	Wyoming
Your Free Paper Thrifty & Design	Service/Trademark	Montana
Your Free Paper Thrifty Nickel Penn	Assumed Name	Montana
Your Quik Quarter	Assumed Name	Louisiana
Your Quik Quarter Want Ads Paper & Design	Service/Trademark	Texas

Additionally, all common law trademark/service mark rights (whether word or design) and trade name/assumed name rights in the publications, products or services owned, produced, and/or conducted by Lee Enterprises, Incorporated or any of its divisions.

### III. SOFTWARE

- Falcon software - a Microsoft Windows<sup>®</sup>-based circulation system suitable for newspaper, magazine and trade publication productions.

IV. All rights in the mastheads of the publications owned by Lee Enterprises, Incorporated or any of its divisions.

V. All advertiser lists and subscriber lists owned, collected, produced, or created by Lee Enterprises, Incorporated or any of its divisions, or by any publication owned by Lee Enterprises, Incorporated or any of its divisions and all know-how related thereto.