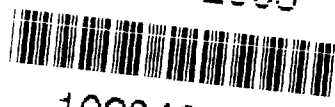


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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Lee Enterprises, Incorporated 1.24.03
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Lee Procurement Solutions Co.
Internal Address:
Street Address: 215 N. Main Street
City: Davenport State: IA Zip: 52801
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Iowa
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: 10/1/2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s) 2312683
Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Christopher J. Curran
Internal Address:
Street Address: Lane & Waterman, 224 - 18th Street, Suite 500
City: Rock Island State: IL Zip: 61201

7. Total fee (37 CFR 3.41) \$ 40.00
Enclosed
Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.
C. D. Waterman III
Name of Person Signing
Signature
Date
Total number of pages including cover sheet, attachments, and document: 31

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01/27/2003 TDIARZ1 00000019 2312683
01 FC:8521 40.00 OP

TRADEMARK REEL: 002656 FRAME: 0032

## ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS ("Agreement"), dated and effective as of October 1, 2002, is made by and between **Lee Enterprises, Incorporated**, a Delaware corporation ("LEE"), and **Lee Procurement Solutions Co.**, an Iowa corporation ("LPS").

### RECITALS

In order to achieve certain operational goals of LEE including, without limitation, (i) to consolidate the ownership of LEE's intellectual property more particularly described in **Schedule 1** attached hereto (collectively, the "Intellectual Property") into a separate legal entity, and (ii) to enhance the management and use of and analyze the performance and value of Intellectual Property, LEE desires to assign the Intellectual Property to LPS, according to the terms and conditions of this Agreement and the Asset Contribution Agreement of even date between the parties hereto (the "Contribution Agreement").

In consideration of the recitals and the mutual promises, covenants and agreements contained herein and in the Contribution Agreement, and such other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. **Assignment.** LEE does hereby assign and transfer unto LPS all of its right, title and interest in and to the Intellectual Property, and all rights to sue for and receive all damages occurring from past infringements of the Intellectual Property.

2. **Cooperation and Protection.** LEE hereby agrees to cooperate in any and all efforts of LPS necessary to register with any governmental authorities the Intellectual Property or otherwise evidence the proprietary rights of LPS in the Intellectual Property conferred hereby. LEE further agrees to cooperate in any and all efforts of LPS necessary to effectuate the transfer of the Intellectual Property to LPS, including but not limited to, execution and delivery of additional instruments required to effectively consummate the transactions contemplated by this Assignment, and to cooperate with LPS in the protection and defense of LPS' proprietary interest in the Intellectual Property conferred hereby.

3. **No Other Assignment.** LEE represents and warrants that LEE has not sold, assigned, transferred, conveyed or licensed the Intellectual Property to any third party.

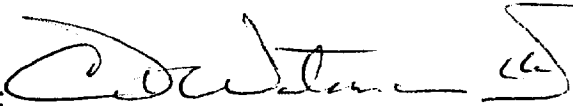
4. **No Amendment.** Nothing herein contained shall modify, amend or otherwise effect the duties, obligations, liabilities, warranties, or representations of LPS and LEE set forth in the Contribution Agreement.

5. **Binding Effect.** This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.


6. **Counterparts.** This Assignment may be executed in one or more counterparts and shall be effective upon its execution by all parties to this Assignment.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment of Intellectual Property Rights on the date first written above.

**LEE ENTERPRISES, INCORPORATED**

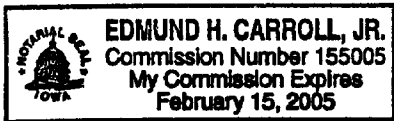
By:   
Name: C. D. Waterman III  
Title: Secretary

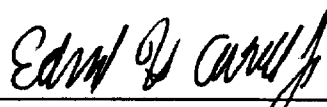
**LEE PROCUREMENT SOLUTIONS CO.**

By:   
Name: Al Struss  
Title: Vice President

STATE OF IOWA )  
 ) ss:  
COUNTY OF SCOTT )

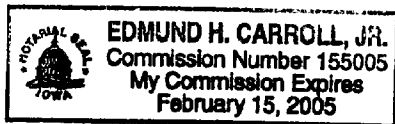
The foregoing Assignment of Intellectual Property Rights was acknowledged before me this 1st day of October 2002, by C. D. Waterman III, who being duly sworn, did say that he is the Secretary of Lee Enterprises, Incorporated, a Delaware corporation, and has executed this Assignment of Intellectual Property Rights on behalf of such corporation.

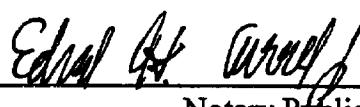


  
Notary Public  
My commission expires: \_\_\_\_\_

STATE OF IOWA )  
 ) ss:  
COUNTY OF SCOTT )

The foregoing Assignment of Intellectual Property Rights was acknowledged before me this 1st day of October 2002, by Al Struss, who being duly sworn, did say that he is the Vice President of Lee Procurement Solutions Co., an Iowa corporation, and has executed this Assignment of Intellectual Property Rights on behalf of such corporation.



  
Notary Public  
My commission expires: \_\_\_\_\_

**SCHEDULE 1**  
**INTELLECTUAL PROPERTY - LEE ENTERPRISES, INCORPORATED**

**I. DOMAIN NAMES**

| Domain name               |
|---------------------------|
| dhonline.com              |
| midvalleyrex.com          |
| mventertainer.com         |
| albanydemocratherald.biz  |
| albanydemocratherald.info |
| democratherald.com        |
| democratherald.biz        |
| democratherald.info       |
| beatricedailysun.com      |
| beatricedailysun.biz      |
| bigforkeagle.com          |
| entnow.com                |
| montanaforum.org          |
| montanaforum.com          |
| montanaforum.net          |
| 3ways2win.com             |
| 406.com                   |
| autofinder-wyo.com        |
| autofindermontana.com     |
| autofinderwyoming.com     |
| billingsshowerdoor.com    |
| calfsale.com              |
| firekeep.com              |
| firstinbillings.com       |
| firstinmontana.com        |
| montana-auto.com          |
| montanaauto.com           |
| montanaautofinder.com     |
| montanasource.net         |
| mt-outdoors.com           |
| nordwestcomposites.com    |
| wyoautofinder.com         |
| wyomingautofinder.com     |

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| autofinder-MT.com          |
| leboutique.com             |
| montanasource.com          |
| santatracking.com          |
| westernbusinessnews.com    |
| berglands-back2back.com    |
| bigskywire.net             |
| bigskywire.org             |
| billingsgazette.com        |
| billingshometours.com      |
| city-brew.com              |
| flyfishingclothes.com      |
| flyfishingwear.com         |
| flylogowear.com            |
| flyshorts.com              |
| hackleshorts.com           |
| hacklewear.com             |
| lds-wordsfowisdom.com      |
| montanaflyline.com         |
| morselandco.com            |
| northwestgetaway.com       |
| oscarsdreamland.com        |
| oscarspark.com             |
| strike2002.com             |
| todayshhealthbeat.com      |
| troop9.org                 |
| unitedwayyellowstone.org   |
| video-library.com          |
| wannasmotthie.com          |
| zoomontana.com             |
| zoomontana.net             |
| billingsbrick.com          |
| stanlarson.com             |
| corvette-car-truck-suv.com |
| bargaincenterinc.com       |
| americancoingallery.com    |
| chrishalltravel.com        |
| ashleyhome.com             |

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| arthritisfighters.com      |
| helenau.com                |
| bestrealty-billings.com    |
| bsw.net                    |
| montanatamales.com         |
| yellowstoneshopper.com     |
| unitedyellowstone.com      |
| valleyfcu.com              |
| reporterofficeproducts.com |
| preferredproperty.com      |
| flatheadvalleynews.com     |
| flatheadshore.com          |
| flatheadlakenews.com       |
| rondague.com               |
| robertcgibson.com          |
| larrymayer.com             |
| onmontana.com              |
| bigskyofficeproducts.com   |
| macandeasy.com             |
| creationsbymacandeasy.com  |
| bsw.net                    |
| youcanvolunteer.org        |
| billingsgazette.biz        |
| billingsgazette.info       |
| depotantiques.com          |
| billingsthirtynickel.com   |
| bismarcktribune.com        |
| farmandranchguide.com      |
| minnesotafarmguide.com     |
| minnesotafarmguide.net     |
| farmandranchguide.biz      |
| farmandranchguide.info     |
| dakotahomeseller.net       |
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| bismarcktribune.biz        |
| bismarcktribune.info       |
| ndonline.com               |
| ndonline.biz               |

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| ndonline.info                |
| helenmail.com                |
| montanastandard.com          |
| mtstandard.com               |
| buttegifts.com               |
| buttehistory.com             |
| plattenpress.com             |
| southwestradiology.com       |
| montanastandard.biz          |
| montanastandard.info         |
| mtstandard.biz               |
| mtstandard.info              |
| buttenicklesaver.com         |
| flipsideonline.com           |
| southernillinoisan.com       |
| workforyoucarbondale.com     |
| thesouthern.com              |
| thesouthern.net              |
| thesouthern.org              |
| southernbusinessjournal.com  |
| siwheels4u.com               |
| siwheelsforyou.com           |
| southernillinoisan.biz       |
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| chippewa.com                 |
| dnr diecast.com              |
| chippewavalleynewspapers.com |
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| leerversfreshfoods.com       |
| chippewafalls.biz            |
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| CNPA.COM                     |
| hungryhorsenews.com          |
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| columbusymca.com             |
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| columbustelegram.info      |
| gtconnect.com              |
| corvallisgazettetimes.biz  |
| corvallisgazettetimes.info |
| corvallisgazettetimes.com  |
| gazettetimes.com           |
| gazettetimes.biz           |
| gazettetimes.info          |
| decaturdailydemocrat.com   |
| theprairieshopper.com      |
| accessdecature.com         |
| herald-review.com          |
| heraldandreview.com        |
| heraldreview.com           |
| hrpreps.com                |
| decatur-airport.org        |
| decatur-parks.org          |
| decaturguide.com           |
| decaturguide.net           |
| hvertimeout.com            |
| williamstreetpress.com     |
| thebusiness-journal.com    |
| decaturheraldreview.biz    |
| decaturheraldreview.info   |
| decaturheraldreview.com    |
| heraldreview.biz           |
| heraldreview.info          |
| wheelsforyouonline.com     |
| flatheadnewsgroup.com      |
| flatheadnewsgroup.net      |
| flatheadnewsgroup.org      |
| lacrossefoxy.com           |
| fremontneb.com             |
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| llgifts.com                |
| sampters.com               |
| myfreemonthlyvee.com       |
| tailfeathersinc.com        |



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| agads.com                  |
| theprairiestar.biz         |
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| gregorynews.com            |
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| ravalline.com              |
| timespress.com             |
| ravallirepublic.com        |
| ravalline.biz              |
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| helenair.com               |
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| helenajobmatch.com         |
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| capmtrs.com                |
| divine-concrete.com        |
| pricklypearmt.org          |
| usloanking.com             |
| independentrecord.info     |
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| helenair.biz               |
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| lacrossetribune.com        |
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| lacrossenet.com            |
| accesslacrosse.com         |

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| e-shoplacrosse.com        |
| eshoplacrosse.com         |
| go-lacrosse.com           |
| strayvoltage.org          |
| rivervalleynewspapers.com |
| e-shopus.com              |
| lacrossetribune.biz       |
| lacrossetribune.info      |
| 7riversregion.com         |
| 7riversregion.net         |
| 7riversregion.org         |
| lacrossefoxyshopper.com   |
| leaderadvertiser.com      |
| leaderadvertiser.com      |
| ag-ads.com                |
| leeag.com                 |
| saintpaulsmoline.com      |
| takemethere.org           |
| lee-online.com            |
| takemethere.net           |
| coasthomefinder.com       |
| columbusareachoice.com    |
| thechoiceonline.com       |
| northiowanews.com         |
| digitaldemocracy.com      |
| coasthomefinder.com       |
| coasthomefinder.com       |
| voiceofthevoter.com       |
| todaysvoter.com           |
| auburnjobmatch.com        |
| ashlandjobmatch.com       |
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| beatricejobmatch.com      |
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| buttejobmatch.com         |
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| comingjobmatch.com        |
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| mattoonjobmatch.com       |
| maustonjobmatch.com       |
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| quadcitiesjobmatch.com    |
| rapidcityjobmatch.com     |
| reeksburgjobmatch.com     |
| rockislandjobmatch.com    |
| saukcityjobmatch.com      |
| shawanojobmatch.com       |
| siouxcityjobmatch.com     |
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| jobmatchmattoon.com          |
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| jobmatchmauston.com          |
| jobmatchmunster.com          |
| jobmatchportage.com          |
| jobmatchqc.com               |
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| jobmatchsaukcity.com         |
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| flood2001.com              |
| benish.com                 |
| bigskyfires.com            |
| celebrate-2000.com         |
| celebrate2knet             |
| goodnatures.com            |
| iowavoter.com              |
| lee.net                    |
| lee-eteam.com              |
| leeenterprises.com         |
| livestockroundup.net       |
| montana-on-line.com        |
| montanafires.com           |
| mtfires.com                |
| online-montana.com         |
| towncriersshopper.com      |
| westernrvs.com             |
| wheelforyou.com            |
| work-for-you.com           |
| workforyou.com             |
| heartlandrealtors.com      |
| 76trombones.net            |
| autoedgevehicles.com       |

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| bestofthemidwest.com     |
| bestrealty-billings.com  |
| burtonwood.com           |
| clearlakeshoppes.com     |
| globe-gazette.com        |
| globecheerfund.org       |
| hilgendorfrealestate.com |
| janefischerrealtor.com   |
| jpsissons.com            |
| landfillnorthiowa.com    |
| landfillnorthiowa.org    |
| masoncityshopper.com     |
| masoncityymca.com        |
| mchyvee.com              |
| meredithwilson.com       |
| musenorris.org           |
| niowacasa.org            |
| northiowa.com            |
| northiowalandfill.com    |
| northiowanet.com         |
| ollenburgmotors.com      |
| remax-rrmasoncityia.com  |
| stansgar.net             |
| theglobeonline.net       |
| theglobeonline.org       |
| twincitiesvwclub.com     |
| wrightiniowa.com         |
| myglobegazette.com       |
| myglobegazette.net       |
| globegazette.net         |
| globegazette.org         |
| globegazetteonline.com   |
| globegazetteonline.net   |
| century21preferred.com   |
| johnson-realestate.net   |
| northiowarealty.net      |
| ryerealty.net            |
| topofiowa.com            |

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| burtonwood.net              |
| fullertonfh.com             |
| galbreathrealtors.com       |
| heartlandrealtors.com       |
| iowafarmfresh.com           |
| ironhousegym.com            |
| frontierclearlake.com       |
| nwavwa.com                  |
| northiowanews.com           |
| brittnewstribune.com        |
| forestcitysummit.com        |
| win-worthbetco.com          |
| goldkeyrealtors.com         |
| musenorris.com              |
| forestcitysummit.com        |
| jimvaithrealtor.com         |
| pritchards.com              |
| wayoutsalvage.com           |
| lathamfurniture.com         |
| vwwca.com                   |
| edwardsbrandtiowarealty.com |
| globephotogallery.com       |
| globegazette.com            |
| stansgar.net                |
| masoncityglobegazette.biz   |
| masoncityglobegazette.info  |
| masoncityglobegazette.com   |
| globegazette.biz            |
| globegazette.info           |
| hightechhearing.com         |
| skarliscars.com             |
| masoncity2010.org           |
| masoncitynet.com            |
| dunnconnect.com             |
| dunncountyreminder.com      |
| dunncountyshopper.com       |
| missoulian.com              |
| maedc.org                   |

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| e-montanastores.net       |
| emontanastore.com         |
| e-montanastores.com       |
| emontanastores.net        |
| emontanastore.net         |
| e-montanastore.net        |
| e-montanastore.com        |
| emontanastores.com        |
| missoula.com              |
| bigskysportshow.com       |
| missoulacareerexpo.com    |
| missoulaschoice.com       |
| montanacareerexpo.com     |
| parent-teacherhotline.com |
| qualitysupply.com         |
| mymissoulian.com          |
| grizfootball.com          |
| montanaelections.net      |
| guidemontana.com          |
| enjoymontana.com          |
| buymontana.net            |
| montanabiggame.com        |
| montanahomesforyou.com    |
| montanahomesforyou.net    |
| montanahomesforyou.org    |
| missoularealestate.com    |
| missoularealtors.com      |
| aptstore.net              |
| oscowineshop.com          |
| mtautofinder.com          |
| missoulahomeseller.com    |
| gardencitygranite.com     |
| bitterroothomeseller.com  |
| billingshomeseller.com    |
| flatheadhomeseller.com    |
| hamiltonhomeseller.com    |
| buttehomeseller.com       |
| karlylervchevrolet.com    |



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| montanachev.com                  |
| montanachevy.com                 |
| karltylerchev.com                |
| carltylerchev.com                |
| tylerchev.com                    |
| montanatruck.com                 |
| montanahealthcareers.com         |
| montanahomeseller.com            |
| kalispellhomeseller.com          |
| whitefishhomeseller.com          |
| mtheartsmart.com                 |
| montanaheartsmart.com            |
| systembuilderinc.com             |
| missoulachevrolet.com            |
| helenachevrolet.com              |
| greatfallschevrolet.com          |
| bozemanchevrolet.com             |
| frontierchevrolet.com            |
| kalispellchevrolet.com           |
| mheartwise.com                   |
| montanacorvette.com              |
| montanavette.com                 |
| americanvette.com                |
| worldwidevette.com               |
| rediscovermt.com                 |
| missoulahomesellers.com          |
| gloveandgown.com                 |
| sapphirept.com                   |
| westernmontanabusinessreview.com |
| wmtbr.com                        |
| grizmania.com                    |
| montanamessenger.com             |
| mtmessenger.com                  |
| missouliau.biz                   |
| missouliau.info                  |
| farcountrypress.com              |
| lewisandclark.com                |
| montanamagazine.com              |

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| helenadillards.com         |
| muscatinejournal.com       |
| classicimages.com          |
| filmsofthegoldenage.com    |
| muscatinejournaltv.com     |
| muscatinejournaltv.net     |
| mjonline.com               |
| muscatinejournal.biz       |
| muscatinejournal.info      |
| muscatinepost.com          |
| foodandwine.com            |
| nickelads.com              |
| coastonover.com            |
| generationsoregon.com      |
| in-oregon.com              |
| lebanon-express.com        |
| rouge-valley.com           |
| rougevalleymarketplace.com |
| welcometocorvallis.com     |
| westernoregon.com          |
| seafoodandwine.com         |
| roguevalleyhomefinder.com  |
| mvourtown.com              |
| mcpres.com                 |
| ottumwacourier.com         |
| oskaloosa.com              |
| ottumwa.com                |
| seiowahealth.com           |
| seiowa.com                 |
| wapellocounty.com          |
| scwn.com                   |
| portagedailyregister.com   |
| baraboonepublic.com        |
| saukprairieeagle.com       |
| reedsburgtimespress.com    |
| wisconsinreminder.com      |
| wisconsinindellsevents.com |
| dellsevents.com            |

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| dellspaper.com            |
| juneaucountystartimes.com |
| juneaustartimes.com       |
| juneaucostartimes.com     |
| maustonstartimes.com      |
| scwn.biz                  |
| scwn.info                 |
| portagedailyregister.com  |
| portagedailyregister.biz  |
| portagedailyregister.info |
| 319.com                   |
| bix7.com                  |
| celebrateqc.com           |
| eagle-foods.com           |
| eaglecountrymarket.com    |
| eaglestores.com           |
| eastvillageshops.com      |
| gofuntimes.com            |
| goqc.com                  |
| hawkeyemania.com          |
| hawkmania.com             |
| qc2k.com                  |
| qcawheels.com             |
| qcbiz.net                 |
| qcbusinessfirst.com       |
| qcfestivaloftrees.com     |
| qclive.com                |
| qcshops.com               |
| qctimes.com               |
| qctoday.com               |
| qctplus60.com             |
| qcwheels.com              |
| rsvp-me.com               |
| varsity2000.com           |
| varsity98.com             |
| varsity99.com             |
| weddingsqc.com            |
| goquadcities.com          |

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| gotimes.com             |
| visitquadcities.com     |
| letsreadusa.com         |
| wheelermania.com        |
| videopages.com          |
| qctimes.net             |
| quad-citytimes.com      |
| Iowameetings.com        |
| eastvillageonline.com   |
| mallardmania.com        |
| mallardsmania.com       |
| qcbiznet.com            |
| grampprealty.com        |
| qcjobmatch.com          |
| jobmatchqc.com          |
| quadcitiesjobmatch.com  |
| qchyvee.com             |
| qchy-vee.com            |
| iowapulse.com           |
| quad-citiesonline.com   |
| quadcitytimes.com       |
| qchomeseller.com        |
| meetmuscatine.com       |
| mvtour.com              |
| qctimes.biz             |
| qctimes.info            |
| quadcitytimes.info      |
| quadcitytimes.biz       |
| qcbusinessjournal.com   |
| qcbj.com                |
| aboutprincesshouse.com  |
| agberry.com             |
| borzynskis.com          |
| apexmachineproducts.com |
| ardney.com              |
| artistsgallery.org      |
| boutellappraisal.com    |
| boydhouses.com          |

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| carpetplus-wi.com            |
| century21savaglio.com        |
| clementisgifts.com           |
| cpmhomes.com                 |
| curvesforwomenwindlake.com   |
| custom-paint.com             |
| cycle-usa.com                |
| cyclease.com                 |
| darga.com                    |
| dargabuilders.com            |
| davebraunjazz.com            |
| dicksonads.com               |
| dollsandmoregalore.com       |
| dollsgaloreandmore.com       |
| drivesystemsinc.com          |
| edcamberlain.com             |
| emmaus-racine.org            |
| fireplacetoolsets.com        |
| firstclassseats.com          |
| foxcreekcrossing.com         |
| gardtecinc.com               |
| giftsandmoregalore.com       |
| giftwarecreations.com        |
| gregggross.com               |
| hardy-jensen.com             |
| hinsmanrealty.com            |
| hostcarpetcleaning.com       |
| hugsandkissesinc.com         |
| jaspersonrealty.com          |
| jeffbraunrealtors.com        |
| jimsdoor.com                 |
| johnsongiftgallery.com       |
| johnsonhomefurnishing.com    |
| journaltimes.com             |
| journaltimesonline.com       |
| jtracine.com                 |
| knightscolumbus-racine.com   |
| littlevipchildcarecenter.com |

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| lochnaiar.com                |
| losmariachis-wi.com          |
| mallofracine.com             |
| mallofwis.com                |
| marysgiftbox.com             |
| matelskiandassociates.com    |
| mathersimprovement.com       |
| mcucreditunion.com           |
| meritgear.com                |
| molbecks.com                 |
| nelsonvarietystores.com      |
| oldtownchimneysweep.com      |
| orthrealestate.com           |
| pangeaenterprises.com        |
| personallyyourseldercare.com |
| phpartynow.com               |
| plazaopticaexpress.com       |
| pmanatl.com                  |
| prayercards.org              |
| princesshousetoday.com       |
| prudentialheritage.com       |
| racinecarsc.com              |
| racinecounty.com             |
| racinedentistry.com          |
| racinejournaltimes.com       |
| racinemall.com               |
| racinemortgage.com           |
| racineplating.com            |
| racinerealtor.com            |
| racineweddings.com           |
| remaxracine.com              |
| robloppnow.com               |
| secondprespyterianchuch.com  |
| shopforu.com                 |
| shopracine.com               |
| snoopystuff.com              |
| supplierstobuyers.com        |
| supplierstobuyers.net        |

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| thejournaltimes.com       |
| theminnutemasseur.com     |
| uniongrove.org            |
| uniquecommunications.com  |
| uniquedrapery.com         |
| vassalloshoes.com         |
| watersedgeclothiers.com   |
| y2kcapsule.com            |
| cycleusa.com              |
| milliondollarsummer.com   |
| racineheat.com            |
| racineheating.com         |
| argosentertainment.com    |
| atonement-racine.com      |
| cjunlimited.com           |
| curvesforwomenmuskego.com |
| eletemidwestwrestling.com |
| h-ertel.com               |
| hartsfurniture.com        |
| argosentertainment.com    |
| jeskewitz.com             |
| lincolnlutheran.com       |
| lindaasanders.com         |
| lupac.org                 |
| margaretvcharters.com     |
| michiganmeetings.com      |
| ohdanishbakery.com        |
| pasaffing.com             |
| racinechamber.com         |
| shopinracine.com          |
| smackdowndesigns.com      |
| wisconsinmeetings.com     |
| lakegenevamx.com          |
| 1stcav.org                |
| 1calvarydivision.org      |
| uniongrovechamber.org     |
| chatroomwaterfront.com    |
| veteransclubracine.com    |

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| fridaynightfishfry.com       |
| racineheritagemuseum.org     |
| globalsound.com              |
| globalsound.com              |
| fam-childtherapycenter.com   |
| caperealty.com               |
| aframerscorner.com           |
| nancysdeelight.com           |
| racinedogdays.com            |
| chartroomwaterfront.com      |
| discoverburlingtononline.com |
| nightwiththesaints.com       |
| spiritofinnovation.org       |
| supplierstobuyers.com        |
| racinemarriott.com           |
| fam-childtherapycenter.com   |
| sshe-racine.com              |
| gastandsons.com              |
| bushingsandspacers.com       |
| racinebusinessmachines.com   |
| e-ertel.com                  |
| 2putt2win.com                |
| jttrax.com                   |
| davebraun.com                |
| 1stcalvarydivision.org       |
| discoverracinecounty.com     |
| racineinsider.com            |
| ugmotors.com                 |
| preservationracine.org       |
| banenelson.com               |
| parkplaceracine.com          |
| parkridgeracine.com          |
| theconcordapartments.com     |
| racinejournaltimes.biz       |
| racinejournaltimes.info      |
| journaltimes.info            |
| journaltimes.biz             |
| veteranslegacycenter.com     |



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| racinepennysaver.com       |
| scottcountyempowerment.org |
| scottcountykids.org        |
| shawanoleader.com          |
| shawanomed.org             |
| shawanoleader.biz          |
| shawanoleader.info         |
| tristateneighbor.com       |
| tri-stateneighbor.com      |
| tristateneighbor.biz       |
| tristateneighbor.info      |
| spartyfoxyshopper.com      |
| tricityfoxy.COM            |
| springfieldnews.com        |
| midwestmessenger.com       |
| midwestmessenger.biz       |
| midwestmessenger.info      |
| qcthriftynickel.com        |
| whitefishpilot.com         |
| winonadailynews.com        |
| kesphotography.com         |
| go-winona.com              |
| eshopwinona.com            |
| e-shopwinona.com           |
| winonadailynews.biz        |
| winonadailynews.info       |

**II. ASSUMED NAMES, SERVICES MARKS, TRADEMARKS**

| <b><u>Property</u></b>           | <b><u>Type</u></b> | <b><u>State or Federal Registration</u></b> |
|----------------------------------|--------------------|---|
| Action Auto                      | Service/Trademark  | Federal                                     |
| Adventure Montana-Style & Design | Service/Trademark  | Montana                                     |
| AG Almanac                       | Service/Trademark  | Federal                                     |
| Albany Democrat-Herald           | Assumed Name       | Oregon                                      |
| Albany Democrat-Herald           | Service/Trademark  | Oregon                                      |
| Antler Press                     | Service/Trademark  | Federal                                     |
| Auto Look                        | Assumed Name       | Oregon                                      |
| Bettendorf News                  | Assumed Name       | Iowa  |

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|---|-------------------|--------------|
| Bettendorf News                                 | Service/Trademark | Iowa         |
| Bicon Publishing                                | Service/Trademark | Illinois     |
| Big Sky Wire                                    | Service/Trademark | Federal      |
| Billings Gazette                                | Assumed Name      | Montana      |
| Billings Gazette                                | Service/Trademark | Montana      |
| Billings Gazette                                | Service/Trademark | Wyoming      |
| Body & Soul                                     | Service/Trademark | Illinois     |
| Broadwater Printing                             | Assumed Name      | Montana      |
| Broadwater Printing                             | Service/Trademark | Montana      |
| Broadwater Printing                             | Service/Trademark | Federal      |
| Burt County Plaindealer                         | Assumed Name      | Nebraska     |
| Burt County Plaindealer                         | Service/Trademark | Nebraska     |
| Business To Business Perspective                | Service/Trademark | Arizona      |
| Buyers Guide Community News                     | Service/Trademark | Wisconsin    |
| Buyline   | Service/Trademark | Federal      |
| Buyline   | Service/Trademark | Washington   |
| Celebrate Quad-Cities                           | Service/Trademark | Federal      |
| Classic Images                                  | Assumed Name      | Iowa         |
| Classic Images                                  | Service/Trademark | Federal      |
| Columbus Area Choice                            | Assumed Name      | Nebraska     |
| Consumers Press                                 | Assumed Name      | Montana      |
| Corvallis Gazette-Times                         | Assumed Name      | Oregon       |
| Corvallis Gazette-Times                         | Service/Trademark | Oregon       |
| Cottage Grove Sentinel                          | Assumed Name      | Oregon       |
| Cottage Grove Sentinel                          | Service/Trademark | Oregon       |
| Cottage Grove Sentinel Gold Mine                | Assumed Name      | Oregon       |
| Cottage Grove Sentinel Gold Mine                | Service/Trademark | Oregon       |
| Eastern Washington Nickels                      | Service/Trademark | Washington   |
| Family & Friends                                | Service/Trademark | Illinois     |
| Family & Friends                                | Service/Trademark | Iowa         |
| Farcountry Press                                | Service/Trademark | Federal      |
| Farm & Ranch Guide                              | Service/Trademark | North Dakota |
| Films Of The Golden Ages                        | Service/Trademark | Federal      |
| Forever Young                                   | Service/Trademark | Federal      |
| Foxy Shopper                                    | Service/Trademark | Washington   |
| Get Fit   | Service/Trademark | Federal      |
| Glacier Country: A Good Times Guide For The Fla | Service/Trademark | Montana      |
| Glacier Country: A Good Times Guide For The...  | Assumed Name      | Montana      |
| Globe Gazette                                   | Assumed Name      | Iowa         |
| Globe Gazette                                   | Service/Trademark | Iowa         |
| Gold Mine                                       | Assumed Name      | Oregon       |
| Ground Zero                                     | Service/Trademark | Federal      |
| Hawkeye Printing                                | Service/Trademark | Federal      |
| Herald & Review                                 | Service/Trademark | Illinois     |
| Hollywords                                      | Service/Trademark | Federal      |

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|----------------------------------|-------------------|------------|
| Home Buyers Guide                | Service/Trademark | Washington |
| Homefront A Real Estate Showcase | Service/Trademark | Montana    |
| Homefront A Real Estate Showcase | Service/Trademark | Wyoming    |
| Homeroom                         | Service/Trademark | Nebraska   |
| Homes And Real Estate            | Service/Trademark | Washington |
| Hometown With Dana Brown         | Service/Trademark | Iowa       |
| Impact Employment Network        | Service/Trademark | Federal    |
| In Good Taste                    | Service/Trademark | Illinois   |
| In Good Taste                    | Service/Trademark | Iowa       |
| Independent Record               | Assumed Name      | Montana    |
| Independent Record               | Service/Trademark | Montana    |
| I-N-I Distributing Company       | Assumed Name      | Illinois   |
| I-N-I Distributing Company       | Assumed Name      | Iowa       |
| Inland Northwest Nickels         | Assumed Name      | Oregon     |
| JB Distributing Co.              | Assumed Name      | Oregon     |
| Journal Connection               | Assumed Name      | Iowa       |
| Journal Connection               | Service/Trademark | Illinois   |
| Journal Connection               | Service/Trademark | Iowa       |
| La Crosse Tribune                | Assumed Name      | Minnesota  |
| La Crosse Tribune                | Service/Trademark | Minnesota  |
| Lebanon Express                  | Assumed Name      | Oregon     |
| Lebanon Express                  | Service/Trademark | Oregon     |
| Lee Direct                       | Service/Trademark | Federal    |
| Lee Enterprises Northwest        | Assumed Name      | Arizona    |
| Lee Enterprises Northwest        | Assumed Name      | Idaho      |
| Lee Enterprises Northwest        | Assumed Name      | Nevada     |
| Lee Enterprises Northwest        | Assumed Name      | New Mexico |
| Lee Enterprises Northwest        | Assumed Name      | Oregon     |
| Lee Enterprises Northwest        | Assumed Name      | Washington |
| Lee Northwest Publishing         | Assumed Name      | Oregon     |
| Lee Northwest Publishing         | Assumed Name      | Washington |
| Lee Travel & Leisure Marketing   | Service/Trademark | Federal    |
| Life & Times Press               | Assumed Name      | Montana    |
| Life & Times Press               | Service/Trademark | Montana    |
| Little Nickel                    | Service/Trademark | Federal    |
| Little Nickel Classifieds        | Service/Trademark | Washington |
| Make The Most Of Your Life       | Service/Trademark | Federal    |
| Mason City Shopper               | Assumed Name      | Iowa       |
| Mercury News Courier             | Assumed Name      | Arizona    |
| Mid Valley Newspapers            | Assumed Name      | Oregon     |
| Mid-Valley Sunday                | Assumed Name      | Oregon     |
| Mid-Valley Sunday                | Service/Trademark | Oregon     |
| Midwest Messenger                | Assumed Name      | Nebraska   |
| Midwest Messenger                | Service/Trademark | Federal    |
| Midwest Messenger Livestock      | Assumed Name      | Nebraska   |

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| Midwest Messenger Livestock           | Service/Trademark | Nebraska     |
| Mighty Mailer                         | Assumed Name      | Oregon       |
| Mini Nickel "Plus" Want Ads           | Assumed Name      | Montana      |
| Minnesota Farm Guide                  | Service/Trademark | Minnesota    |
| Missoulian                            | Assumed Name      | Montana      |
| Missoulian                            | Service/Trademark | Montana      |
| Montana From The Big Sky              | Assumed Name      | Montana      |
| Montana Magazine                      | Service/Trademark | Federal      |
| Montana Outdoor Recreation Exposition | Assumed Name      | Montana      |
| Montana Standard                      | Assumed Name      | Montana      |
| Montana Standard and Design           | Service/Trademark | Montana      |
| Muscatine Journal                     | Service/Trademark | Illinois     |
| Muscatine Journal                     | Assumed Name      | Iowa         |
| Muscatine Journal                     | Service/Trademark | Iowa         |
| NDOonline (The Word)                  | Service/Trademark | North Dakota |
| Nebraska Web                          | Service/Trademark | Federal      |
| Neighborhood Extra                    | Assumed Name      | Nebraska     |
| Neighborhood Extra and Design         | Service/Trademark | Nebraska     |
| Newport News Times                    | Assumed Name      | Oregon       |
| News Publishing Company               | Assumed Name      | Oregon       |
| Nickel Ads                            | Assumed Name      | Oregon       |
| Nickel Ads                            | Service/Trademark | Federal      |
| Nickel Nik                            | Service/Trademark | Federal      |
| Nickel Nik                            | Service/Trademark | Washington   |
| Nickel Publications                   | Assumed Name      | Oregon       |
| Nickel Saver                          | Service/Trademark | Washington   |
| Nickel Saver & Design                 | Service/Trademark | Montana      |
| Nickelad\$                            | Service/Trademark | Federal      |
| Nickelsaver                           | Service/Trademark | Federal      |
| North Central Washington Nickel Ads   | Service/Trademark | Washington   |
| North Dakota Online                   | Service/Trademark | North Dakota |
| North Dakota Printing & Publishing    | Assumed Name      | North Dakota |
| North Iowa Woman                      | Service/Trademark | Federal      |
| North Valley Advertiser               | Assumed Name      | Montana      |
| North Valley Advertiser & Design      | Service/Trademark | Montana      |
| Northeast Eugene Neighbor             | Assumed Name      | Oregon       |
| Northern Hills Advertiser             | Service/Trademark | South Dakota |
| Northwest Nickels                     | Assumed Name      | Oregon       |
| Northwest Nickels                     | Service/Trademark | Washington   |
| On The Road                           | Service/Trademark | Illinois     |
| Parent-Teacher Hotline                | Service/Trademark | Iowa         |
| Parent-Teacher Hotline                | Service/Trademark | Federal      |
| Parent-Teacher Hotline                | Service/Trademark | Illinois     |
| Penny Saver Want Ads                  | Assumed Name      | Montana      |
| Penny Saver Want Ads                  | Service/Trademark | Montana      |

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|---|-------------------|--------------|
| Pennysaver  | Assumed Name      | North Dakota |
| Pennysaver  | Service/Trademark | North Dakota |
| Pennysaver  | Service/Trademark | Wisconsin    |
| Plaindealer Publishing                            | Assumed Name      | Nebraska     |
| Platen Press                                      | Assumed Name      | Montana      |
| Platen Press                                      | Service/Trademark | Montana      |
| Prairie Almanac                                   | Service/Trademark | Federal      |
| QCBiznet  | Service/Trademark | Federal      |
| Quad Cities Thrifty Nickel                        | Service/Trademark | Illinois     |
| Quad City Advertiser                              | Assumed Name      | Iowa         |
| Quad-City Times                                   | Service/Trademark | Illinois     |
| Quad-City Times                                   | Assumed Name      | Iowa         |
| Quad-City Times                                   | Service/Trademark | Iowa         |
| Quad-City Times & design                          | Service/Trademark | Illinois     |
| Quad-City Times & design                          | Service/Trademark | Iowa         |
| Quad-City Times Advertiser                        | Service/Trademark | Illinois     |
| Quad-City Times Advertiser                        | Service/Trademark | Iowa         |
| Reddingnickel.com                                 | Domain Name       | Federal      |
| Rentals For You                                   | Service/Trademark | Federal      |
| Savor   | Service/Trademark | Nebraska     |
| Schooline   | Assumed Name      | Oregon       |
| SDS Distributing Co.                              | Assumed Name      | Oregon       |
| SDS Distributors Specialized Distributing Service | Service/Trademark | Washington   |
| Serious Classifieds                               | Assumed Name      | Oregon       |
| Seriousclassifieds                                | Service/Trademark | Federal      |
| Shoppers Guide                                    | Service/Trademark | South Dakota |
| Smart Shopper                                     | Service/Trademark | Idaho        |
| Smart Shopper                                     | Service/Trademark | Montana      |
| Smart Shopper                                     | Service/Trademark | Washington   |
| Southern Illinoisan                               | Service/Trademark | Illinois     |
| Specialized Distribution Services                 | Assumed Name      | Oregon       |
| Springfield News                                  | Assumed Name      | Oregon       |
| Stat  | Service/Trademark | Federal      |
| Sunshine Plus                                     | Service/Trademark | Wisconsin    |
| Sweetgrass Books                                  | Service/Trademark | Montana      |
| The Adit  | Assumed Name      | Montana      |
| The Adit  | Service/Trademark | Montana      |
| The Answer Book                                   | Assumed Name      | Montana      |
| The Bismarck Tribune                              | Service/Trademark | North Dakota |
| The Classroom Connection For Parents Teachers     | Assumed Name      | Oregon       |
| The Daily Tidings                                 | Assumed Name      | Oregon       |
| The Decatur Limited Edition                       | Service/Trademark | Illinois     |
| The Family Times                                  | Service/Trademark | Oregon       |
| The Finder  | Service/Trademark | North Dakota |
| The Independent Record                            | Assumed Name      | Montana      |

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|-----------------------------------|-------------------|--------------|
| The Independent Record            | Service/Trademark | Montana      |
| The Journal Times                 | Service/Trademark | Wisconsin    |
| The Lane County News              | Assumed Name      | Oregon       |
| The Mason City/North Iowa Shopper | Service/Trademark | Iowa         |
| The Meeting Place                 | Service/Trademark | Nebraska     |
| The Messenger                     | Service/Trademark | Montana      |
| The Missoulian                    | Assumed Name      | Montana      |
| The Morton County And Mandan News | Service/Trademark | North Dakota |
| The Nickel Saver                  | Assumed Name      | Montana      |
| The Post                          | Service/Trademark | Iowa         |
| The Racine Shopper                | Service/Trademark | Wisconsin    |
| The Springfield Limited Edition   | Service/Trademark | Illinois     |
| The Springfield News              | Service/Trademark | Oregon       |
| The Trader                        | Assumed Name      | Montana      |
| The Trader                        | Service/Trademark | Montana      |
| Thepulse2000                      | Service/Trademark | Federal      |
| Thepulse2001                      | Service/Trademark | Federal      |
| Thepulse2002                      | Service/Trademark | Federal      |
| This Week                         | Assumed Name      | Oregon       |
| Thrifty Nickel                    | Service/Trademark | Illinois     |
| Thrifty Nickel                    | Assumed Name      | Iowa         |
| Thrifty Nickel                    | Service/Trademark | Iowa         |
| Thrifty Nickel                    | Assumed Name      | Montana      |
| Thrifty Nickel (& Design)         | Service/Trademark | Iowa         |
| Thrifty Nickel Want Ads           | Service/Trademark | Illinois     |
| Thrifty Nickel Want Ads           | Assumed Name      | Montana      |
| Thrifty Nickel Want Ads           | Service/Trademark | Montana      |
| Tidy Rak                          | Service/Trademark | Federal      |
| Town Talk                         | Service/Trademark | Iowa         |
| Town Talk/Thrifty Nickel          | Assumed Name      | Iowa         |
| Trico Communications              | Service/Trademark | Illinois     |
| Trico Communications              | Assumed Name      | Iowa         |
| Trico Communications              | Service/Trademark | Iowa         |
| Tri-State Neighbor                | Service/Trademark | Federal      |
| Turn To The Trib                  | Service/Trademark | Federal      |
| TV Week                           | Assumed Name      | Nebraska     |
| TV Week                           | Service/Trademark | Nebraska     |
| Unicorn Communications            | Assumed Name      | Montana      |
| Value Express                     | Service/Trademark | Washington   |
| Viewer Direct                     | Service/Trademark | Federal      |
| Virtual Classifieds               | Service/Trademark | Washington   |
| Wapello County Shopper            | Assumed Name      | Iowa         |
| Welcome Home & Design             | Service/Trademark | Montana      |
| Western Business                  | Assumed Name      | Montana      |
| Western Business                  | Service/Trademark | Montana      |

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| Western Shopper                           | Assumed Name      | Montana    |
| Western Shopper                           | Service/Trademark | Montana    |
| Wheel Deals                               | Assumed Name      | Oregon     |
| Wheel Deals                               | Service/Trademark | Oregon     |
| Wheel Deals                               | Service/Trademark | Washington |
| Wheel Deals RV                            | Service/Trademark | Washington |
| Wheel Deals Truck                         | Service/Trademark | Washington |
| Winona Daily News                         | Assumed Name      | Minnesota  |
| Winona Daily News                         | Service/Trademark | Minnesota  |
| Winona Daily News                         | Service/Trademark | Wisconsin  |
| Winonanet                                 | Service/Trademark | Federal    |
| Work For You                              | Service/Trademark | Federal    |
| Yellowstone Shopper                       | Assumed Name      | Montana    |
| Yellowstone Shopper                       | Service/Trademark | Montana    |
| Yellowstone Shopper                       | Assumed Name      | Wyoming    |
| Your Free Paper Thrifty & Design          | Service/Trademark | Montana    |
| Your Free Paper Thrifty Nickel Penn       | Assumed Name      | Montana    |
| Your Quik Quarter                         | Assumed Name      | Louisiana  |
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