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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.	
1. Name of conveying party(ies): Penton Media, Inc. 1100 Superior Avenue Cleveland, Ohio 44114 Individual(s) General Partnership Corporation-State Other	2. Name and address of receiving party(ies) Name: Penton Media, Inc. Internal Address: The Penton Media Building Street Address: 1300 E. 9th Street City: Cleveland State: OH Zip: 44114-1503 Individual(s) citizenship
Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance: Assignment Security Agreement Other_Change of Address Execution Date:11/17/2000	Association General Partnership Limited Partnership Corporation-State Delaware Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No
4. Application number(s) or registration number(s): A. Trademark Application No.(s) Additional number(s) att 5. Name and address of party to whom correspondence concerning document should be mailed:	B. Trademark Registration No.(s) ached Yes No 6. Total number of applications and registrations involved:
Name:Jacqueline M. O'Brien Internal Address:_Jones, Day, Reavis & Pogue North Point	7. Total fee (37 CFR 3.41)\$ Enclosed Authorized to be charged to deposit account
Street Address: 901 Lakeside Avenue	8. Deposit account number: 50-1432 Ref. No. 527825-042048 if over/under payment
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