

1-24-03

01-24-2003



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Lee Enterprises, Incorporated 1-24-03
Individual(s) Association General Partnership Limited Partnership
[checked] Corporation-State Other
Additional name(s) of conveying party(ies) attached? [] Yes [checked] No

2. Name and address of receiving party(ies) Name: Lee Procurement Solutions Co. Internal Address: Street Address: 215 N. Main Street City: Davenport State: IA Zip: 52801
Individual(s) citizenship Association General Partnership Limited Partnership
[checked] Corporation-State Iowa Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [] No

3. Nature of conveyance: [checked] Assignment [] Merger [] Security Agreement [] Change of Name [] Other
Execution Date: 10/1/2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2236759
Additional number(s) attached [] Yes [checked] No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Christopher J. Curran Internal Address: Street Address: Lane & Waterman, 224 - 18th Street, Suite 500 City: Rock Island State: IL Zip: 61201

7. Total fee (37 CFR 3.41) \$ 40.00 [checked] Enclosed [] Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature. C. D. Waterman III Name of Person Signing Signature Date OCTOBER 1, 2002
Total number of pages including cover sheet, attachments, and document: 31

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01/27/2003 TBI AZI 00000011 2236759 40.00 DP 01 FC:6521

TRADEMARK REEL: 002656 FRAME: 0540

ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS ("Agreement"), dated and effective as of October 1, 2002, is made by and between **Lee Enterprises, Incorporated**, a Delaware corporation ("LEE"), and **Lee Procurement Solutions Co.**, an Iowa corporation ("LPS").

RECITALS

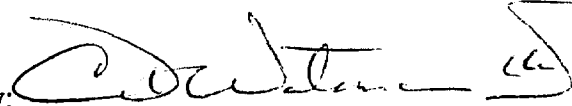
In order to achieve certain operational goals of LEE including, without limitation, (i) to consolidate the ownership of LEE's intellectual property more particularly described in **Schedule 1** attached hereto (collectively, the "Intellectual Property") into a separate legal entity, and (ii) to enhance the management and use of and analyze the performance and value of Intellectual Property, LEE desires to assign the Intellectual Property to LPS, according to the terms and conditions of this Agreement and the Asset Contribution Agreement of even date between the parties hereto (the "Contribution Agreement").

In consideration of the recitals and the mutual promises, covenants and agreements contained herein and in the Contribution Agreement, and such other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:


1. **Assignment.** LEE does hereby assign and transfer unto LPS all of its right, title and interest in and to the Intellectual Property, and all rights to sue for and receive all damages occurring from past infringements of the Intellectual Property.
2. **Cooperation and Protection.** LEE hereby agrees to cooperate in any and all efforts of LPS necessary to register with any governmental authorities the Intellectual Property or otherwise evidence the proprietary rights of LPS in the Intellectual Property conferred hereby. LEE further agrees to cooperate in any and all efforts of LPS necessary to effectuate the transfer of the Intellectual Property to LPS, including but not limited to, execution and delivery of additional instruments required to effectively consummate the transactions contemplated by this Assignment, and to cooperate with LPS in the protection and defense of LPS' proprietary interest in the Intellectual Property conferred hereby.
3. **No Other Assignment.** LEE represents and warrants that LEE has not sold, assigned, transferred, conveyed or licensed the Intellectual Property to any third party.
4. **No Amendment.** Nothing herein contained shall modify, amend or otherwise effect the duties, obligations, liabilities, warranties, or representations of LPS and LEE set forth in the Contribution Agreement.
5. **Binding Effect.** This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.
6. **Counterparts.** This Assignment may be executed in one or more counterparts and shall be effective upon its execution by all parties to this Assignment.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment of Intellectual Property Rights on the date first written above.

LEE ENTERPRISES, INCORPORATED

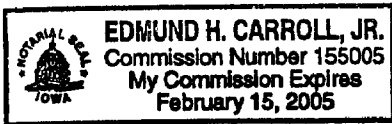
By: 
Name: C. D. Waterman III
Title: Secretary

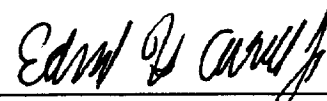
LEE PROCUREMENT SOLUTIONS CO.

By: 
Name: Al Struss
Title: Vice President

STATE OF IOWA)
) ss:
COUNTY OF SCOTT)

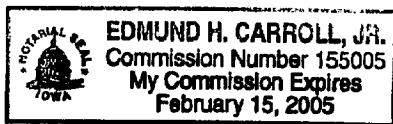
The foregoing Assignment of Intellectual Property Rights was acknowledged before me this 1st day of October 2002, by C. D. Waterman III, who being duly sworn, did say that he is the Secretary of Lee Enterprises, Incorporated, a Delaware corporation, and has executed this Assignment of Intellectual Property Rights on behalf of such corporation.

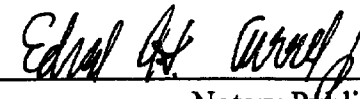



Notary Public
My commission expires: _____

STATE OF IOWA)
) ss:
COUNTY OF SCOTT)

The foregoing Assignment of Intellectual Property Rights was acknowledged before me this 1st day of October 2002, by Al Struss, who being duly sworn, did say that he is the Vice President of Lee Procurement Solutions Co., an Iowa corporation, and has executed this Assignment of Intellectual Property Rights on behalf of such corporation.




Notary Public
My commission expires: _____

SCHEDULE 1
INTELLECTUAL PROPERTY - LEE ENTERPRISES, INCORPORATED

I. DOMAIN NAMES

Domain name
dhonline.com
midvalleyrex.com
mventertainer.com
albanydemocratherald.biz
albanydemocratherald.info
democratherald.com
democratherald.biz
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frontierchevrolet.com
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celebrateqc.com
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qclive.com
qcshops.com
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qcwheels.com
rsvp-me.com
varsity2000.com
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varsity99.com
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quad-citiesonline.com
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carpetplus-wi.com
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orthrealestate.com
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racinedentistry.com
racinejournaltimes.com
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racinemortgage.com
racineplating.com
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vassalloshoes.com
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y2kcapsule.com
cycleusa.com
milliondollarsummer.com
racineheat.com
racineheating.com
argosentertainment.com
atonement-racine.com
cjunlimited.com
curvesforwomenmuskego.com
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lincolnlutheran.com
lindaasanders.com
lupac.org
margaretvcharters.com
michiganmeetings.com
ohdanishbakery.com
pasaffing.com
racinechamber.com
shopinracine.com
smackdowndesigns.com
wisconsinmeetings.com
lakegenevamx.com
1stcav.org
1calvarydivision.org
uniongrovechamber.org
chatroomwaterfront.com
veteransclubracine.com

fridaynightfishfry.com
racineheritagemuseum.org
globalsound.com
globalsound.com
fam-childtherapycenter.com
caperealty.com
aframerscorner.com
nancysdeelight.com
racinedogdays.com
chartroomwaterfront.com
discoverburlingtononline.com
nightwiththesaints.com
spiritofinnovation.org
supplierstobuyers.com
racinemarriott.com
fam-childtherapycenter.com
sshe-racine.com
gastandsons.com
bushingsandspacers.com
racinebusinessmachines.com
e-ertel.com
2putt2win.com
jttrax.com
davebraun.com
1stcalvarydivision.org
discoverracinecounty.com
racineinsider.com
ugmotors.com
preservationracine.org
banenelson.com
parkplaceracine.com
parkridgeracine.com
theconcordapartments.com
racinejournaltimes.biz
racinejournaltimes.info
journaltimes.info
journaltimes.biz
veteranslegacycenter.com

racinepennysaver.com
scottcountyempowerment.org
scottcountykids.org
shawanoleader.com
shawanomed.org
shawanoleader.biz
shawanoleader.info
tristateneighbor.com
tri-stateneighbor.com
tristateneighbor.biz
tristateneighbor.info
spartyfoxyshopper.com
tricityfoxy.COM
springfieldnews.com
midwestmessenger.com
midwestmessenger.biz
midwestmessenger.info
qcthriftynickel.com
whitefishpilot.com
winonadailynews.com
kesphotography.com
go-winona.com
eshopwinona.com
e-shopwinona.com
winonadailynews.biz
winonadailynews.info

II. ASSUMED NAMES, SERVICES MARKS, TRADEMARKS

Property	Type	State or Federal Registration
Action Auto	Service/Trademark	Federal
Adventure Montana-Style & Design	Service/Trademark	Montana
AG Almanac	Service/Trademark	Federal
Albany Democrat-Herald	Assumed Name	Oregon
Albany Democrat-Herald	Service/Trademark	Oregon
Antler Press	Service/Trademark	Federal
Auto Look	Assumed Name	Oregon
Bettendorf News	Assumed Name	Iowa

Bettendorf News	Service/Trademark	Iowa
Bicon Publishing	Service/Trademark	Illinois
Big Sky Wire	Service/Trademark	Federal
Billings Gazette	Assumed Name	Montana
Billings Gazette	Service/Trademark	Montana
Billings Gazette	Service/Trademark	Wyoming
Body & Soul	Service/Trademark	Illinois
Broadwater Printing	Assumed Name	Montana
Broadwater Printing	Service/Trademark	Montana
Broadwater Printing	Service/Trademark	Federal
Burt County Plaindealer	Assumed Name	Nebraska
Burt County Plaindealer	Service/Trademark	Nebraska
Business To Business Perspective	Service/Trademark	Arizona
Buyers Guide Community News	Service/Trademark	Wisconsin
Buyline	Service/Trademark	Federal
Buyline	Service/Trademark	Washington
Celebrate Quad-Cities	Service/Trademark	Federal
Classic Images	Assumed Name	Iowa
Classic Images	Service/Trademark	Federal
Columbus Area Choice	Assumed Name	Nebraska
Consumers Press	Assumed Name	Montana
Corvallis Gazette-Times	Assumed Name	Oregon
Corvallis Gazette-Times	Service/Trademark	Oregon
Cottage Grove Sentinel	Assumed Name	Oregon
Cottage Grove Sentinel	Service/Trademark	Oregon
Cottage Grove Sentinel Gold Mine	Assumed Name	Oregon
Cottage Grove Sentinel Gold Mine	Service/Trademark	Oregon
Eastern Washington Nickels	Service/Trademark	Washington
Family & Friends	Service/Trademark	Illinois
Family & Friends	Service/Trademark	Iowa
Farcountry Press	Service/Trademark	Federal
Farm & Ranch Guide	Service/Trademark	North Dakota
Films Of The Golden Ages	Service/Trademark	Federal
Forever Young	Service/Trademark	Federal
Foxy Shopper	Service/Trademark	Washington
Get Fit	Service/Trademark	Federal
Glacier Country: A Good Times Guide For The Fla	Service/Trademark	Montana
Glacier Country: A Good Times Guide For The...	Assumed Name	Montana
Globe Gazette	Assumed Name	Iowa
Globe Gazette	Service/Trademark	Iowa
Gold Mine	Assumed Name	Oregon
Ground Zero	Service/Trademark	Federal
Hawkeye Printing	Service/Trademark	Federal
Herald & Review	Service/Trademark	Illinois
Hollywords	Service/Trademark	Federal

Home Buyers Guide	Service/Trademark	Washington
Homefront A Real Estate Showcase	Service/Trademark	Montana
Homefront A Real Estate Showcase	Service/Trademark	Wyoming
Homerom	Service/Trademark	Nebraska
Homes And Real Estate	Service/Trademark	Washington
Hometown With Dana Brown	Service/Trademark	Iowa
Impact Employment Network	Service/Trademark	Federal
In Good Taste	Service/Trademark	Illinois
In Good Taste	Service/Trademark	Iowa
Independent Record	Assumed Name	Montana
Independent Record	Service/Trademark	Montana
I-N-I Distributing Company	Assumed Name	Illinois
I-N-I Distributing Company	Assumed Name	Iowa
Inland Northwest Nickels	Assumed Name	Oregon
JB Distributing Co.	Assumed Name	Oregon
Journal Connection	Assumed Name	Iowa
Journal Connection	Service/Trademark	Illinois
Journal Connection	Service/Trademark	Iowa
La Crosse Tribune	Assumed Name	Minnesota
La Crosse Tribune	Service/Trademark	Minnesota
Lebanon Express	Assumed Name	Oregon
Lebanon Express	Service/Trademark	Oregon
Lee Direct	Service/Trademark	Federal
Lee Enterprises Northwest	Assumed Name	Arizona
Lee Enterprises Northwest	Assumed Name	Idaho
Lee Enterprises Northwest	Assumed Name	Nevada
Lee Enterprises Northwest	Assumed Name	New Mexico
Lee Enterprises Northwest	Assumed Name	Oregon
Lee Enterprises Northwest	Assumed Name	Washington
Lee Northwest Publishing	Assumed Name	Oregon
Lee Northwest Publishing	Assumed Name	Washington
Lee Travel & Leisure Marketing	Service/Trademark	Federal
Life & Times Press	Assumed Name	Montana
Life & Times Press	Service/Trademark	Montana
Little Nickel	Service/Trademark	Federal
Little Nickel Classifieds	Service/Trademark	Washington
Make The Most Of Your Life	Service/Trademark	Federal
Mason City Shopper	Assumed Name	Iowa
Mercury News Courier	Assumed Name	Arizona
Mid Valley Newspapers	Assumed Name	Oregon
Mid-Valley Sunday	Assumed Name	Oregon
Mid-Valley Sunday	Service/Trademark	Oregon
Midwest Messenger	Assumed Name	Nebraska
Midwest Messenger	Service/Trademark	Federal
Midwest Messenger Livestock	Assumed Name	Nebraska

Midwest Messenger Livestock	Service/Trademark	Nebraska
Mighty Mailer	Assumed Name	Oregon
Mini Nickel "Plus" Want Ads	Assumed Name	Montana
Minnesota Farm Guide	Service/Trademark	Minnesota
Missoulian	Assumed Name	Montana
Missoulian	Service/Trademark	Montana
Montana From The Big Sky	Assumed Name	Montana
Montana Magazine	Service/Trademark	Federal
Montana Outdoor Recreation Exposition	Assumed Name	Montana
Montana Standard	Assumed Name	Montana
Montana Standard and Design	Service/Trademark	Montana
Muscatine Journal	Service/Trademark	Illinois
Muscatine Journal	Assumed Name	Iowa
Muscatine Journal	Service/Trademark	Iowa
NDOonline (The Word)	Service/Trademark	North Dakota
Nebraska Web	Service/Trademark	Federal
Neighborhood Extra	Assumed Name	Nebraska
Neighborhood Extra and Design	Service/Trademark	Nebraska
Newport News Times	Assumed Name	Oregon
News Publishing Company	Assumed Name	Oregon
Nickel Ads	Assumed Name	Oregon
Nickel Ads	Service/Trademark	Federal
Nickel Nik	Service/Trademark	Federal
Nickel Nik	Service/Trademark	Washington
Nickel Publications	Assumed Name	Oregon
Nickel Saver	Service/Trademark	Washington
Nickel Saver & Design	Service/Trademark	Montana
Nickelad\$	Service/Trademark	Federal
Nickelsaver	Service/Trademark	Federal
North Central Washington Nickel Ads	Service/Trademark	Washington
North Dakota Online	Service/Trademark	North Dakota
North Dakota Printing & Publishing	Assumed Name	North Dakota
North Iowa Woman	Service/Trademark	Federal
North Valley Advertiser	Assumed Name	Montana
North Valley Advertiser & Design	Service/Trademark	Montana
Northeast Eugene Neighbor	Assumed Name	Oregon
Northern Hills Advertiser	Service/Trademark	South Dakota
Northwest Nickels	Assumed Name	Oregon
Northwest Nickels	Service/Trademark	Washington
On The Road	Service/Trademark	Illinois
Parent-Teacher Hotline	Service/Trademark	Iowa
Parent-Teacher Hotline	Service/Trademark	Federal
Parent-Teacher Hotline	Service/Trademark	Illinois
Penny Saver Want Ads	Assumed Name	Montana
Penny Saver Want Ads	Service/Trademark	Montana

Pennysaver	Assumed Name	North Dakota
Pennysaver	Service/Trademark	North Dakota
Pennysaver	Service/Trademark	Wisconsin
Plaindealer Publishing	Assumed Name	Nebraska
Platen Press	Assumed Name	Montana
Platen Press	Service/Trademark	Montana
Prairie Almanac	Service/Trademark	Federal
QCBiznet	Service/Trademark	Federal
Quad Cities Thrifty Nickel	Service/Trademark	Illinois
Quad City Advertiser	Assumed Name	Iowa
Quad-City Times	Service/Trademark	Illinois
Quad-City Times	Assumed Name	Iowa
Quad-City Times	Service/Trademark	Iowa
Quad-City Times & design	Service/Trademark	Illinois
Quad-City Times & design	Service/Trademark	Iowa
Quad-City Times Advertiser	Service/Trademark	Illinois
Quad-City Times Advertiser	Service/Trademark	Iowa
Reddingnickel.com	Domain Name	Federal
Rentals For You	Service/Trademark	Federal
Savor	Service/Trademark	Nebraska
Schooline	Assumed Name	Oregon
SDS Distributing Co.	Assumed Name	Oregon
SDS Distributors Specialized Distributing Service	Service/Trademark	Washington
Serious Classifieds	Assumed Name	Oregon
Seriousclassifieds	Service/Trademark	Federal
Shoppers Guide	Service/Trademark	South Dakota
Smart Shopper	Service/Trademark	Idaho
Smart Shopper	Service/Trademark	Montana
Smart Shopper	Service/Trademark	Washington
Southern Illinoisan	Service/Trademark	Illinois
Specialized Distribution Services	Assumed Name	Oregon
Springfield News	Assumed Name	Oregon
Stat	Service/Trademark	Federal
Sunshine Plus	Service/Trademark	Wisconsin
Sweetgrass Books	Service/Trademark	Montana
The Adit	Assumed Name	Montana
The Adit	Service/Trademark	Montana
The Answer Book	Assumed Name	Montana
The Bismarck Tribune	Service/Trademark	North Dakota
The Classroom Connection For Parents Teachers	Assumed Name	Oregon
The Daily Tidings	Assumed Name	Oregon
The Decatur Limited Edition	Service/Trademark	Illinois
The Family Times	Service/Trademark	Oregon
The Finder	Service/Trademark	North Dakota
The Independent Record	Assumed Name	Montana

The Independent Record	Service/Trademark	Montana
The Journal Times	Service/Trademark	Wisconsin
The Lane County News	Assumed Name	Oregon
The Mason City/North Iowa Shopper	Service/Trademark	Iowa
The Meeting Place	Service/Trademark	Nebraska
The Messenger	Service/Trademark	Montana
The Missoulian	Assumed Name	Montana
The Morton County And Mandan News	Service/Trademark	North Dakota
The Nickel Saver	Assumed Name	Montana
The Post	Service/Trademark	Iowa
The Racine Shopper	Service/Trademark	Wisconsin
The Springfield Limited Edition	Service/Trademark	Illinois
The Springfield News	Service/Trademark	Oregon
The Trader	Assumed Name	Montana
The Trader	Service/Trademark	Montana
Thepulse2000	Service/Trademark	Federal
Thepulse2001	Service/Trademark	Federal
Thepulse2002	Service/Trademark	Federal
This Week	Assumed Name	Oregon
Thrifty Nickel	Service/Trademark	Illinois
Thrifty Nickel	Assumed Name	Iowa
Thrifty Nickel	Service/Trademark	Iowa
Thrifty Nickel	Assumed Name	Montana
Thrifty Nickel (& Design)	Service/Trademark	Iowa
Thrifty Nickel Want Ads	Service/Trademark	Illinois
Thrifty Nickel Want Ads	Assumed Name	Montana
Thrifty Nickel Want Ads	Service/Trademark	Montana
Tidy Rak	Service/Trademark	Federal
Town Talk	Service/Trademark	Iowa
Town Talk/Thrifty Nickel	Assumed Name	Iowa
Trico Communications	Service/Trademark	Illinois
Trico Communications	Assumed Name	Iowa
Trico Communications	Service/Trademark	Iowa
Tri-State Neighbor	Service/Trademark	Federal
Turn To The Trib	Service/Trademark	Federal
TV Week	Assumed Name	Nebraska
TV Week	Service/Trademark	Nebraska
Unicorn Communications	Assumed Name	Montana
Value Express	Service/Trademark	Washington
Viewer Direct	Service/Trademark	Federal
Virtual Classifieds	Service/Trademark	Washington
Wapello County Shopper	Assumed Name	Iowa
Welcome Home & Design	Service/Trademark	Montana
Western Business	Assumed Name	Montana
Western Business	Service/Trademark	Montana

Western Shopper	Assumed Name	Montana
Western Shopper	Service/Trademark	Montana
Wheel Deals	Assumed Name	Oregon
Wheel Deals	Service/Trademark	Oregon
Wheel Deals	Service/Trademark	Washington
Wheel Deals RV	Service/Trademark	Washington
Wheel Deals Truck	Service/Trademark	Washington
Winona Daily News	Assumed Name	Minnesota
Winona Daily News	Service/Trademark	Minnesota
Winona Daily News	Service/Trademark	Wisconsin
Winonanet	Service/Trademark	Federal
Work For You	Service/Trademark	Federal
Yellowstone Shopper	Assumed Name	Montana
Yellowstone Shopper	Service/Trademark	Montana
Yellowstone Shopper	Assumed Name	Wyoming
Your Free Paper Thrifty & Design	Service/Trademark	Montana
Your Free Paper Thrifty Nickel Penn	Assumed Name	Montana
Your Quik Quarter	Assumed Name	Louisiana
Your Quik Quarter Want Ads Paper & Design	Service/Trademark	Texas

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