

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Burke, Inc.		05/21/2003	CORPORATION:
RECEIVING PARTY DATA			
Name:	Opinion One, Inc.		
Street Address:	500 Mamaroneck Avenue		
City:	Harrison		
State/Country:	NEW YORK		
Postal Code:	10528		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number		
Registration Number:	1773144		
CORRESPONDENCE DATA			
Fax Number:	(203)854-1652		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	swells@levberlin.com		
Correspondent Name:	Scott C. Wells, Esq.		
Address Line 1:	200 Connecticut Avenue		
Address Line 2:	5th Floor		
Address Line 4:	Norwalk, CONNECTICUT 06854		
NAME OF SUBMITTER:	Scott C. Wells, Esq.		
Total Attachments: 1			
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OP \$40.00 1773144

ASSIGNMENT OF TRADEMARK

This agreement entered this 21st day of May, 2003, between BURKE, INC., of 805 Central Avenue, Cincinnati, Ohio 45202 (herein referred to as "Assignor") and OPINION ONE, INC., of 500 Mamaroneck Avenue, Harrison, New York 10528 (herein referred to as "Assignee").

WHEREAS, Assignor has adopted and is using a mark registered in the United States Patent and Trademark Office, Registration No. 1,773,144, dated May 25, 1993, and Assignee is desirous of acquiring such mark and the registration thereof.

NOW, THEREFORE, for three thousand dollars (\$3,000.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said mark, the goodwill of the business symbolized by said mark, along with the registration thereof, the number of which is contained herein.

IN WITNESS WHEREOF, Assignor has executed this Agreement under seal as of the date set forth above.

OPINION ONE, INC.

By: [Signature]
Name: JJ Klein
Title: Creative Director

BURKE, INC.

By: [Signature]
Name: Jim Roberts
Title: Vice President

STATE OF OH)
COUNTY OF Hamilton)

ss:

Before me personally appeared J. Roberts and acknowledged the foregoing instrument to be his free act and deed this 21 day of May, 2003.

[Signature]
Notary Public

JILL ARLINGHAUS, NOTARY PUBLIC
IN AND FOR THE STATE OF OHIO
MY COMMISSION EXPIRES SEPT. 25, 2006

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