

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sears, Roebuck and Co.		05/28/2003	CORPORATION: NEW YORK

## RECEIVING PARTY DATA

Name:	NTW Incorporated
Street Address:	3333 Beverly Road
City:	Hoffman Estates
State/Country:	ILLINOIS
Postal Code:	60179
Entity Type:	CORPORATION: ILLINOIS

## PROPERTY NUMBERS Total: 8

Property Type	Number
Registration Number:	2269464
Registration Number:	2194224
Registration Number:	2220852
Registration Number:	2220845
Registration Number:	2270830
Registration Number:	2687303
Registration Number:	2274478
Registration Number:	2268885

## CORRESPONDENCE DATA

Fax Number: (847)286-3379

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (847) 286-9041

TRADEMARK

REEL: 002658 FRAME: 0758

900000436

CH \$215.00 2269464

Email:	trademrk@sears.com
Correspondent Name:	Andrea G. Hilborn
Address Line 1:	3333 Beverly Road
Address Line 2:	B6-377B
Address Line 4:	Hoffman Estates, ILLINOIS 60179

NAME OF SUBMITTER:	Diane M. Anderson
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Total Attachments: 2

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## ASSIGNMENT OF TRADEMARKS

STATE OF ILLINOIS :  
: SS.  
COUNTY OF COOK :

WHEREAS Sears, Roebuck and Co. ("Assignor"), a New York corporation with offices at 3333 Beverly Road, Hoffman Estates, Illinois, 60179, has adopted and used the trademarks shown in Schedule A hereto in its retail business;

AND WHEREAS NTW Incorporated ("Assignee"), a Delaware corporation with offices at 3333 Beverly Road Hoffman Estates, Illinois, 60179, is desirous of acquiring the trademarks shown in Schedule A (collectively, the "Trademarks") and the registrations of the Trademarks, and the goodwill associated with the Trademarks.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademarks, together with the registrations of Trademarks shown in Schedule A, any other registrations and applications for registration of the Trademarks, in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto and in and to all rights of action arising from the Trademarks, all claims for damages by reason of past, present and future infringement of the Trademarks and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and the goodwill of the business symbolized by the Trademarks.

Dated: May 28, 2003.

SEARS, ROEBUCK AND CO.

By: Lynn Hudson Boone

Name: Lynn Hudson Boone

Title: Assistant Secretary

Subscribed and sworn to before me on May 28, 2003.

Diane M. Anderson  
Notary Public



**SCHEDULE A**

<b>Trademarks</b>	<b>Registration No.</b>	<b>Registration Date</b>	<b>Class</b>	<b>Goods</b>
DESIGN OF NTB TIRE	2,269,464	08/10/99	35	Retail store services in the field of automobile tires, brakes, batteries and related parts
NTB	2,194,224	10/06/98	35	Retail store services in the field of automobile tires, brakes, batteries and related parts
NTB NATIONAL TIRE & BATTERY	2,220,852	01/26/99	35	Retail store services in the field of automobile tires, brakes, batteries and related parts
NTB NATIONAL TIRE AND BATTERY	2,220,845	01/26/99	35	Retail store services in the field of automobile tires, brakes, batteries and related parts
OUR TIRES ARE INFLATED . . . NOT OUR PRICES	2,270,830	08/17/99	35	Retail store services in the field of automotive products
WE KNOW TIRES	2,687,303	02/11/03	35	Retail store services
WE LET THE AIR OUT OF TIRE PRICES	2,274,478	08/31/99	35	Retail store services in the field of automotive products
WE'RE EVERYTHING YOU WANT, NOTHING LIKE YOU'D EXPECT	2,268,885	08/10/99	35	Retail store services in the field of automotive parts and accessories, tires and wheels