



To the Honorable Commissioner of Patents

102349721

...ed original documents or copy thereof.

1. Name of conveying party(ies): 1-10-03
SERVICE MERCHANDISE COMPANY, INC.

 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State - Tennessee
 Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: FOSSIL, INC.

Internal Address:
Street Address: 2280 N. Greenville Avenue
City: Richardson State: Texas ZIP: 75082

 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State - Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached?
 Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: September 4, 2002

4. Application number(s) or registration number(s): 1
A. Trademark Application No.(s)

Additional numbers attached? Yes No

B. Trademark Registration No.(s) 1,730,986

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Molly Buck Richard

Internal Address: Thompson & Knight L.L.P.

Street Address: 1700 Pacific Avenue, Suite 3300

City: Dallas State: TX ZIP: 75201

6. Total number of applications and registrations involved: 1

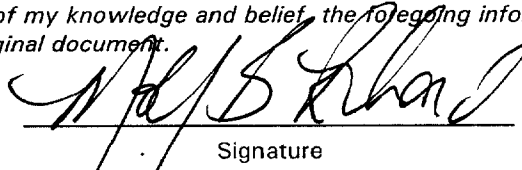
7. Total fee (37 CFR 3.41) \$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 20-0821

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. *To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Molly Buck Richard  January 9, 2003
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 6

TRADEMARK ASSIGNMENT

WHEREAS, SERVICE MERCHANDISE COMPANY, INC., a Tennessee corporation, having a mailing address of 7100 Service Merchandise Drive, Brentwood, Tennessee 37027 (hereinafter referred to as "Assignor") is the owner of the following trademark registration:

<u>Registration No.</u>	<u>Mark</u>
1,730,986	ABACUS

WHEREAS, FOSSIL, INC., a Delaware corporation, having a mailing address of 2280 N. Greenville Avenue, Richardson, Texas 75082 (hereinafter referred to as "Assignee") has acquired all of Assignor's rights in the Trademark, including the registration therefor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor hereby assigns to Assignee all right, title, and interest in and to such trademark, and the above referenced trademark registration, together with the goodwill of the business symbolized by the mark.

Signed this 4th day of SEPTEMBER, 2002.

SERVICE MERCHANDISE COMPANY, INC.

By: Michael E. Holte

Typed Name: MICHAEL E. HOLTE

Title: SVP + CFO

THE STATE OF TENNESSEE §
COUNTY OF Williams §

BEFORE ME, on this day personally appeared Michael E. Hogrefe,
known to me to be the person signing below and acknowledged to me that he
executed the same for the purposes and consideration therein expressed.

Subscribed to and sworn to before me this 4th day of
September, 2002.

Karen G. Bass
Notary Public in and for the
State of Tennessee

Printed Name: Karen G. Bass
My Commission Expires: May 28, 2003