

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 8/30/2005) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Penthouse International, Ltd.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: General Media Communications, Inc.

Internal Address:

Street Address: 11 Penn Plaza, 12th Floor

City: New York State: NY Zip: 10001

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 10/02/1995

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 0880922

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: General Media Communications, Inc.

Internal Address:

Street Address: 11 Penn Plaza, 12th Floor

City: New York State: NY Zip: 10001

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

070899

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9. Signature.

W. Bernard Reed Name of Person Signing

Signature

05/29/2003 Date

Total number of pages including cover sheet, attachments, and document: Six

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

STATE OF NEW YORK DEPARTMENT OF STATE  
DIVISION OF CORPORATIONS AND STATE RECORDS

100 WASHINGTON  
ALBANY, NY 12242

FILING RECEIPT

ENTITY NAME : GENERAL MEDIA COMMUNICATIONS, INC.

DOCUMENT TYPE : AMENDMENT (DOMESTIC BUSINESS)  
NAME : COURT : ALL

SERVICE COMPANY : CSC NETWORK/PRENTICE HALL  
SERVICE CODE :

FILED: 10/02/1995 DURATION: \*\*\*\*\* CASH #: 951002000093  
FILM #: 9510001

ADDRESS FOR PROCESS



REGISTERED AGENT

FILED	FEES	PAYMENTS
MARY PAT JOY	75.00	
CORPORATION SERVICE COMPANY	FILING : 60.00	CASH : 0
500 CENTRAL AVENUE	TAX : 0.00	CHECK : 0
ALBANY, NY 12206	CERT : 0.00	BILLED : 75
	COPIES : 10.00	
	HANDLING : 25.00	
		REFUND : 0

-1025 (11/02)

State of New York }  
Department of State }<sup>ss:</sup>

I hereby certify that I have compared the annexed copy of the original document filed by the Department of State and that the same is a correct transcript of said original.

Witness my hand and seal of the Department of State on OCT - 2 1995



*Alexander F. Dressel*  
Secretary of State

DOS-200 (Rev. 1/95)

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CSC 45

CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF  
PENTHOUSE INTERNATIONAL, LTD.  
UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW

It is hereby certified that:

1. The name of the corporation is Penthouse International, Ltd. (the "Corporation").
2. The Certificate of Incorporation of the Corporation (the Certificate of Incorporation") was filed with the Department of State of the State of New York on June 9, 1988, under the original name General Media International, Inc.
3. The amendment of the Certificate of Incorporation effected by the Certificate of Amendment of the Certificate of Incorporation is as follows: To change the name of the Corporation.
4. To accomplish the foregoing amendment, Article First of the Certificate of Incorporation of the Corporation relating to changing the name of the Corporation, is hereby amended to read as follows:  
"The name of the corporation is General Media Communications, Inc." (hereinafter the "Corporation").
5. The manner in which this amendment to the Certificate of Incorporation was authorized was by the unanimous written consent of the Board of Directors of the Corporation followed by the written consent of the sole holder of all the issued and outstanding shares entitled to vote on said amendment of the Certificate of Incorporation.

IN WITNESS WHEREOF, we have subscribed this document on the date set forth below and do hereby affirm, under the penalties of perjury, that the statements contained therein have been examined by us and are true and correct.

Date: September 28, 1995

/S/ Kathryn Keeton Guccione  
Kathryn Keeton Guccione, President

/S/ Catherine Simmons-Gill  
Catherine Simmons-Gill, Secretary

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CERTIFICATE OF AMENDMENT  
OF

PENTHOUSE INTERNATIONAL, LTD.

Under Section 805 of the Business Corporation Law

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STATE OF NEW YORK  
DEPARTMENT OF STATE

FILED OCT 02 1995

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NEW YORK

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FILED BY  
OCT 2 11 24 AM '95  
Mary Pat Joy  
Corporation Service Company  
Central Avenue  
Albany, NY 12206

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