

01-29-2003



Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

RE

102350429

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

SUNGLASS HUT CORPORATION

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: December 27, 2002

2. Name and address of receiving party(ies)

Name: WATCH WORLD LICENSING CORPORATION

Internal

Address:

Street Address: 4000 Luxottica Place

City: Mason State: OH Zip: 45040

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 2,141,375 and others

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan Mack

Internal Address:

Street Address: Luxottica Retail

4000 Luxottica Place

City: Mason State: OH Zip: 45040

6. Total number of applications and registrations involved:

6

7. Total fee (37 CFR 3.41) \$ 240.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

50-0915

DO NOT USE THIS SPACE

9. Signature.

Susan Mack

Name of Person Signing

Susan Mack

Signature

1-20-03

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01/29/2003 LMUELLER 00000052 500915 2141375

01 FC:8521 40.00 CH 02 FC:8522 125.00 CH

TRADEMARK REEL: 002659 FRAME: 0794

SCHEDULE A

WATCH WORLD LICENSING CORPORATION - UNITED STATES

<u>TRADEMARK</u>	<u>APPLN.NO.</u>	<u>REGS.NO.</u>	<u>CLASS</u>	<u>FILE DATE</u>	<u>REGS.DATE</u>
WATCH STATION	75/065105	2141375	42	29-Feb-1996	03-Mar-1998
WATCH STATION clock face logo	75/514882	2290629	35	07-Jul-1998	02-Nov-1999
WATCH STATION INTERNATIONAL	75/514885	2302929	35	07-Jul-1998	21-Dec-1999
WATCH TOWN	75/076931	2410923	35	22-Mar-1996	05-Dec-2000
WATCH WORLD INTERNATIONAL & Design	75/042864	2221060	35	16-Jan-1996	02-Feb-1999
WATCH WORLD OF SWITZERLAND	75/200907	2300277	35	20-Nov-1996	14-Dec-1999

ASSIGNMENT OF MARKS

WHEREAS, Sunglass Hut Corporation, a Florida corporation ("Assignor") with its principal place of business at 4000 Luxottica Place, Mason, Ohio 45040 U.S.A., has adopted, used and is the owner of certain trademarks, service marks and trade names, and registration and applications therefor, identified and listed on Annex A hereto (collectively, the "Scheduled Marks"); and

WHEREAS, Watch World Licensing Corporation, a Delaware corporation ("Assignee") with a place of business at 4000 Luxottica Place, Mason, Ohio 45040 U.S.A., desires to acquire said Scheduled Marks;

NOW, THEREFORE, for TEN AND NO/100 DOLLARS (\$10) and other good and valuable consideration, the receipt, sufficiency, and adequacy of which are hereby acknowledged, effective December 27, 2002, Assignor does hereby assign to Assignee, its successors and assigns, absolutely and forever, all of its right, title and interest, whether statutory or at common law, in and to the Scheduled Marks, together with the goodwill of the business symbolized by them throughout the world and such other trademarks, service marks, trade names, trade dress and domain names that are owned by Assignor and used in connection with the Scheduled Marks, and all registrations and pending applications therefor, in all countries throughout the world (collectively, "All Marks"), together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute such further papers and do such other acts as may be necessary and proper to vest full title in and to All Marks in the Assignee or which may be necessary to obtain, renew, issue or enforce All Marks.

IN WITNESS WHEREOF, Sunglass Hut Corporation has caused this Trademark Assignment to be executed and delivered as of this 27th day of December, 2002

SUNGLASS HUT CORPORATION

By: Valerio Giacobbi
Name: Valerio Giacobbi
Title: Vice President

IN WITNESS WHEREOF, Watch World Licensing Corporation accepts this Trademark Assignment executed and delivered as of this 27th day of December, 2002.


WATCH WORLD LICENSING CORPORATION

By: Valerio Giacobbi
Name: Valerio Giacobbi
Title: Vice President

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Box Assignments, Commissioner for Trademarks, Washington, D.C. 20231, on January 21, 2003.

Name: Susan Mack

Signature: 

LUXOTTICA
RETAIL

January 20, 2003

BOX ASSIGNMENT
Commissioner of Patent & Trademarks
Washington, D.C. 20231

Re: Recordation of Assignment – Watch World Licensing Corporation

Dear Sir/Madam:

Enclosed please find the following executed document for recordation:

Recordation Form Cover Sheet/Trademarks Only
Assignment – Watch World Licensing Corporation

Please deduct the filing fee in the amount of \$240.00 from Deposit Account 50-0915, and process the Recordation in accordance with standard trademark procedures.

Please send all related correspondence and documents to my attention at 4000 Luxottica Place, Mason, OH 45040. I can be reached at 513-765-6344, should you have comments or questions.

Please acknowledge receipt of the enclosure by stamping and returning the enclosed self-addressed/stamped postcard. Thank you.

Sincerely,



Susan Mack
Legal Services / Intellectual Property

Encl-2

