

*CRAGG*

Form PTO-1594 (Rev. 10/02) **RE**  
5/13/03  
OMB No. 0651-0027 (exp. 6/30/2005)  
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05-23-2003



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents

102452761

Original documents or copy thereof.

1. Name of conveying party(ies):  
 Chipwich, Inc.

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
 Name: Integrated Brands, Inc.  
 Internal  
 Address: \_\_\_\_\_  
 Street Address: 4175 Veteran's Highway  
3rd Floor  
 City: Ronkonkoma State: NY Zip: 11779

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State New Jersey  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other correction of a reg. no. in assignment recorded at nos. 002606/0175  
 Execution Date: 8/19/02 2386114

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)  
 B. Trademark Registration No.(s)  
2,386,144

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Claudia Cantarella  
 Internal Address: Willkie Farr & Gallagher  
 \_\_\_\_\_  
 Street Address: 787 Seventh Avenue  
 \_\_\_\_\_  
 City: New York State: NY Zip: 10019

6. Total number of applications and registrations involved: ..... 1

7. Total fee (37 CFR 3.41).....\$40

Enclosed  
 Authorized to be charged to deposit account

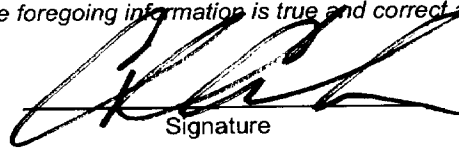
8. Deposit account number: Charge  
23-2405

(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Claudia Cantarella  
 Name of Person Signing

 Signature  
13 May 03 Date

Total number of pages including cover sheet, attachments, and document: 9

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

**TRADEMARK**  
**REEL: 002659 FRAME: 0967**



10-29-2002 102263663

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

CHIPWICH, INC. 10-23-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 08/19/2002

2. Name and address of receiving party(ies)

Name: INTEGRATED BRANDS, INC.

Internal Address:

Street Address: 4175 Veteran's Highway, 3rd Fl.

City: Ronkonkoma State: NY Zip: 11779

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State New Jersey Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75/458,671

B. Trademark Registration No.(s) 1397179; 1397006 1253994; 1112416; 2386114; 1354515;

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Claudia Cantarella

Internal Address:

Willkie Farr & Gallagher

Street Address: 787 Seventh Avenue

City: New York State: NY Zip: 10019

6. Total number of applications and registrations involved:

7

7. Total fee (37 CFR 3.41).....\$ 190.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

23-2405

DEPT OF COMMERCE FINANCE SECTION 2002 OCT 23 PM 2:10

DO NOT USE THIS SPACE

9. Signature.

Claudia Cantarella Name of Person Signing

Signature

October 23, 2002 Date

Total number of pages including cover sheet, attachments, and document: 6

10/28/2002 TDIAZI 00000157 232405

Mail documents to be recorded with required cover sheet information to: 7545867 Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:8521 40.00 CH 02 FC:8522 150.00 CH

**TRADEMARK ASSIGNMENT**

This Assignment is made on this 19 day of August, 2002 (the "Trademark Assignment") between Chipwich, Inc., a New York corporation, and Richard LaMotta, an individual (collectively "Assignor(s)") and Integrated Brands, Inc., a New Jersey corporation ("Assignee").

WHEREAS, Assignors, as the case may be, own all right, title, and interest in and to the trademarks and service marks listed on the attached Schedule A, all applications and registrations pertaining thereto, all common law rights and domain name rights associated therewith, together with all goodwill arising from the use of and symbolized by said trademarks (the "Trademarks"); and

WHEREAS, by an Asset Purchase Agreement, dated as of August 19, 2002, Assignors have sold all of the assets, properties and rights of Assignors, as the case may be, relating to Assignor's business to Assignee, and in connection therewith, Assignors have agreed to assign and Assignee has agreed to acquire, all right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith, and all rights to claims of past infringement thereof.

NOW THEREFORE, in consideration for the sum of ten dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignors do hereby assign, sell, transfer and convey to Assignee, its successors and assigns, all of Assignors' right, title, and interest in and to the Trademarks throughout the world, including all applications and registrations therefor and all goodwill pertaining thereto, the right to conduct business under the Trademarks, including the right to license others under the Trademarks, the portion of the business of Assignors to which any intent-to-use application pertains to, and all rights to sue and to collect all damages and payments for claims of past or future infringements or misappropriations thereof.

Assignors hereby agree to execute upon the request of Assignee, at Assignors expense, such additional documents as are necessary to register and otherwise give full effect to and to perfect the rights of Assignee under this Trademark Assignment in and to the Trademarks worldwide, including all documents necessary to register in the name of Assignee the assignment of the Trademarks with the United States Patent & Trademark Office and, with respect to any equivalent foreign rights, with any other appropriate foreign or international office or registrar.

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment on the date first written above.

CHIPWICH, INC.

By: Richard LaMotta  
Name: Res.  
Title:

STATE OF New York )  
 ) ss:  
COUNTY OF New York )

On this 16<sup>th</sup> day of August, 2002, before me personally appeared Richard LaMotta, to me personally known, who, being duly sworn, did say that he is the President of Chipwich, Inc. and that he duly executed the foregoing instrument and that said individual acknowledged said instrument to be the free act and deed of said corporation.

Pam A. Jung  
Notary Public

PAMELA A. JUNG  
Notary Public, State of New York  
No. 01JU6046792  
Qualified in Dutchess County  
Certificate Filed in New York County  
Commission Expires August 21, 2002

By: Richard LaMotta  
RICHARD LAMOTTA

STATE OF New York )  
 ) ss:  
COUNTY OF New York )

On this 16<sup>th</sup> day of August, 2002, before me personally appeared Richard LaMotta, to me personally known, who, being duly sworn, did say that he duly executed the foregoing instrument and that said individual acknowledged said instrument to be the free act and deed of said individual.

Pam A. Jung  
Notary Public

PAMELA A. JUNG  
Notary Public, State of New York  
No. 01JU6046792  
Qualified in Dutchess County  
Certificate Filed in New York County  
Commission Expires August 21, 2002

**SCHEDULE A**

1. Registrations and Applications in the Name of Richard LaMotta

<b>TRADEMARK</b>	<b>COUNTRY</b>	<b>REG. NO. (APP. NO.)</b>	<b>REG. DATE (APP. DATE)</b>	<b>CLASS</b>
ICE CREAM CANDY BAR (Stylized)	US	1377748	January 7, 1986	30
CHIPWICH	Denmark	1983 2429 VR	August 5, 1983	30
Miscellaneous Design	Denmark	1982 376 VR	January 22, 1982	30
CHIPWICH	Italy	(5539 2001 MI)	(May 18, 2001)	29, 30
CHIPWICH	Italy	399459	February 3, 1986	29, 30
Miscellaneous Design	Italy	395398	January 27, 1986	30
CHIPWICH	Sweden	180513	March 12, 1982	30
CHIPWICH	Switzerland	P 312756	N/A	29, 30

2. Registrations and Applications in the Name of Chipwich, Inc.

<b>TRADEMARK</b>	<b>COUNTRY</b>	<b>REG. NO. / (APPL. NO.)</b>	<b>REG. DATE/ (APPL. DATE)</b>	<b>CLASS</b>
Miscellaneous Design (Design of Chipwich)	US	1397179	June 10, 1986	42
Miscellaneous Design (Design of Chipwich)	US	1397006	June 10, 1986	30
CHIPWICH	US	1253994	October 11, 1983	42
CHIPWICH	US	1112416	January 30, 1979	30
CHIPWICH	US	2386144	September 12, 2000	30

DOUBLE DUTCH	US	(75-458671)	(March 30, 1998)	30
DOUBLE DUTCH (Stylized)	US	1354515	August 13, 1985	30
CHIPWICH	CANADA	TM295,293	September 21, 1984	29

1083540.2

RECORDED: 05/13/2003

TRADEMARK  
REEL: 002659 FRAME: 0972