

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Harveys Casino Resorts		05/22/2003	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	Centaur Colorado, LLC
Street Address:	10 West Market Street, #200
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46204
Entity Type:	Limited Liability Company: INDIANA

PROPERTY NUMBERS Total: 1

Property Type	Number
Registration Number:	1943187

CORRESPONDENCE DATA

Fax Number: (317)713-3699
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 317/713-3500
 Email: mkaiser@sbalawyers.com
 Correspondent Name: Michelle A. Kaiser
 Address Line 1: One Indiana Square, Suite 3500
 Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	5137-5044
NAME OF SUBMITTER:	Tracy L. Reinholt

Total Attachments: 2

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**TRADEMARK
 REEL: 002660 FRAME: 0102**

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ASSIGNMENT OF SERVICE MARK
(Federal Registration)

THIS ASSIGNMENT OF SERVICE MARK (this "Assignment") is made as of this 22nd day of May, 2003 by Harveys Casino Resorts, a corporation duly organized and existing under the laws of the State of Nevada, having a principal place of business at One Harrah's Court, Las Vegas, NV 89119 ("Harveys Casino Resorts")

WHEREAS, Harveys Casino Resorts is the owner of the service mark "Wagon Wheel" for casino entertainment and related services in Class 41 and restaurant, hotel and gift store services in Class 42 (the "Mark") and has acquired goodwill associated with and symbolized by the Mark,

WHEREAS, Harveys Casino Resorts is the owner of a registration (the "Registration") relating to the Mark in the United States Patent and Trademark Office, which is in full force and effect and free from any lien or security interest, as set out below

<i>Description of Mark</i>	<i>Registration Number</i>	<i>Registration Date</i>
Wagon Wheel	1,943,187	12/19/1995

WHEREAS, Centaur Colorado, LLC, a limited liability company, duly organized and existing under and by virtue of the laws of the State of Delaware, having a principal place of business at 10 West Market, #200, Indianapolis, Indiana 46204, is desirous of acquiring all of the Mark and the Registration,

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Harveys Casino Resorts warrants that it holds title to the Mark, and hereby transfers and assigns the Mark and Registration, together with the goodwill symbolized by the Mark and Registration to Centaur Colorado, LLC free and clear of liens, encumbrances, security interests and superior title interests

[Signature page follows]

Harveys Casino Resorts

By Charles L. Atwood

Its Sr. Vice President + Treasurer

STATE OF NEVADA)
)
COUNTY OF CLARK)

Personally appeared before me the above named CHARLES L. ATWOOD,
known or proved to me to be the same person who executed the foregoing instrument and to be
an officer of Harveys Casino Resorts and acknowledged to me that he/she executed the same as
his/her free act and deed and the free act and deed of said corporation

Subscribed and sworn to before me this 16th day of May, 2003

Shirley W. Ramsey
Notary Public

My Commission expires 10/19/03

