

Commissioner of Patents & Trademarks

01-30-2003

Washington, D.C. 20231

Form PTO-1594

(Rev. 03/01)



U.S. DEPARTMENT OF COMMERCE  
U.S. PATENT AND TRADEMARK OFFICE

To the honorable Commissioner

102355070

ached original document or copy thereof:

1. Name of Conveying Party(ies):

Editorial Televisa International, S.A.  
Av. Vasco de Quiroga No. 2000  
Edificio E. Col. Santa Fe  
Delegacion Alvaro Obregon, 01210 MEXICO D.F.

2. Name and Address of Receiving Party(ies):

Name: Cristina Saralegui Enterprises, Inc.  
*1-27-03*

Street Address: 2520 NW 112th Avenue

Street Address:

City: Miami

State/Country: Florida Postal Code: 33139

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation
- Other:

- Individual Citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment.)

Additional name(s) and address(es) attached?  Yes  No

3. Nature of Conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

Effective Date: January 15, 2002

4. Application Number(s) or Registration Number(s):

A. Trademark Application Number(s):

B. Trademark Registration Number(s):  
1,745,182

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning this matter should be mailed:

**CUSTOMER NUMBER 00136 -or-**  
  
JACOBSON HOLMAN PLLC  
400 Seventh Street, N.W.  
Washington, D.C. 20004-2218  
Tel. 202-638-6666

Attorney Docket Number: T-33561US0

6. Total number of applications and registrations involved: 1

7. Total Fee (37 CFR 3.41): \$40.00

- Enclosed
- Any deficiencies in enclosed fees are authorized to be charged to **Deposit Account No. 06-1358.**

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DO NOT USE THIS SPACE

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40.00

8. Statement and Signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

LEESA N. WEISS

January 27, 2003

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and documents: 3

**CONFIRMATORY TRADEMARK ASSIGNMENT**

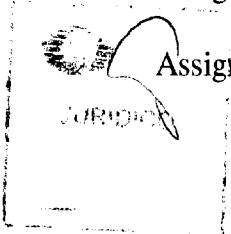
This Assignment made by and between Editorial Televisa International, S.A., a corporation organized and existing under the laws of Mexico, located at Av. Vasco de Quiroga No. 2000, Edificio E, Col. Santa Fe, Delegación Alvaro Obregón, 01210 Mexico D.F. (hereinafter "Assignor"), and Cristina Saralegui Enterprises, Inc., a company organized and existing under the laws of the State of Florida, located at 2520 NW 112<sup>th</sup> Avenue, Miami, Florida 33139 (hereinafter "Assignee").

WHEREAS, Assignor adopted, used and was the owner of the trademark CRISTINA, and the U.S. registration for same, No. 1,745,182 (hereinafter, collectively, referred to as the "Assigned Trademark"); and

WHEREAS, on January 15, 2002, Assignor did assign to Assignee the Assigned Trademark, including the aforesaid U.S. registration therefor, and the goodwill of the business pertaining thereto; and

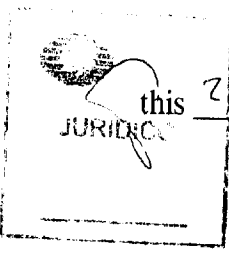
WHEREAS, the parties hereby desire to confirm the prior assignment of the Assigned Trademark, the U.S. registration therefor, the goodwill of Assignor associated therewith, as well as the complete terms and conditions set forth in the Assignment Agreement executed by the parties on January 15, 2002, in order to record the change of the ownership in the Assignment Division of the United States Patent and Trademark Office and place formal title in the name of Assignee.

NOW, THEREFORE, for good and valuable consideration previously paid by Assignee to Assignor, the receipt of which was acknowledged on January 15, 2002 in an Assignment Agreement between the parties, and which the parties herein again acknowledge as



having been received, Assignor does hereby sell, assign, set over and transfer to said Assignee, *nunc pro tunc*, as of January 15, 2002, the entire right, title and interest in and to the aforesaid Assigned Trademark, the aforesaid U.S. registration for same, No. 1,745,182, the whole of the goodwill of the business symbolized by said Assigned Trademark, and all of the rights, terms and conditions contained in the Assignment Agreement executed by the parties on January 15, 2002, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, at common law and/or to the end of the term or terms for which registration of the Assigned Trademark may be granted or renewed, as fully and entirely as provided for in the Assignment Agreement dated January 15, 2002 between the parties, and as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past infringement of the Assigned Trademark as conveyed in the Assignment Agreement between the parties dated January 15, 2002, with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, Assignor has executed the foregoing instrument,



this 21 day of January, 2003.

**EDITORIAL TELEVISA INTERNATIONAL, S.A.**

A handwritten signature in black ink, appearing to read "Jaime E. Pous", written over a horizontal line.

By: \_\_\_\_\_  
Signature

Typed Name JAIME E. POUS

Title Legal Representative