

02-03-2003

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks

102354083

Copy thereof.

1. Name of conveying party(ies):

ServiceMaster Holding Corporation

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-Delaware
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3 Nature of Conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: January 11, 2002

2. Name and address of receiving party(ies):

Name: The ServiceMaster Company

Address: 3250 Lacey Road
Suite 600
Downers Grove, Illinois 60515

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-Delaware
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached ☐ Yes ☐ No
 (Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

78/099,259 - GIFT OF TIME; 78/091,004 - HOME SERVICE.
 MASTERED.; 78/091,007 - WE HAVE HOME SERVICE MASTERED.

B. Trademark registration No.(s)

2,541,382 - BECAUSE NOBODY LIKES HOMEWORK (Stylized);
 2,471,287 - WESERVEHOMES

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

P. Jay Hines
 OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.
 Attorneys at Law
 1940 Duke Street
 Alexandria, Virginia 22314

OSMMN Ref:

6. Total number of applications and registrations involved: 57. Total fee (37 CFR 3.41): . . . \$ \$140

- ☒ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number: 50-2014
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

P. Jay Hines
 Name of Person Signing

P. Jay Hines
 Signature

January 28, 2003
 Date

Total number of pages including cover sheet, attachments, and document: 6

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

02/03/2003 ECOOPER 00000017 78899259

01 FC:0321
 02 FC:0322

40.00 DP
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Commissioner of Patents and Trademarks
 Box Assignments
 Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington, D.C. 20503

**Assignment
(Intellectual Property)**

ASSIGNOR: ServiceMaster Holding Corporation, a Delaware corporation.

ASSIGNEE: The ServiceMaster Company, a Delaware corporation.

This Assignment (the "Assignment") is made by ASSIGNOR in favor of ASSIGNEE on the date set forth below.

For purposes of this Assignment, "ASSIGNED SUBJECT MATTER" shall mean all of ASSIGNOR's right, title, or interest, in and to all "Marks" (hereinafter defined), all "Patents" (hereinafter defined), all "Copyrights" (hereinafter defined), and all "Related Rights" (hereinafter defined).

- I. "Marks" is defined to include all words, names, logos, symbols, trade names, source indicating indicia, trade dress, trademarks, marks, U.S. and foreign applications to register marks, and U.S. and foreign registrations, acquired by ASSIGNOR by virtue of the merger of WeServeHomes.com, Inc., a Delaware corporation, with and into ASSIGNOR, effective 11 January 2002 ("Merger").
- II. "Patents" is defined to include all concepts, ideas, designs, inventions (whether patentable or not), techniques, all U.S. and foreign patent applications, and all U.S. and foreign patents acquired by ASSIGNOR by virtue of the Merger.
- III. "Copyrights" is defined to include all registered and unregistered copyrights acquired by ASSIGNOR by virtue of the Merger.
- IV. "Related Rights" means
 - A. All goodwill of the business symbolized by the Marks;
 - B. All reissues, reexaminations and extensions in the United States of each Patent, all priority rights and national stage application rights under all available international agreements, treaties (including the Patent Cooperation Treaty) and conventions for the protection of intellectual property in its various forms in every participating country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed on the subject matter of each Patent in any country and all patents (including all continuations, divisions, extensions, renewals, substitutes and reissues thereof) granted on such subject matter in any country; and
 - C. All rights and causes of action to enforce the rights associated with each item of ASSIGNED SUBJECT MATTER in all countries, including all rights to claim and recover damages and compensation for past or continuing infringements of or violation of rights to any item of ASSIGNED SUBJECT MATTER in all relevant jurisdictions.

NOW, THEREFORE, ASSIGNOR does assign, transfer and set over to ASSIGNEE, its successors and assigns, the entire right, title and interest in the ASSIGNED SUBJECT MATTER, as ASSIGNEE is the successor to the ongoing and existing business to which the marks pertain.

ASSIGNOR covenants that ASSIGNOR has full right to convey the entire interest assigned and that ASSIGNOR has not executed and will not execute any agreement in conflict herewith.

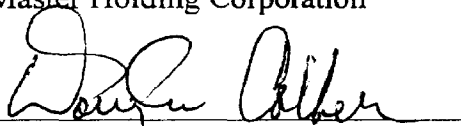
ASSIGNOR authorizes and requests the Commissioner of Patents and Trademarks of the United States and the Register of Copyrights of the United States Copyright to recognize the assignment of the ASSIGNED SUBJECT MATTER to the ASSIGNEE, its successors and assigns, in accordance with the terms of this instrument.

Dated: 11 January 2002

ASSIGNOR:

ServiceMaster Holding Corporation

By:


Douglas W. Colber
Vice President

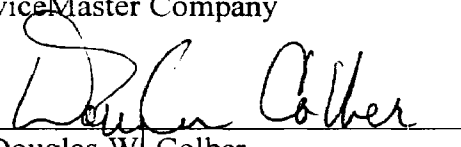
The ServiceMaster Company accepts the assignment of the ASSIGNED SUBJECT MATTER.

Dated: 11 January 2002

ASSIGNEE:

The ServiceMaster Company

By:

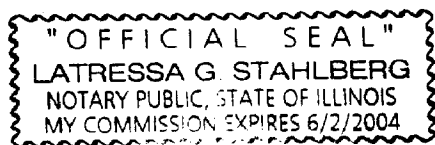

Douglas W. Colber
Vice President and Assistant Secretary

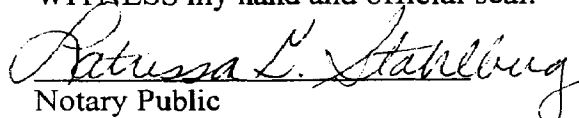
State of Illinois)
) SS
County of DuPage)

On this 11 January 2002, before me, the undersigned Notary Public, personally appeared Douglas W. Colber, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity on behalf of ASSIGNOR and ASSIGNEE.

My commission expires:

WITNESS my hand and official seal.




Notary Public

Trademark Applications and Registrations Owned by WeServeHomes.com, Inc.

Mark: Because Nobody Likes Homework

Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Status
United States	35	WeServeHomes.com, Inc.	75/902,527	1/26/2000			Application

Mark: Gift of Time (word mark)

Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Status
United States	16, 35	WeServeHomes.com, Inc.	78/099,259	12/19/2001			Application

Mark: Home Service. Mastered.

Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Status
United States	1, 35, 36, 37, 42	WeServeHomes.com, Inc.	78/091,004	10/31/2001			Application

Mark: Point. Click. Fixed!

Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Status
United States	35	WeServeHomes.com, Inc.	75/907,241	2/1/2000			Application

Mark: We Have Home Service Mastered. (word mark)

Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Status
United States	1, 35, 36, 37, 42	WeServeHomes.com, Inc.	78/091,007	10/31/2001			Application

Mark: WeServeHomes

Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Status
United States	35	WeServeHomes.com, Inc.	75/904,274	1/26/2000	2,471,287	7/24/2001	Registered

Mark: WSH Smiling House

Country	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt	Status
United States	35	WeServeHomes.com, Inc.	75/903582	1/26/2000			Application

Patent Applications and Registration Owned by WeServeHomes.com, Inc.

Mark: Method and System to Select, Schedule and Purchase Home Services

<u>Country</u>	<u>Reg. Owner</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Status</u>
United States	WeServeHomes.com, Inc.	60/294,905	5/31/2001	Provisional Application
