

02-03-2003



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Mana Products, Inc. 32-02 Queens Blvd. Long Island, NY 11101

2. Name and address of receiving party(ies) Name: Eckerd Corporation Internal Address: Legal Dept.

Street Address: 8333 Bryan Dairy Rd City: Largo State: FL Zip: 33777

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other

Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached: Yes No

Execution Date: 12/23/2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/900783

MIRA

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Alan S. Langer, Esq. Internal Address: J. C. Penney Corporation, Inc. Legal Dept. A1 MS: 1115

Street Address: 6501 Legacy Drive

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

City: Plano State: Tx Zip: 75024

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert E. Lewis Vice President, General Counsel and Secretary Eckerd Corporation

1-23-0 Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002662 FRAME: 0803

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ASSIGNMENT

WHEREAS MANA PRODUCTS, INC., a New York corporation ("Mana"), located and doing business at 32-02 Queens Boulevard, Long Island City, New York 11101, is the owner of the "MIRA" trademark (the "Mark") which is the subject of an application filed in the United States Patent and Trademark Office on January 20, 2000 under serial no. 75/900,783; and

WHEREAS ECKERD CORPORATION, a Delaware corporation ("Eckerd"), located and doing business at 8333 Bryan Dairy Road, Largo, Florida 33777, is desirous of acquiring said Mark and application.

NOW, THEREFORE, in consideration of and in exchange for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Mana does hereby assign unto Eckerd all its right, title and interest in and to the Mark, including all rights in the trade dress and packaging relating thereto, and any other rights which Mana may have acquired with respect thereto pursuant to common law or any other law, together with the goodwill of the business symbolized by the Mark, and the above identified trademark application.

Mana warrants and represents that it has made no prior assignment of the above-identified application, and that there exists no mortgage, lien, or other encumbrance upon such application, and that it has received no notices of, nor is it aware of, any claims by third parties of prior rights in and to the said Mark.

This Assignment is executed on this 23 day of December, 2002.

MANA PRODUCTS, INC.

Barbara Novick  
Name: BARBARA NOVICK  
Its: E.V.P.

State of New York ) ss.  
County of Queens )

On 23<sup>rd</sup> of December 2002, before me, Barbara Novick, personally appeared \_\_\_\_\_, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument, the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Judy Zimmerman  
Notary Public

JUDY ZIMMERMAN  
Notary Public, State of New York  
No. 01214994757  
Qualified in Queens County  
Commission Expires April 13, 2006