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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Crave Entertainment, Inc.

1-28-03

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 12/05/2002

2. Name and address of receiving party(ies)

Name: GENKI Co., Ltd.

Shinjuku AX, Bldg. 6F,

Street Address: Okubo, Shinjyuku-ku, Tokyo

JAPAN Zip: 2-4-12

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/056,448

B. Trademark Registration No.(s) 2,661,856

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey H. Greger

Internal Address:

Street Address: 1700 Diagonal Rd, Suite 300

City: Alexandria State: VA Zip: 22314

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): \$ 65.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number: 07-1337

DO NOT USE THIS SPACE

9. Signature.

Jeffrey H. Greger Name of Person Signing

Signature

January 13, 2003 Date

Total number of pages including cover sheet, attachments, and document: 2

01/31/2003 LMUELLER 00000129 76056448

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:8521 40.00 OP 02 FC:8522 25.00 OP

TRADEMARK REEL: 002662 FRAME: 0892

ASSIGNMENT OF TRADEMARKS

Crave Entertainment, Inc., a California corporation, ("Assignor"), is the owner of the following trademarks now pending on the principal register of the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Application No.</u>	<u>Filing Date</u>
KENGO MASTER OF BUSHIDO	76/056,448	May 25, 2000
KENGO	76/219,501	February 28, 2001

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Genki Co., Ltd., a Japanese Corporation ("Assignee"), its entire right, title and interest in the United States in and to the above-described trademarks together with the goodwill of the business symbolized by these trademarks. Assignee is the successor to the Assignor's business.

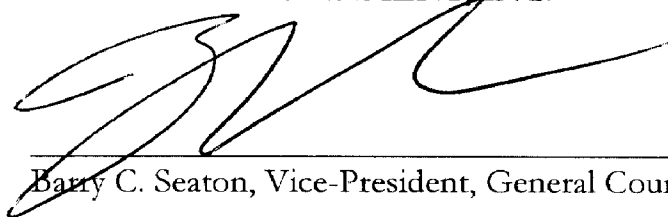
Assignee has its principal offices at Shinjuku AX, Building 6F 2-4-12, Okubo, Shinjyuku-ku, Tokyo, Japan.

Barry C. Seaton, being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under § 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this document and the registrations to which it relates, declares that:

He is the Vice-President and General Counsel of Assignor; that all statements made herein of his own knowledge are true; and that all statements herein made on information and belief are believed to be true.

Executed this 5th day of December, 2002.

CRAVE ENTERTAINMENT, INC.



Barry C. Seaton, Vice-President, General Counsel