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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Key3Media Events, Inc.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State-Delaware, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: January 23, 2003

2. Name and address of receiving party(ies)

Name: Pulver.com VON Events, Inc. Internal Address: Suite 225 Street Address: 115 Broadhollow Road City: Melville State: NY Zip: 11747

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State-New York, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,301,299 2,487,115; 2,545,515

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Emilia F. Cannella, Esq.

Internal Address: Bingham McCutchen LLP

Street Address: 150 Federal Street

City: Boston State: MA Zip: 02110

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41) \$ 90.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

500927

DO NOT USE THIS SPACE

9. Signature.

Emilia F. Cannella Name of Person Signing

Signature

January 30, 2003 Date

Total number of pages including cover sheet, attachments, and document: 4

02/13/2003 MAILER 0000042 2301299

01 0:852 40.00 OP 02 0:852 50.00 OP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

FINANCE SECTION 03 MAR 31 PM 2:30

**SCHEDULE A**

<b><u>MARK</u></b>	<b><u>REGISTRATION NO.</u></b>	<b><u>COUNTRY/JURISDICTION</u></b>
VON	2,301,299	United States of America
VON	2,487,115	United States of America
VOICE ON THE NET	2,545,515	United States of America
PULVER.COM	140,248	Israel
VON	140,250	Israel
VON	140,251	Israel
VON	140,252	Israel
VON	1,780,352	European Union

## ASSIGNMENT OF SERVICE MARKS

WHEREAS, Key3Media Events, Inc., a Delaware corporation, having a place of business at 5700 Wilshire Boulevard, Suite 325, Los Angeles, California 90036 (the "Assignor"), owns and is using the service marks (the "Marks") identified on the Schedule A hereto, and is the owner of the registrations of such Marks identified on such Schedule A; and

WHEREAS, Pulver.com VON Events, Inc., a New York corporation, having a place of business at 115 Broadhollow Road, Suite 225, Melville, New York 11747 (the "Assignee"), is desirous of acquiring the Marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign, sell and transfer unto the Assignee all right, title and interest in and to the Marks, together with (i) the registrations of the Marks, (ii) the goodwill of the business symbolized by and associated with the Marks and the registrations thereof, and (iii) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the registrations thereof or such associated goodwill.

*(continued on page 2)*

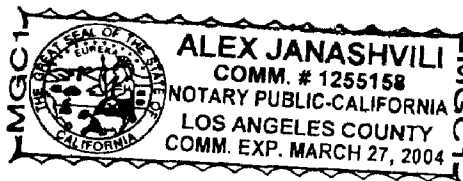
IN WITNESS WHEREOF, the Assignor, by its duly authorized officer, has executed this assignment, as an instrument under seal, effective as of this 23 day of JANUARY, 2003.

KEY3MEDIA EVENTS, INC.

By: Jeryl Bowler  
Name: Jeryl Bowler  
Title: VP and Chief legal officer

SUBSCRIBED AND SWORN to before me this 23 day of JANUARY, 2003

Alex Janashvili  
Notary Public



My Commission Expires: MARCH 27, 2004

The foregoing assignment of the Marks and the registrations thereof by the Assignor to the Assignee is hereby accepted as of the 23 day of JANUARY, 2003.

~~PULVER.COM VON EVENTS, INC.~~

By: [Signature]  
Name: Jeff Pulver  
Title: PRES/CEO

SUBSCRIBED AND SWORN to before me this 27 day of Jan, 2003

Ralph Christ  
Notary Public

My Commission Expires: June 24, 2006

2006