

02-03-2003

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S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Dutton-Lainson Company
Individual(s) Association
General Partnership Limited Partnership
[X] Corporation-State Nebraska
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: The Board of Regents of the University of Nebraska
Internal Address:
Street Address: Varner Hall, 3835 Holdrege Street
City: Lincoln State: Nebraska Zip: 68583
Individual(s) citizenship
Association
General Partnership
Limited Partnership
[X] Corporation-State Nebraska
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
[X] Assignment Merger
Security Agreement Change of Name
Other
Execution Date: January 15, 2003

4. Application number(s) or registration number(s):
A. Trademark Application No. (s)
75/848,655
Additional number(s) attached Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Julie J. McMurry
Internal Address:
Senniger, Powers, Leavitt & Roedel
Street Address:
One Metropolitan Square, 16th Floor
City: St. Louis State: MO Zip: 63102

6. Total number of applications and registrations involved:
7. Total fee (37 CFR 3.41) \$ 40.00
[X] Enclosed
Authorized to be charged to deposit account
8. Deposit account number:
19-1345
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Julie J. McMurry Name of Person Signing
Signature
January 24, 2003 Date

Total number of pages including cover sheet, attachments, and document: 5

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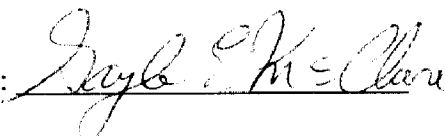
Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002663 FRAME: 0092

Trademark Assignment

1. **WHEREAS**, Dutton-Lainson Company, a Nebraska corporation having a business address of 451 West 2nd Street, Hastings, Nebraska 68902-0729 (hereinafter referred to as Assignor), owns a certain service mark CORNHUSKER PRESS and a pending U.S. service mark application relating to such service mark (Serial No. 75/848,655), and has used such service mark since at least as early as March 1972 and has used such service mark in commerce since at least as early as March 1982; and
2. **WHEREAS**, The Board of Regents of the University of Nebraska, a Nebraska corporation having a business address of Varner Hall, 3835 Holdrege Street, Lincoln, Nebraska 68583-0122 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest of Assignor in said trademark and said application, and the good will of the business in connection with which said trademark is used;
3. **NOW THEREFORE**, in consideration of the sum one dollar (\$1.00) and other good and valuable consideration by Assignee to Assignor in hand paid, receipt of all of which is hereby acknowledged, Assignor has agreed to and does hereby sell, assign and transfer unto Assignee, its successors and assigns, all of Assignor's right, title and interest throughout the world in and to said trademark CORNHUSKER PRESS and said application (Serial No. 75/848,655), together with the good will of the business in connection with which said trademark is used, and together with full right to sue for and recover all profits and damages recoverable from past infringements of said trademark.
4. **TO BE HELD AND ENJOYED BY** Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this sale and assignment not been made.
5. **IN WITNESS WHEREOF**, Assignor has caused these presents to be executed by its officers thereunto duly authorized and its corporate seal to be affixed this 15th day of January, 2003.

DUTTON-LAINSON COMPANY

By: 

Name: Gayle E. McClure

Title: Senior Vice President

(Corporate Seal)

ATTEST:

Amelia W. Brando

Secretary

AGREED AND ACCEPTED this ____ day of _____, 2002.

ASSIGNEE:

THE BOARD OF REGENTS OF
THE UNIVERSITY OF NEBRASKA

By: *Scott W. Lewis*

Name: Scott W. Lewis

Title: Assoc. V. C. Business & Finance

WITNESS:
