

02-05-2003



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Sephora Holding

2-3-03

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other Public Limited Company

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Sephora

Internal

Address:

Street Address: 79/83 rue Baudin Levallois-Perret, France 92300 City: State: Zip:

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Public Limited Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 12/08/2000

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/052,522 76/052,505

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Morgan ? Finnegan, LLP

Internal Address: Maren Coburn

Street Address: 345 Park Avenue

City: New York State: NY Zip: 10154

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): \$ 65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Maren Coburn Name of Person Signing

Maren Coburn Signature

January 28, 2003 Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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01 FC:8521 40.00 DP 02 FC:8522 25.00 DP

TRADEMARK REEL: 002664 FRAME: 0090


Applicant : Sephora
Mark : S (Stylized)
Classes : 3, 26, 42
Serial No. : 76/052,522
Filing Date : May 19, 2000

Commissioner of Trademark
2900 Crystal Drive
Arlington, VA 22202-3513

DESIGNATION OF DOMESTIC REPRESENTATIVE

MORGAN & FINNEGAN, LLP, whose postal address is 345 Park Avenue, New York, New York 10154, is designated Applicant's representative, upon whom notice or process in proceedings affecting the mark may be served.

Dated: January 28, 2003

By: 
Kathleen E. McCarthy
Maren Coburn
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345 Park Avenue
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Attorneys for Applicant
Sephora

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

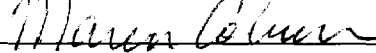
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