

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
William McCarthy		05/29/2003	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Societe des Produits Nestle S.A.
Street Address:	Case Postale 353
City:	1800 Vevey
State/Country:	SWITZERLAND
Entity Type:	CORPORATION: SWITZERLAND

PROPERTY NUMBERS Total: 1

Property Type	Number
Registration Number:	2592425

CORRESPONDENCE DATA

Fax Number: (818)637-3311
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 818-549-6726
 Email: robert.sanders@us.nestle.com
 Correspondent Name: Robert H. Sanders, c/o Nestle USA, Inc.
 Address Line 1: 800 N Brand Blvd., 20th Floor
 Address Line 4: Glendale, CALIFORNIA 91203

DOMESTIC REPRESENTATIVE

Name: Nestle USA, Inc.
 Address Line 1: 800 N. Brand Blvd., 20th Floor
 Address Line 2: Trademark Department
 Address Line 4: Glendale, CALIFORNIA 91203

CH \$40.00 2592425

NAME OF SUBMITTER:

Ava Baffoni

Total Attachments: 1

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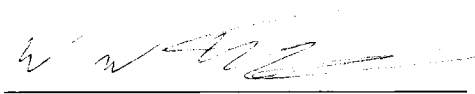
TRADEMARK ASSIGNMENT

WHEREAS, William McCarthy, a United States citizen with an address of 635 Crystal Avenue, No. 2., Logan, Utah 84321 has adopted, used, is using and is the owner of trademark Registration No. 2,592,425 for the mark ENERGY BITE for nutritional supplements and food supplements, namely, bars, bites, chews, powders, gels and liquids; and

WHEREAS, Société des Produits Nestlé, S.A., a Swiss corporation with a business address of Case Postale 353, 1800 Vevey, Switzerland is desirous of acquiring Assignor's rights in and to the trademark ENERGY BITE and trademark Registration No. 2,592,425.

NOW, THEREFORE, in consideration of the sum of ten dollars, and other good and valuable consideration, the receipt of which is hereby acknowledged, William McCarthy hereby assigns to Société des Produits Nestlé, S.A. all right, title, and interest in and to the trademark and trademark registration for ENERGY BITE, Registration No. 2,592,425, together with the goodwill of the business symbolized thereby.

WILLIAM McCARTHY

By: 

Date: July 29 2003