

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Metz Baking Company		08/22/1997	CORPORATION: IOWA

RECEIVING PARTY DATA

Name:	Alpha Baking Co., Inc.
Street Address:	5001 W. Polk St.
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60644
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 2

Property Type	Number
Registration Number:	1253130
Registration Number:	735744

CORRESPONDENCE DATA

Fax Number: (312)920-6596  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 3127508937  
 Email: christopher.verstrate@rosshardies.com  
 Correspondent Name: Christopher J. Verstrate  
 Address Line 1: 150 N. Michigan Ave.  
 Address Line 2: Suite 2500  
 Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER:	Christopher J. Verstrate
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Total Attachments: 1

**90000531**

**TRADEMARK  
 REEL: 002664 FRAME: 0492**

**CH \$65.00 1253130**



**ASSIGNMENT OF TRADEMARKS**

WHEREAS, METZ BAKING COMPANY, an Iowa corporation, having its principal offices at 520 Lake Cook Road, Deerfield, Illinois 60015, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:


<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
GOLDEN HEARTH	735,744	August 7, 1962
GOLDEN HEARTH	1,253,130	October 4, 1983

WHEREAS, ALPHA BAKING CO., INC., an Illinois corporation, having its principal offices at 4545 West Lyndale, Chicago, Illinois 60639, is desirous of acquiring said trademarks:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, METZ BAKING COMPANY hereby assigns to ALPHA BAKING CO., INC. all right, title and interest in and to said trademarks and registrations, together with the goodwill of the business symbolized by said trademarks and registrations, all causes of action for damages by reason of past, present or future infringement thereof, and all income, royalties or payments due as of the date hereof or hereafter.

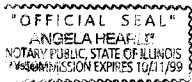
**METZ BAKING COMPANY**


Dated: August 22, 1997

By:   
Name: Andrew G. Balbirer  
Title: Executive Vice President

STATE OF ILLINOIS )  
                          ) ss:  
COUNTY OF COOK   )

On this 22nd day of August, 1997, Andrew G. Balbirer personally appeared before me, who is known to me to be the Executive Vice President of Metz Baking Company, the assignor named, and acknowledged that he executed the foregoing Assignment of Trademarks on behalf of said assignor and pursuant to authority duly received.



  
Notary Public