

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

**RECORDATION FORM COVER SHEET
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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

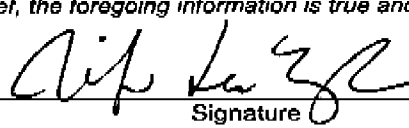
<p>1. Name of conveying party(ies): <u>Pacific Business Systems, Inc.</u></p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State - <u>California</u> <input type="checkbox"/> Other:</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies): Name: <u>PC Mall, Inc.</u></p> <p>Internal Address: Street Address: <u>2555 W. 190th Street</u></p> <p>City: <u>Torrance</u> State: <u>CA</u> Zip: <u>90504</u></p> <p><input type="checkbox"/> Individual(s) citizenship: _____ <input type="checkbox"/> Association: _____ <input type="checkbox"/> General Partnership: _____ <input type="checkbox"/> Limited Partnership: _____ <input checked="" type="checkbox"/> Corporation-State: <u>Delaware</u> <input type="checkbox"/> Other: _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No <small>(Designations must be a separate document from assignment)</small> Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of Conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other:</p> <p>Execution Date: <u>April 1, 2002</u></p>	

<p>4. Application Number(s) or Registration Number(s): A. Trademark Application No.(s):</p> <p align="right">Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>B. Trademark Registration No.(s): <u>1,739,578</u></p>
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<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Jennifer Lee Taylor</u> <u>MORRISON & FOERSTER LLP</u></p> <p>Internal Address: <u>Atty. Dkt.: 279642406601</u> Street Address: <u>425 Market Street</u></p> <p>City: <u>San Francisco</u> State: <u>CA</u> Zip: <u>94105</u></p>	<p>6. Total Number of applications and registrations involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41) \$ <u>40.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to Deposit Account <input type="checkbox"/> Authorized to be charged to credit card <small>(Form 2038 enclosed)</small></p> <p>8. Deposit account number: <u>03-1952</u> <small>(Attach duplicate copy of this page if paying by deposit account)</small></p>
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DO NOT USE THIS SPACE

9. Statement and signature:
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jennifer Lee Taylor  June 10, 2003
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 10

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ASSET PURCHASE AGREEMENT

BY AND AMONG

PC MALL, INC.,

PACIFIC BUSINESS SYSTEMS, INC.

AND

MICHAEL G. McNEILL

Dated as of April 1, 2002

TABLE OF CONTENTS

	<u>Page</u>
ARTICLE 1. THE TRANSACTION.....	1
1.1 Purchased Assets.....	1
1.2 Excluded Assets.....	1
1.3 Assumed Liabilities.....	2
1.4 Excluded Liabilities.....	2
1.5 Value of Purchased Assets and Assumed Liabilities.....	2
1.6 Non-Competition.....	2
1.7 Non-Assignable Assets.....	4
1.8 License.....	4
ARTICLE 2. CONSIDERATION FOR TRANSFER.....	5
2.1 Purchase Price.....	5
2.2 Additional Purchase Price.....	5
2.3 Allocation of Purchase Price.....	7
2.4 Transfer Taxes; Prorations.....	7
ARTICLE 3. CLOSING.....	8
3.1 Closing; Time and Place.....	8
ARTICLE 4. REPRESENTATIONS AND WARRANTIES OF SELLER.....	8
4.1 Organization, Good Standing, Qualification.....	8
4.2 Charter Documents; Records.....	8
4.3 Capitalization.....	9
4.4 Authority; Binding Nature of Agreements.....	9
4.5 No Conflicts; Required Consents.....	9
4.6 Subsidiaries.....	10
4.7 Financial Statements.....	10
4.8 Absence of Undisclosed Liabilities.....	11
4.9 Absence of Changes.....	11
4.10 Transactions with Affiliates.....	11
4.11 Account Receivables.....	11
4.12 Inventory.....	12
4.13 Material Contracts.....	12
4.14 Insurance.....	14
4.15 Title; Condition of Assets.....	14
4.16 Real Property Leases.....	15
4.17 Intellectual Property.....	15
4.18 Customers, Distributors and Suppliers.....	15
4.19 Products and Product Warranty.....	17
4.20 Employees and Consultants.....	17
4.21 Benefit Plans.....	18
4.22 Compliance with Laws.....	19

4.23	Governmental Approvals.....	19
4.24	Proceedings and Orders.....	20
4.25	Environmental Matters.....	20
4.26	Taxes.....	21
4.27	Brokers.....	22
4.28	Solvency.....	22
4.29	No Other Agreement.....	22
4.30	Full Disclosure.....	22
4.31	Private Placement.....	23
4.32	Additional Consideration.....	25
ARTICLE 5. REPRESENTATIONS AND WARRANTIES OF PURCHASER		25
5.1	Organization and Good Standing.....	25
5.2	Authority; Binding Nature of Agreements.....	25
5.3	No Conflicts; Required Consents.....	25
5.4	Full Disclosure.....	26
ARTICLE 6. PRE-CLOSING COVENANTS.....		26
6.1	Seller's Conduct of the Business Prior to Closing.....	26
6.2	Restrictions on Seller's Conduct of the Business Prior to Closing.....	26
6.3	Certain Notifications.....	29
6.4	Updating the Seller Disclosure Schedule.....	29
6.5	Bill of Sale and Assignment and Assumption Agreement.....	30
6.6	Lease.....	30
6.7	Employment Arrangements.....	30
6.8	Publicity.....	30
6.9	Access to Information.....	30
6.10	Commercially Reasonable Efforts.....	31
6.11	Consents.....	31
6.12	Releases.....	31
6.13	Customer Lists.....	31
ARTICLE 7. POST CLOSING COVENANTS		31
7.1	Seller Intellectual Property.....	31
7.2	Cooperation.....	31
7.3	Limited Power of Attorney.....	32
7.4	Return of Purchased Assets.....	32
7.5	Records and Documents.....	32
7.6	Bulk Sales Indemnification.....	32
7.7	Employees.....	33
7.8	Exchange Act Reports.....	33
7.9	Confidentiality.....	33
7.10	Tax Clearance Certificates.....	33
7.11	Maintenance and Service Agreements.....	33
ARTICLE 8. CONDITIONS TO CLOSING.....		34
8.1	Conditions to Purchaser's Obligation to Close.....	34

8.2 Conditions to Seller's Obligation to Close.....35

8.3 Conditions to Obligations of Each Party to Close.36

ARTICLE 9. TERMINATION.....36

9.1 Circumstances for Termination.....36

9.2 Effect of Termination.....36

9.3 Fees for Termination.....36

ARTICLE 10. INDEMNIFICATION37

10.1 Survival.....37

10.2 Indemnification by Seller.....37

10.3 Indemnification by Purchaser.....37

10.4 Procedures for Indemnification.....38

10.5 Limitations on Indemnification.....38

10.6 Right to Offset.....39

10.7 Remedies Cumulative.....39

ARTICLE 11. MISCELLANEOUS PROVISIONS.....39

11.1 Expenses.....39

11.2 Interpretation.....39

11.3 Further Assurances.....39

11.4 Entire Agreement.....40

11.5 Governing Law.....40

11.6 Jurisdiction and Venue.....40

11.7 Amendment.....40

11.8 Interpretation.....40

11.9 Waiver and Amendment.....40

11.10 Assignment.....40

11.11 Successors and Assigns; No Third Party Beneficiary.....41

11.12 Notices.....41

11.13 Severability.....42

11.14 Cumulative Remedies.....42

11.15 Warranty of Authority.....42

11.16 Counterparts.....42

11.17 Facsimile Signatures.....42

11.18 Attorneys Fees.....43

EXHIBITS AND SCHEDULES

Exhibits

- Exhibit A Certain Definitions
- Exhibit B Bill of Sale and Assignment and Assumption Agreement
- Exhibit C Lease
- Exhibit D Employment Agreement - Michael G. McNeill
- Exhibit E Employment Agreement - Candy Lee
- Exhibit F Mutual Agreement to Arbitrate
- Exhibit G Release

Schedules

- Schedule 1.1 Purchased Assets
- Schedule 1.2 Excluded Assets
- Schedule 1.3 Assumed Liabilities
- Schedule 1.5 Value of Purchased Assets and Assumed Liabilities
- Schedule 1.8 Licensed Hardware and Software
- Schedule 2.2(a) Examples of Net Contribution Margin Methodologies
- Schedule 2.3 Allocation of Purchase Price
- Schedule 6.7(d) Employee List
- Schedule 6.12 Individuals to Enter Into Release

Seller Disclosure Schedule

- Schedule 4.1 Organization, Good Standing, Qualification
- Schedule 4.5 No Conflicts; Required Consents
- Schedule 4.7 Financial Statements
- Schedule 4.8 Undisclosed Liabilities
- Schedule 4.9 Absence of Certain Changes
- Schedule 4.10 Transactions With Affiliates
- Schedule 4.11 Account Receivables
- Schedule 4.12 Inventory
- Schedule 4.13 Material Contracts
- Schedule 4.14 Insurance
- Schedule 4.15 Title; Condition of Assets
- Schedule 4.16 Real Property Leases
- Schedule 4.17 Intellectual Property
- Schedule 4.18(a) Customers
- Schedule 4.18(b)-(e) Distributors and Suppliers
- Schedule 4.19 Products and Product Warranty
- Schedule 4.20 Employees and Consultants
- Schedule 4.21 Benefit Plans
- Schedule 4.22 Compliance With Laws
- Schedule 4.23 Governmental Approvals
- Schedule 4.26 Taxes

Purchaser Disclosure Schedule

- Schedule 5.3 Required Consents

ASSET PURCHASE AGREEMENT

THIS ASSET PURCHASE AGREEMENT (this "Agreement") is made and entered into this 1st day of April, 2002 (the "Effective Date"), by and among PC Mall, Inc., a Delaware corporation ("Purchaser"), Pacific Business Systems, Inc., a California corporation, d/b/a ClubMac ("Seller") and Michael G. McNeill, the sole shareholder of Seller (the "Shareholder"). Certain capitalized terms used in this Agreement are defined on Exhibit A attached hereto.

RECITALS

WHEREAS, Seller is engaged in the business of selling computer hardware, software, accessories and peripheral products to end-users ("End-Users"), including individual consumers, businesses, governmental entities and public and private institutions (the "ClubMac Business");

WHEREAS, ShipItForYou is a software-based technology company which provides an online storefront, as well as complete back-end fulfillment for the products bought at the storefront, which is accomplished by links to its website and order fulfillment software including, billing, collecting, return and customer service and support services for manufacturers or distributors (the "ShipItForYouBusiness," and collectively with the ClubMac Business, the "Business"); and

WHEREAS, Seller desires to sell to Purchaser certain assets relating to or used in connection with the Business and to assign to Purchaser certain liabilities relating to the Business, and Purchaser desires to purchase from Seller certain of the assets relating to or used in connection with the Business and to assume from Seller certain liabilities relating to the Business in each case upon the terms and conditions set forth in this Agreement.

NOW, THEREFORE, in consideration of the foregoing recitals and the mutual representations, warranties, covenants and promises contained herein, the adequacy and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

AGREEMENT

ARTICLE 1. THE TRANSACTION

1.1 Purchased Assets. Subject to the terms and conditions of this Agreement, at the Closing, Seller shall sell, transfer, convey, assign and deliver to Purchaser, and Purchaser shall purchase from Seller all of Seller's right, title and interest in, to and under the assets listed on Schedule 1.1 (collectively, the "Purchased Assets").

1.2 Excluded Assets. The assets of Seller listed on Schedule 1.2 (the "Excluded Assets") shall not be included in the Purchased Assets; provided, however, that any assets of the Business not listed on Schedules 1.1 or 1.2, including assets of every nature, kind and description, wherever located, whether or not carried on the books of Seller, that are used in connection with the Business, shall be deemed to be Purchased Assets.

1.3 Assumed Liabilities. Subject to the terms and conditions of this Agreement, at the Closing, Seller shall assign, and Purchaser shall assume, only the obligations and liabilities of Seller specifically listed on Schedule 1.3 (the "Assumed Liabilities"). It is the intent of the parties that the Seller will assume liabilities equal to the current assets included within the Purchased Assets. Thereafter, Purchaser shall pay and discharge all such Assumed Liabilities as and when such Assumed Liabilities become due and owing.

1.4 Excluded Liabilities. Except for the Assumed Liabilities, Purchaser shall not assume, and shall not be liable or responsible for, any Liability of Seller or any Affiliate of Seller (collectively, the "Excluded Liabilities").

1.5 Value of Purchased Assets and Assumed Liabilities

(a) Value of Purchased Assets and Assumed Liabilities. The Purchased Assets, Assumed Liabilities, and each of their respective values as of the Closing Date shall be mutually agreed to by the parties and set forth on Schedule 1.5.

(b) Reserves. Notwithstanding anything contained herein to the contrary, Purchaser and Seller shall mutually agree to a reserve amount for accounts receivable (the "Receivable Reserve") which Seller shall transfer to Purchaser on or before the Closing. The parties expressly agree that the Receivable Reserve shall not be included as Purchased Assets for purposes of calculating the Assumed Liabilities. Purchaser shall use the Receivable Reserve to offset any accounts receivable included in the Purchased Assets that are not collected within one hundred twenty (120) days of their booking. On or prior to September 1, 2002, Purchaser shall prepare and deliver to Seller a final calculation of the Net Receivable Reserve (the "Net Receivable Reserve Statement"). For purposes of this Section 1.5 "Net Receivable Reserve" shall mean the Receivable Reserve less any amounts offset by Purchaser pursuant to Section 1.5(b)(i). In the event there is a negative Net Receivable Reserve, Seller shall reimburse Purchaser for the amount of such negative Net Receivable Reserve within thirty (30) days of a final determination of such amount. In the event there is a positive Net Receivable Reserve, Purchaser shall reimburse Seller the amount of such positive Net Receivable Reserve within thirty (30) days of a final determination of such amount.

1.6 Non-Competition.

(a) For and in consideration of the Transaction contemplated herein, during the period commencing with the Closing Date and ending on the third anniversary of the termination of the Shareholder's employment with the Company (the "Non-competition Period"), Seller and the Shareholder hereby agree not to engage in any "Competitive Activity" in the "Restricted Territory."

(b) "Competitive Activity" shall mean directly or indirectly (or having any interest in, or performing any services for, any Person directly or indirectly) (i) engaging in any activity that is substantially the same as, or competitive with, the Business; (ii) engaging in the development or distribution of any product that is substantially the same as, or competitive with, any Seller Product being developed or distributed by Purchaser during the Non-Competition Period; (iii) employing, soliciting for employment, or recommending for employment any Person

11.18 Attorneys Fees. In the event it becomes necessary to commence any Proceeding to enforce the provisions of this Agreement, the court or arbitrator before whom the same shall be tried may award the prevailing party all costs and expenses thereof, including but not limited to, reasonable attorneys' fees and the usual and customary recoverable costs and expense in connection therewith.

IN WITNESS WHEREOF, each of the parties has caused this Asset Purchase Agreement to be executed on its behalf by their respective officers thereunto duly authorized all as of the date first written above.

"Purchaser"

PC MALL, INC.

By: 
Name: Ted Sanders
Title: Chief Financial Officer

"Seller"

PACIFIC BUSINESS SYSTEMS, INC.,
d/b/a Club Mac

By: 
Name: Michael G. McNeill
Title: Chairman of the Board

"Shareholder"


Michael G. McNeill

Schedule 1.1 – Purchased Assets.

- 1. Value of inventory (net of agreed reserve in the amount of \$299,869) in the total amount of \$2,253,524 per list attached, consisting of inventory value dated March 30, 2002 and \$92,199 of manufactured/assembled product.
- 2. Office Equipment per list attached.
- 3. Accounts Receivable in the amount of \$1,076,093 consisting of Schedule 4.11 (open account A/R) of \$958,789, Schedule 4.11 (aged A/R) of \$39,147, unapplied debt balance to A/R and unapplied cash of \$63,718 and list of receivables included in other liabilities of \$14,437.
- 4. Credit Card Receivables in the amount of \$329,085.
- 5. Warehouse Equipment per list attached.
- 6. Autos and Trucks per list attached.
- 7. The following trademarks, service marks and domain names:

- (a) Trademark: CLUBMAC
Reg. No. 1,739,578
Registered Date: December 15, 1992
- (b) Trademark/Service Mark: CLUBMAC
Reg. No. 1,904,278
Registered Date: July 11, 1995
- (c) Service Mark: CLUBPDA
Reg. No. 2,061,557
Registered Date: May 13, 1997
- (d) Service Mark: SHIPITFORYOU.COM
Reg. No. 2,509,087
Registered Date: November 20, 2001

Domain Names:
 MACCLUB.COM
 CLUB-MAC.COM
 CLUBMAC.COM
 CLUBPDA.COM
 PACBUS.COM
 CLUBMAC.NET
 SHIPITFORYOU.COM
 SHIPITFORYOU.NET
 SHIPIT4U.COM
 SHIPIT4U.NET

- 8. The following ShipItForYou.com contracts (collectively, the "ShipItForYou.com

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