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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings $\rightarrow \rightarrow \rightarrow$

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

PLOG Research, Inc. *25.03*

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: September 30, 2002

2. Name and address of receiving party(ies)

Name: Northstar Travel Media, LLC

Internal

Address: _____

Street Address: 500 Plaza Drive, 4th Floor

City: Secaucus State: New Jersey Zip: 07094

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 2092954

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sharon M. O'Brien

Internal Address: _____

Brooks Pierce McLendon Humphrey & Leonard

Street Address: P.O. Box 26000

City: Greensboro State: NC Zip: 27420

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number.

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sharon M. O'Brien

Name of Person Signing

Sharon M. O'Brien

Signature

1/28/03

Date

5

Total number of pages including cover sheet, attachments, and document.

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

02/06/2003 TDIAZ1 00000103 2092954

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40.00 DP

RECEIVED TIME JAN. 27. 5:22PM

TRADEMARK
REEL: 002666 FRAME: 0690

TRADEMARK ASSIGNMENT

WHEREAS, PLOG Research, Inc., a Delaware corporation with a place of business at 303 George Street, Suite 407 New Brunswick, New Jersey 08901 (“Assignor”), is the owner of certain trademarks that are registered at the United States Patent and Trademark Office (“PTO”), as identified in Schedule A hereto, together with all good will of the business connected with the use of and symbolized by such trademarks and trademark registrations; and

WHEREAS, Northstar Travel Media, LLC, a Delaware limited liability company with a place of business at 500 Plaza Drive, 4th Floor, Secaucus, New Jersey 07094 (“Assignee”), is desirous of acquiring all right, title and interest in and to each of the trademarks and the trademark registrations identified in Schedule A hereto, together with all good will of the business connected with the use of and symbolized by such trademarks and trademark registrations.

NOW THEREFORE, in consideration for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, Assignor agrees as follows:

1. Assignor hereby sells, sets over, assigns, grants, delivers, transfers and conveys to Assignee all right, title and interest in and to the trademarks and the trademark registrations identified in Schedule A, which is attached hereto and incorporated herein by reference, together with all good will of the business connected with the use of and symbolized by such trademarks and trademark registrations.

2. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States to issue and to record the title of Assignee as owner of all right, title and interest in and to the trademarks and the trademark registrations identified in Schedule A hereto, together with all good will of the business connected with the use of and symbolized by such trademarks and trademark registrations.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment of this 30th day of September, 2002.

PLOG RESEARCH, INC.

By: John Antovello
Name: John Antovello
Title: President

ACKNOWLEDGEMENT

NORTHSTAR TRAVEL MEDIA, LLC, Assignee, hereby acknowledges receipt of assignment – for good and valuable consideration – of the trademarks and the trademark registrations identified in Schedule A hereto.

NORTHSTAR TRAVEL MEDIA, LLC

By: T. Scott McIlhenny Jr
Name: T. Scott McIlhenny Jr
Title: COO

STATE OF Hudson)
COUNTY OF New Jersey)

ss.:

On the 30th day of September, 2002, before me personally came John Antoweth, to me known, who, being by me duly sworn, did depose and say that he is President of PLOG Research, Inc., one of the corporations described in and which executed the foregoing instrument; and that he signed his name thereto by authority of the Board of Directors of said corporation.

Dora E. Paredes

Notary Public

DORA E. PAREDES
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 9/25/2003

[SEAL]

STATE OF _____)
COUNTY OF New Jersey)

ss:

On the 30th day of September, 2002, before me personally came Scott McHenry, to me known, who, being by me duly sworn, did depose and say that he is a CEO of Northstar Travel Media, LLC, one of the corporations described in and which executed the foregoing instrument; and that he is signed the same thereto by authority of the Board of Directors of said corporation.

Dora E. Paredes

Notary Public

DORA E. PAREDES
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 9/25/2003

[SEAL]

Schedule A

U.S.A.

<u>TRADEMARK</u>	<u>REG. NO.</u>
Travel Edge	2092954