

02-10-2003



1 SHEET

Attorney Docket No.: 46411-0016-0026

To the Honorable Commissioner of Patent

102361761

See the attached original documents or copy thereof.

1. Name of conveying party(ies):

Diageo Scotland Limited  
a Scotland company



2. Name and address of receiving party(ies):

UDV (SJ) Limited  
8 Henrietta Place, London W1G 0NB  
England, United Kingdom

3. Nature of conveyance:

☒ Assignment      ☐ Merger  
☐ Security Agreement      ☐ Change of Name  
☐ Other:

Execution Date: January 8, 2003

☐ Individual(s) citizenship:  
☐ Association:  
☐ General Partnership:  
☐ Limited Partnership:  
☐ Corporation-State:  
☒ Other: an England & Wales company

If assignee is not domiciled in the U.S.A., a domestic representative designation is attached: ☒ Yes; ☐ No

(Designations must be a separate document from Assignment)

4. Application number(s) or registration number(s):

A. Trademark Application No.(s):

B. Trademark Registration Nos.:

2,058,035

5. Name and address of party to whom  
correspondence document should be mailed:

Laurel E. Queeno  
Morgan, Lewis & Bockius LLP  
1111 Pennsylvania Avenue, NW  
Washington, D.C. 20004

Telephone: 202-739-5845  
Facsimile: 202-739-3001  
E-Mail: LQueeno@morganlewis.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) Cal. 1 x \$40.00 = \$ 40.00  
      x \$25.00 = \$ 0.00

Total \$ 40.00

☐ Authorized to be charged to deposit account

8. Deposit account number: 13-4520

DO NOT USE THIS SPACE

9. Statement and signature

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Laurel E. Queeno  
Name of Person Signing

Laurel E. Queeno  
Signature

February 5, 2003  
Date

Total number of pages including cover sheet, attachments and document: 3

OMB No. 0651-0011 (exp. 4/94)

02/07/2003 ELOOPER 00000276 2038035

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**TRADEMARK ASSIGNMENT**

This Trademark Assignment is made by Diageo Scotland Limited, a private limited company of Scotland, having a principal business address at Edinburgh Park, 5 Lochside Way, Edinburgh EH12 9DT, Scotland, United Kingdom (hereinafter "Assignor"), in favor of UDV (SJ) Limited, a limited liability company of England and Wales, having a principal business address at 8 Henrietta Place, London W1G 0NB, England, United Kingdom, (hereinafter "Assignee").

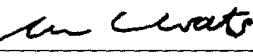
WHEREAS, Assignor owns all right, title and interest in and to the mark MALACCA (Word) and the federal registration therefor, U.S. Registration No. 2,058,035 (hereinafter "the Mark"), and the goodwill of the business symbolized thereby;

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Mark, and the goodwill of the business symbolized thereby; and

NOW, THEREFORE, for the consideration of £1,000 (one thousand pounds sterling), the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, the entire right, title and interest in and to the Mark, and the goodwill symbolized by the Mark. All rights and privileges pertaining to the Mark, including the right to sue for and receive all damages from past infringements of the Mark, will be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Signed this 8<sup>th</sup> day of JANUARY, 2003.

**Diageo Scotland Limited**

By:   
Name: MARGOT WATTS  
Title: ATTORNEY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: MALACCA

Reg. No.: 2,058,035

Reg. Date: April 29, 1997

Int. Class: 33

DESIGNATION OF DOMESTIC REPRESENTATIVE

With respect to this registration, Registrant hereby appoints MICHAEL F. CLAYTON, JAMES R. SIMS III, RON N. DREBEN, CAROLE R. KLEIN, NANCY L. ROWE, KAREN A. BUTCHER, BARBARA A. FRIEDMAN, SHANA E. OMMAYA, BRETT I. MILLER, LAUREL E. QUEENO, ANITA B. POLOTT, JASON I. HEWITT, MEREDITH A. CARLO, JOSEPH E. WASHINGTON, MARIA D. CASTNER, MARY J. FRANK, JENNIFER T. MILLER, MATTHEW J. SCOTT, JAKE D. FELDMAN, JULIAN F. SAENZ, REGINA A. O'BRIEN, ROBERT P. HENLEY, TRAVIS P. BOOZER, CARA A. BOYLE, ASHLEY A. PHILLIPS, HENRY SHINN, and YUN JAE CHUN, all located at 1111 Pennsylvania Ave., NW, Washington, D.C. 20004, GREGORY S. SHATAN, STEPHEN W. FEINGOLD, JOSHUA PAUL, GERRY A. FIFER, IAN J. WARREN, JEFFREY H. GREENE, JESSICA N. COHEN, ELISABETH STEWART BRADLEY and MICHAEL G. MOSIER, all located at 101 Park Avenue, New York, New York 10178, as its domestic representative on whom may be served notices or process in proceedings affecting this application for registration.

Signed this 8<sup>th</sup> day of January, 2003.

UDV (SJ) Limited

By: J. Nicholls

Name: JOHN NICHOLLS

Title: COMPANY SECRETARY