

02-10-2003



102361638

HEET

ILY

Docket No.:

Tab settings

To the Honorable Commissioner of I

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Dallas Manufacturing Company, Inc.  
4215 McEwen Road  
Dallas, Texas 75244

2-6-03

- Individual(s)
- General Partnership
- Corporation-State Texas
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: November 27, 2002

2. Name and address of receiving party(ies):

Name: Premier Pet Products, Inc.

Internal Address:

Street Address: 406 Branchway Road

City: Richmond State: VA ZIP: 23236

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Virginia
- Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,916,492

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas H. Van Hoozer, Reg. No. 32,761

Internal Address: HOVEY WILLIAMS LLP

Suite 400

Street Address: 2405 Grand Boulevard

City: Kansas City State: MO ZIP: 64108

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

19-0522

OFFICE OF THE CLERK OF THE SUPREME COURT  
2003 FEB -6 PM 1:35  
FINANCE SECTION

02/10/2003 LMUELLER 00000008 1916492

01 FC:8521 40.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas H. Van Hoozer, Reg. No. 32,761

Name of Person Signing

Signature

January 31, 2003

Date

Total number of pages including cover sheet, attachments, and

2

TRADEMARK

REEL: 002667 FRAME: 0228

**ASSIGNMENT OF TRADEMARK and TRADEMARK REGISTRATION**


Whereas Dallas Manufacturing Company, Inc., a Texas corporation with a principal business address of <sup>4215 McSWEN ROAD, Dallas, Texas 75244</sup> ~~4011 Joseph Hardin Drive, Suite A, Dallas, Texas 75236~~ ("Assignor") has used the mark PREMIERE PET (the "Mark") in connection with pet related products including pet beds, pet clothing and pet furniture and is the owner of the trademark PREMIERE PET for pet beds which is the subject of U.S. Trademark Registration No. 1,916,492; and

Whereas Premier Pet Products, Inc. is a Virginia corporation with a principal business address of 406 Branchway Road, Richmond, Virginia 23236 ("Assignee") and is desirous of acquiring all of Assignee's right, title and interest to the Mark.

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Mark, together with the good will of that portion of the business to which the Mark applies, and U.S. Trademark Registration No. 1,916,492 therefor.

The record of this assignment shall be entered in the records of the United States Patent and Trademark Office. This assignment is effective *nunc pro tunc* as of September 30, 2002.

Dallas Manufacturing Company, Inc.

By   
Name: J. Barore Benkman  
Title: PRESIDENT

Date: November 27, 2002

Exhibit A

