

02-11-2003



Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 2.7.03
 Avery Dennison Corporation
 150 N. Orange Grove Blvd.
 Pasadena, CA 91103
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____
 Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: MCC-DEC TECH
 Internal Address: 425 Walnut Street
 Street Address: Suite 1300
 City: Cincinnati State: OH Zip: 45202
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Ohio Limited Liability Company
 If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
 Execution Date: January 17, 2003

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) _____

 Additional number(s) attached Yes No

B. Trademark Registration No.(s) 2,262,985
and 2,020,306

 Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Glenn D. Bellamy
 Internal Address: 2800 Chemed Center

 Street Address: Greenebaum Doll & McDonald PLLC
255 East Fifth Street
 City: Cincinnati State: OH Zip: 45202

6. Total number of applications and registrations involved: 2
 7. Total fee (37 CFR 3.41).....\$ _____
 Enclosed
 Authorized to be charged to deposit account
 8. Deposit account number: 50-0976

DO NOT USE THIS SPACE

9. Signature.
Glenn D. Bellamy
 Name of Person Signing *Glenn D Bellamy* Signature 29 Jan 03 Date
 Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

02/11/2003 GTOM11 00000022 500976 2262985

01 FC:8521 40.00 CH
02 FC:8522 25.00 CH

TRADEMARK
REEL: 002667 FRAME: 0447

TRADEMARK ASSIGNMENT


WHEREAS, Avery Dennison Corporation, a Delaware corporation with an address at 150 N. Orange Grove Blvd., Pasadena, California 91103-3596 ("Assignor"), is the owner of all right, title, and interest in and to the trademarks CLEAR ADVANTAGE and THERIMAGE (the "Marks") that are the subject of the registrations identified in Exhibit A hereto; and

WHEREAS, MCC – DEC TECH, an Ohio limited liability company with an address at 425 Walnut Street, Suite 1300, Cincinnati, Ohio 45202 ("Assignee"), wishes to acquire all rights that Assignor has in and to the Marks and the registrations thereof, together with the good will of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell and assign unto Assignee all of Assignor's right, title, and interest in and to the Marks and the registrations thereof, together with the good will of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor's right, title, and interest in and to the Marks and the registrations thereof in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession and control of Assignor.

IN WITNESS WHEREOF, said Assignor has caused this instrument to be executed this 17th day of January, 2003.

AVERY DENNISON CORPORATION
By: 
Title: V.P. Sales Dev

CIN:565502
State of Ohio)
County of Hamilton)

On this 17th day of January, 2003, before me personally appeared Alan P. Tsuma to me known to be the person described in the foregoing Assignment, who acknowledged that he executed the foregoing Assignment of his own free will for the purposes therein set forth.

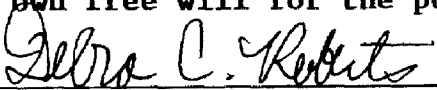

DEBRA C. ROBERTS
Notary Public, State of Ohio
My Commission Expires July 8, 2003

EXHIBIT A

MARK	COUNTRY	REGISTRATION NO.
CLEAR ADVANTAGE	Brazil	817892125
CLEAR ADVANTAGE	Chile	480099
CLEAR ADVANTAGE	Colombia	178063
CLEAR ADVANTAGE	Costa Rica	292-96-91279
CLEAR ADVANTAGE	Ecuador	5338/95
CLEAR ADVANTAGE	El Salvador	121-94-243/4
CLEAR ADVANTAGE	Mexico	480,882
CLEAR ADVANTAGE	Peru	17250
CLEAR ADVANTAGE	United States	2020306
CLEAR ADVANTAGE	Uruguay	274849
THERIMAGE	Argentina	1558280
THERIMAGE	United States	2262985

CIN:565507