

02-12-2003

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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102364163

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): ACC Communications, Inc.

01/28/03

- Individual(s) Association General Partnership Limited Partnership Corporation-State California Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: January 10, 2003

2. Name and address of receiving party(ies)

Name: Crain Communications, Inc. Internal Address:

Street Address: 245 Fischer Avenue, #B-2 City: Costa Mesa State: CA Zip: 92626

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Illinois Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/318,804; 75/604,214

B. Trademark Registration No.(s) 2,670,592; 2,637,746; 2,499,352; 2,283,377

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Daniel M. Cislo, Esq.

Internal Address: Cislo & Thomas LLP

Street Address: 233 Wilshire Boulevard, Suite 900

City: Santa Monica State: CA Zip: 90401-1211

6. Total number of applications and registrations involved: 10

7. Total fee (37 CFR 3.41): \$ 265.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number: 03-2030

DO NOT USE THIS SPACE

9. Signature.

Daniel M. Cislo, Esq. Name of Person Signing

Signature

1-24-03

Date

6 Total number of pages including cover sheet, attachments, and document.

02/11/2003 LUPELLER 00000079 76318804

Mall documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:8521 02 FC:8522

40.00 OP 225.00 OP

TRADEMARK REEL: 002669 FRAME: 0059

**ADDITIONAL TRADEMARK REGISTRATION NUMBERS**

2,127,905

2,035,023

1,797,314

1,133,652

**TRADEMARK ASSIGNMENT**

WHEREAS, the undersigned ACC Communications, Inc. (hereinafter, "ASSIGNOR"), a California corporation with a principal place of business at 245 Fischer Avenue, #B-2, Costa Mesa, California 92626 has adopted and was and is using the marks listed in Schedule A for which applications have registered in the United States Patent and Trademark Office;

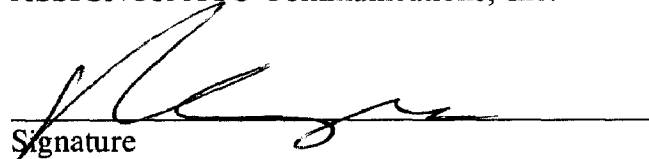
WHEREAS, ASSIGNOR also has adopted and was and is using the marks listed in Schedule B for which applications for trademark registration have been filed in the United States Patent and Trademark Office (collectively with the above-described Registrations, the "Marks, Applications and Registrations"); and

WHEREAS, Crain Communications, Inc. (hereinafter "ASSIGNEE"), an Illinois corporation having a principal business at 245 Fischer Avenue, #B-2, Costa Mesa, California 92626, was and is desirous of acquiring said Marks, Applications and Registrations, and the portion of the business of the ASSIGNOR to which said Marks pertain;

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE as the successor to the portion of the business of the assignor to which the Marks pertain, all right, title, and interest in and to said Mark, Applications and Registrations, together with the portion of the business of the ASSIGNOR to which the Marks pertain and the goodwill of the business symbolized by the Marks.

EXECUTED this 10<sup>th</sup> day of January, 2003.

ASSIGNOR ACC Communications, Inc.

  
\_\_\_\_\_  
Signature

Margaret H. Magnus  
\_\_\_\_\_  
Name

President/CEO  
\_\_\_\_\_  
Title

## SCHEDULE A

The Marks and Registrations referred to in this Assignment include the following:

<u>Mark</u>	<u>Registration Date</u>	<u>Registration Number</u>
DEAR WORKFORCE	December 31, 2002	2,670,592
WORKFORCE WEEK	October 15, 2002	2,637,746
WORK FORCE MAGAZINE OPTIMAS AWARD	October 23, 2001	2,499,352
REAL HR. REAL IMPACT	October 5, 1999	2,283,377
GLOBAL WORKFORCE	January 6, 1998	2,127,905
HR HEADQUARTERS	February 4, 1997	2,035,023
PERSONNEL JOURNAL OPTIMAS AWARD	October 5, 1993	1,797,314
PERSONNEL JOURNAL	April 22, 1980	1,133,652

## SCHEDULE B

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The Marks and Pending Applications referred to in this Assignment include the following:

<u>Mark (Goods and Services)</u>	<u>Filing Date</u>	<u>Serial Number</u>
HR TRENDS & TOOLS FOR BUSINESS RESULTS	March 4, 2002	76/318,804
WORKFORCE ONLINE	December 14, 1998	75/604,214