

02-12-2003
102363561

HEET
Y

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Chapter-A-Day, Inc. 1-23-03

- Individual(s)
- General Partnership
- Corporation-State of Florida
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 16, 2003

2. Name and address of receiving party(ies):

Name: Robert Beecher
d/b/a Chapter-A-Day, Inc.
Street Address: 1002 South Orange Avenue
City/State/zip: Sarasota, Florida 34236

- Individual(s) citizenship-
- Association-State of
- General Partnership-State of
- Limited Partnership-State of
- Corporation-State of
- Other - Sole Proprietorship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment.)

Additional name(s) & address(es) attached? Yes No

JAN 23 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,541,906

Additional number(s) attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Suzanne M. Underwald
Dow, Lohnes & Albertson P.L.L.C.
1200 New Hampshire Avenue, N.W.
Suite 800
Washington, DC 20036

Atty. Docket No.: 02031.0009

6. Total number of applications and registrations involved: one

7. Total fee (37 CFR 3.41) \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number (please charge any additional fees that may be required to the deposit account):

50-1699

(Attach duplicate copy of this page if paying by deposit account.)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Suzanne M. Underwald

Suzanne Underwald

January 23, 2003

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments, Washington, DC 20231

40.00 DP
02/11/2003 LMIUELLER 00000098 2541906
01 FC-8521

ASSIGNMENT

WHEREAS, Chapter-A-Day, Inc., a Florida Corporation, located at 1002 South Orange Avenue, Sarasota, Florida 34236 ("Assignor"), is the owner of the following mark (the "Mark"):

<u>Mark</u>	<u>Reg. Number</u>	<u>Reg. Date</u>
CHAPTER-A-DAY	2,541,906	Feb. 19, 2002

WHEREAS, Robert Beecher, d/b/a Chapter-A-Day, Inc., a Florida sole proprietorship, with a place of business at 1002 South Orange Avenue, Sarasota, Florida 34236 ("Assignee"), desires to acquire Assignor's right, title and interest in the Mark, the registration thereof, and the goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Mark, including the goodwill of the business symbolized thereby, effective as of the date of execution below.

Signed this 16 day of January 2003.

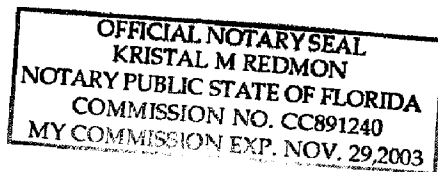
CHAPTER-A-DAY, INC.

By: Robert Beecher
Name: Robert Beecher
Title: owner

State of Florida)
County of Sarasota) ss:

Subscribed and sworn to before me this 16th day of January, 2003.

Kristal M. Redmon
Notary Public



My Commission Expires: _____