



102363082

Tab settings

To the Honorable Commissioner of Patents

and the attached original documents or copy thereof.

1. Name of conveying party(ies):

Bushnell Corporation
9200 Cody
Overland Park, Kansas 66214

2-11-03

- Individual(s)
- General Partnership
- Corporation-State **Delaware**
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: **Bushnell Performance Optics**

Internal Address: _____

Street Address: **9200 Cody**

City: **Overland Park** State: **KS** ZIP: **66214**

Individual(s) citizenship _____

Association _____

General Partnership _____

Limited Partnership _____

Corporation-State **Delaware**

Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes No

(Designations must be a separate document from Additional name(s) & address(es) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **January 30, 2003**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,153,712	2,634,490	2,634,491
1,490,958		
2,627,749		

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Thomas B. Luebbering, Reg. No. 37,874**

Internal Address: **HOVEY WILLIAMS LLP**

Suite 400

Street Address: **2405 Grand Boulevard**

City: **Kansas City** State: **MO** ZIP: **64108**

6. Total number of applications and registrations involved:.....

5

7. Total fee (37 CFR 3.41):.....\$ **\$140.00**

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

19-0522

02/11/2003 LMUELLER 00000196 1153712

DO NOT USE THIS SPACE

01 FC:8521	40.00 OP
02 FC:8522	100.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas B. Luebbering, Reg. No. 37,874

Name of Person Signing

Signature

February 6, 2003

Date

Total number of pages including cover sheet, attachments, and

3

TRADEMARK

REEL: 002669 FRAME: 0339

ASSIGNMENT OF INTEREST

WHEREAS, BUSHNELL CORPORATION, a corporation duly organized under the laws of the State of Delaware, having its principal place of business at 9200 Cody, Overland Park, Kansas 66214, is the owner of an interest in certain United States trademarks and registrations thereof, as enumerated on Exhibit A attached hereto, and has adopted, used and is using said marks as set forth on said Exhibit A; and

WHEREAS, BUSHNELL PERFORMANCE OPTICS, a corporation duly organized under the laws of the State of Delaware, having its principal place of business at 9200 Cody, Overland Park, Kansas 66214, is desirous of acquiring the interest of BUSHNELL CORPORATION in said trademarks and registrations thereof as enumerated in Exhibit A attached hereto;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said BUSHNELL CORPORATION does hereby assign unto said BUSHNELL PERFORMANCE OPTICS, all right, title and interest in and to each of the marks enumerated in Exhibit A attached hereto, together with all its interest in the good will of the business symbolized by the marks, and the registrations thereof as enumerated in Exhibit A, together with the right to sue for and collect on all claims for damages by reason of past infringement of any of said marks.

EXECUTED on this 30 day of January, 2003.

BUSHNELL CORPORATION

By *Philip Gyori*
Philip Gyori, Vice President

State of Kansas)
County of JOHNSON) SS.

30th day of January, 2003. Signed before me, a Notary Public in and for the state and county above listed, this

Melina Espree Reno
Notary Public

My commission expires: 12-13-2005

[seal]



EXHIBIT A

Registration Number	Mark
1,490,958	B (and Circle Design)
2,627,749	B (and Design)
1,153,712	Bushnell
2,634,490	Bushnell (and Half Circle Design)
2,634,491	Bushnell (Stylized)