



Form PTO-1595  
1-31-92

02-12-2003

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office



102364203

Attached original documents or copy thereof.

To the Honorable Commissioner of Pat

1. Name of conveying party(ies):

Hatch Farms, Inc.  
Post Office Box 262264  
Highlands Ranch, CO 80126

- Individual(s)                       Association
- General Partnership               Partnership
- Corporation-  
New Mexico
- Other

Additional name(s) of conveying party(ies) attached?

- yes                                       no

2. Name and address of receiving party(ies)?

Hatch Chile Company  
Post Office Box 752  
Deming, New Mexico 88030

1-16-03

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation
- Other – Joint Venture Company, New Mexico

Additional name(s) & address(es) attached?

- yes                                       no

Appointment of Domestic Representative attached?

- yes                                       no

3. Nature of Conveyance:

- Assignment                               Merger
- Security Agreement                   Change of Names
- Other \_\_\_\_\_

Execution Date: January 9, 2003

4. Application number(s) or registration number(s): Registration Nos. 1,722,215; 1,735,053 and 1,735,090

If this document is being filed together with a new application, the execution date of the application is:

Trademark Application No.(s)

B. Trademark Registration No.(s)

Additional numbers attached?     Yes                                       No

5. Name and address of party to whom correspondence concerning document should be mailed:

Gary D. Krugman  
SUGHRUE, MION, PLLC  
2100 Pennsylvania Avenue, N.W.  
Suite 800  
Washington, D.C. 20037-3213

6. Total number of applications and registration involved: 3

7. Total Fee (37 CFR 3.41):              \$90.00
- Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.
  - Authorized to be charged to Deposit Account

8. Deposit Account No. 19-4880  
(Attach dupl. copy of this page if paying by Deposit Account)

**DO NOT WRITE IN THIS SPACE**

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gary D. Krugman  
Name

January 16, 2003  
Date

**TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS AND DOCUMENT:**

OMB No. 0651-0011 (exp. 4/94)

**Do not detach this portion**

Mail documents to be recorded with required cover sheet information to:

02/11/2003 ECOOPER 00000206 1722215

Commissioner of Patents and Trademarks

01 FC:8521  
02 EC:A522

40.00 OP  
50.00 OP

Box Assignments  
Washington, D.C. 20231

**TRADEMARK**  
**REEL: 002669 FRAME: 0360**

**ASSIGNMENT**

WHEREAS, Hatch Farms, Inc. ("Assignor"), a New Mexico corporation with a business address of Post Office Box 262264, Highlands Ranch, Colorado 80126, is the owner of the following trademarks which are the subject of valid and subsisting United States Trademark Registrations as follows:

Mark	Registration Number	Registration Date
HATCH SELECT	1,722,215	October 6, 1992
HATCH SELECT (Stylized)	1,735,053	November 24, 1992
HATCH SELECT (Stylized)	1,735,090	November 24, 1992

WHEREAS, Hatch Chile Company ("Assignee"), a joint venture organized under the laws of the state of New Mexico, with a business address of P.O. Box 752, Deming, New Mexico 88030, is desirous of acquiring the HATCH SELECT marks and registrations and the goodwill of the business appurtenant thereto;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the HATCH SELECT marks and the United States Registration Numbers 1,722,215; 1,735,053; and 1,735,090, together with the goodwill of the business associated with those marks.

HATCH FARMS, INC.

By: Steve Dawson

Name: STEVE DAWSON

Title: Pres.

Date: 1-9-03