

ASSIGNMENT

WHEREAS, Bridal Originals, Inc., a corporation duly organized under the laws of Delaware (hereinafter "Assignor"), has adopted and is the owner of the entire right, title and interest in and to Trademark Registration No. 1,420,176, together with the goodwill of the business associated therewith;

WHEREAS, S.A.S.I. Corporation, a corporation duly organized under the laws of Illinois (hereinafter "Assignee"), having its principal office and place of business as the same listed on the Assignment, is desirous of acquiring all right, title and interest in Trademark Registration No. 1,420,176, and the goodwill of the business associated therewith.

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN THAT, for and in consideration of the sum of ten dollars and other valuable consideration to it paid by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby assign, sell, transfer and set over to said Assignee, Assignor's entire right, title and interest in Trademark Registration No. 1,420,176, together with the goodwill of the business associated therewith, including the right to sue for past and present infringement, the same to be held and enjoyed by Assignee for its own use and for the use of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Signed on this 31 day of December, 2002.

ASSIGNOR:

SPN, INC.



Printed Name: DANIEL P. SHEA
Title: PRESIDENT

ASSIGNEE:

S.A.S.I. CORPORATION



Printed Name: Ron Sundermeyer
Title: Executive Vice President

P:\8500\8546\Trademark Assignments\Bridal Originals Assignment 12-12-02 dmd csy.doc