

TRADEM

02-14-2003

8546-001

Tab settings



Documents or copy thereof.

To the Honorable Commissioner of Patents and Trademark

102366284

1. Name of conveying party(ies):

Bridal Originals, Inc.

2003 FEB 11 AM 10:34

FINANCE SECTION

- Individual(s)
- General Partnership
- Corporation-State **Missouri**
- Other
- Association
- Limited Partnership

2-11-03

Additional names(s) of conveying party(ies) Yes No

Name: **S.A.S.I. Corporation**

Internal Address:

Street Address: **1700 St. Louis Road**

City: **Collinsville** State: **IL** ZIP: **62234**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **Illinois**
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date:

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

746,658

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Casper Scott Yost, Esq.**

Internal Address:

Street Address: **One City Centre, 24th Floor**

515 North 6th Street

City: **St. Louis** State: **MO** ZIP: **63101**

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41): \$ **40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

02/14/2003 EC80PER 00000001 746658

DO NOT USE THIS SPACE

01 FC/MS21

40.00 EP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Ron Sundermeyer, Executive VP

Name of Person Signing

Signature

2-6-03

Date

Total number of pages including cover sheet, attachments, and

2

TRADEMARK

REEL: 002671 FRAME: 0915

ASSIGNMENT

WHEREAS, Bridal Originals, Inc., a corporation duly organized under the laws of Missouri (hereinafter "Assignor"), has adopted and is the owner of the entire right, title and interest in and to Trademark Registration No. 746,658, together with the goodwill of the business associated therewith;

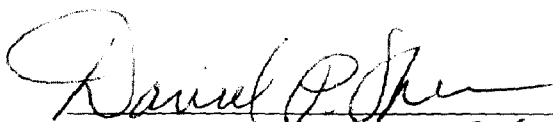
WHEREAS, S.A.S.I. Corporation, a corporation duly organized under the laws of Illinois (hereinafter "Assignee"), having its principal office and place of business as the same listed on the Assignment, is desirous of acquiring all right, title and interest in Trademark Registration No. 746,658, and the goodwill of the business associated therewith.

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN THAT, for and in consideration of the sum of ten dollars and other valuable consideration to it paid by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby assign, sell, transfer and set over to said Assignee, Assignor's entire right, title and interest in Trademark Registration No. 746,658, together with the goodwill of the business associated therewith, including the right to sue for past and present infringement, the same to be held and enjoyed by Assignee for its own use and for the use of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Signed on this 4th day of December, 2002.

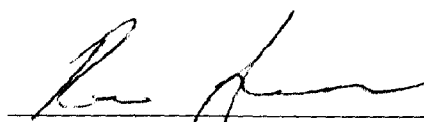
ASSIGNOR:

SPN, INC.


Printed Name: DANIEL P. SHEA
Title: PRESIDENT

ASSIGNEE:

S.A.S.I. CORPORATION


Printed Name: Ron Sundermeyer
Title: Executive Vice President

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