

02-27-2003

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Benjamin Moore & Co.

2. 24.03

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Columbia Insurance Company

Internal

Address:

Street Address: 3024 Harney Street

City: Omaha State: NE Zip: 68131

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Nebraska
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 12/10/2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) See Schedule A

B. Trademark Registration No.(s) See Schedule B

Additional number(s) attached Yes No

76451864

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas L. Holt

Internal Address: Brinks Hofer Gilson & Lione

Street Address: P.O. Box 10395

City: Chicago State: IL Zip: 60610

6. Total number of applications and registrations involved:

77

7. Total fee (37 CFR 3.41).....\$ 1,940.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Thomas L. Holt

Name of Person Signing

THL

Signature

2/18/03

Date

10

Total number of pages including cover sheet, attachments, and document:

02/26/2003 ECDOPER 00000116 76451864

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:0521 40.00 OP
02 FC:0522 1900.00 OP

TRADEMARK
REEL: 002673 FRAME: 0070

SCHEDULE A

MARK	SERIAL NUMBER
Benwood	76451864
Crown Device	76439265
Moore's Coatings Counselor	76451811
Pristine	76439263
Stays Clear	76439264

SCHEDULE B

MARK	REGISTRATION NUMBER
Acrothane	1016640
Aquaglo	0860871
Aquapearl	1466842
Aquavelvet	2021046
Benjamin Moore	2009814
Benjamin Moore	2219572
Benjamin Moore Fresh Start	2076204
Benjamin Moore Paints	2057896
Benjamin Moore Paints And The Triangle "M" Device	0639245
Benwood Finishes (Stylized)	0631179
Best Paint. Best Advice.	2144513
BMI And Design	2357939
Brilliant Coatings	2195333
Chex-Wear (Stylized)	0626801
Color Preview	2638377
Color Preview	2498698
Color Preview Studio	2505162
Colorscapes	2127806
Dulamel (Stylized)	0583834
Eco Spec	2451537
Enhance	2512681
Epicon	1123533
Faux Finesse	2034277
Impervex	1379929
Impervo (Stylized)	0582755
Impervo With Design	0161566
Ironclad (Stylized)	0607563
K.&B (Stylized)	1919137
Moorcraft	0605354
Moorcraft Super Craft	2284001
Moorcraft Super Hide	2133184
Moorcraft Super Spec	2286409
Moore's (Stylized)	0587789

TRADEMARK

REEL: 002673 FRAME: 0072

Moore's Colorx	2191422
Moore's Colorx And Design	2192755
Moorgard	2638377
Moorglo (Stylized)	1045195
Moorlastic	1509748
Moorlastic	2037582
Moorlife	1657089
Moorseal	2196530
Moorwhite	0282686
Moorwood	0825196
Muresco	0762596
Paqua (Stylized)	0422346
Pentaflex (Stylized)	0616443
Pro Saver	1809857
Pro-Vyn-Al	0965387
Profiles	2395841
QD 30 Plus Design	1259717
Regal (Stylized)	0148556
Regal	1706125
Regal First Coat	2001873
Retardo	0435887
Rust Blok	2198817
Sani-Flat And Design	1002420
Sani-Flat And Design	0223660
Satin Impervex	1652093
Satin Impervo (Stylized)	0601231
Sps	0869272
Tempgard (Stylized)	1097101
"T"	1440377
Tear Drop Design	2283801
Triangle M	0159041
Triangle M Design	2219573
Triangle M Design	2030787
Trim Chips	2448453
Utilac	0864136
Vaco (Stylized)	0176047

Vol-Pro (Stylized)

1250806

Wall-Grip

1100467

Wall-Satin (Stylized)

0592933

FEDERAL TRADEMARK ASSIGNMENT

WHEREAS, **BENJAMIN MOORE & CO.**, a corporation organized and existing under the laws of New Jersey ("BenMoore"), is the owner of the United States trademarks and applications/registrations shown on the attached list; and

WHEREAS, **COLUMBIA INSURANCE COMPANY**, a corporation organized and existing under the laws of Nebraska ("Columbia"), desires to acquire said United States trademarks and the applications/registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, BenMoore does hereby assign, set over and transfer to Columbia, its successors and assigns, the entire right, title and interest in and to each of said United States trademarks, together with the goodwill of the business associated therewith, and the applications/registrations therefor, effective January 1, 2003.

BENJAMIN MOORE & CO.

By: *Donald E. Devine II*
Donald E. Devine, II
Senior Vice President & CFO

STATE OF NEW JERSEY)
) ss.
COUNTY OF BERGEN)

On this 16th day of December, 2002, before me, a Notary Public in and for the County aforesaid, personally appeared **Donald E. Devine, II**, personally known to me and known to me to be the person whose name is subscribed to the foregoing instrument, who stated that he was the **Senior Vice President & CFO** of **BENJAMIN MOORE & CO.**, and that he had been duly authorized by the Board of Directors of said corporation to execute the foregoing instrument under said authority.

Frank Sneyer
Notary Public
April 5, 2005
My Commission Expires

FRANK SNEYER
Notary Public of New Jersey
My Commission Expires **April 5, 2005**

FEDERAL TRADEMARK ASSIGNMENT SCHEDULE

Benjamin Moore & Co. Federal Registered Trademarks	Registration Number	Class	Goods or Services
<i>Acrothane</i> ® (Assignment pending to Benjamin Moore & Co.)	1016640	2	Two-component acrylic urethane protective finish
AquaGlo ®	0860871	2	Latex enamel for interior use
AquaPearl ®	1466842	2	Paint for interior use
AquaVelvet ®	2021046	2	Latex paint for interior use
Benjamin Moore ®	2009814	2	Exterior and interior paints, paint primers, sealer coatings in the nature of paint for use in home maintenance, varnishes, lacquers, wood stains and paint sealers
Benjamin Moore ®	2219572	16	Paint brushes and paint applicator rollers
Benjamin Moore Fresh Start ®	2076204	2	Interior and exterior primers
Benjamin Moore Paints ®	2057896	17 and 19	Caulk, sealant and patching compound Spackling compound and spackling paste
Benjamin Moore Paints and the Triangle "M" Device ®	0639245	2	Paints and enamels
Benwood Finishes ® (Stylized)	0631179	2	Stains, varnishes and wood fillers in the nature of compositions comprising a pigment and vehicle for treating wooden surfaces preparatory to the application of paint, varnish or shellac
Best Paint. Best Advice. ®	2144513	2	Interior and exterior paint and exterior coatings in the nature of paint
<i>BMI and design</i> ®	2357939	41	Marketing education for contractors in the field of painting rendered through correspondence courses
Brilliant Coatings ®	2195333	16	Newsletter for professional painting contractors
<i>CHEX-WEAR</i> ® (Stylized)	0626801	2	Enamels
Color Preview ®	2498698	2	Interior and exterior paint and exterior coatings in the nature of paint
Color Preview Studio ®	2505162	20	Display racks for displaying paint colors on chips and house scenes
Colorscapes ®	2127806	2	Interior and exterior paints, stains and clear finishes
DULAMEL ® (Stylized)	0583834	2	Paint enamels
Eco Spec ®	2451537	2	Interior and exterior paint and coatings in the nature of a paint
Enhance ®	2512681	2	Exterior paint
<i>Epicon</i> ® (Assignment pending to Benjamin Moore & Co.)	1123533	2	Heavy duty epoxy based paint coatings for masonry and steel

TRADEMARK

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Faux Finesse®	2034277	9	Pre-recorded instructional video tapes relating to surface painting and interior decorating
Impervex®	1379929	2	Latex enamel
IMPERVO® (Stylized)	0582755	2	Stains and enamels
IMPERVO with design®	0161566	2	Stains and finishes
IronClad® (Stylized)	0607563	2	Enamels, varnishes, ready mixed paints, surface coating primers and paste paints
K&B® (Stylized)	1919137	2	Indoor acrylic latex paint
Moorcraft®	0605354	2	Paints and enamels
Moorcraft Super Craft®	2284001	2	Interior and exterior paint designed for professional painters
Moorcraft Super Hide®	2133184	2	Exterior paint, paint primer and block filler in the nature of paint used for masonry
Moorcraft Super Spec®	2286409	2	Interior and exterior paint designed for professional painters
Moore's® (Stylized)	0587789	2	Protective and decorative coatings-namely, calimine, ready-mixed paint, liquid paint, paste paint, semi-paste paint, varnish, stains, enamel, transparent glazing liquid in the nature of a varnish for producing glazed effects upon painted surfaces, surface primers, red lead paint, floor finish in the nature of a varnish for sealing and preserving floor surfaces, wood filler in the nature of a composition comprising a pigment and vehicle for treating wooden surfaces preparatory to the application of paint, varnish or shellac, colors in oil, mixing oil for reinforcing paint
Moore's COLORX®	2191422	9	Device to measure, match and/or specify color targets for use in retail paint stores, namely, spectrophotometer with software
Moore's COLORX and design®	2192755	9	Device to measure, match and/or specify color targets for use in retail paint stores, namely, spectrophotometer with software
MoorGlo® (Stylized)	1045195	2	Latex house and trim paint
Moorlastic®	1509748	2	Acrylic latex waterproof coating for masonry, wood & metal surfaces
Moorlastic®	2037582	17 and 19	Caulking and adhesive sealants for general use Spackling compound made of an elastomer, spackling compound and spackling paste
Moorlife®	1657089	2	Exterior house paint
Moorseal®	2196530	17	Caulking, adhesive sealants for general use and sealants for building
Moorwhite®	0282686	2	Ready mixed paints
Moorwood®	0825196	2	Heavy body and penetrating stains for application to wood surfaces
Muresco®	0762596	2	Ready mixed paints

TRADEMARK

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<i>PAQUA</i> ® (<i>Stylized</i>)	0422346	2	Ready mixed paints
<i>PENTAFLEX</i> ® (<i>Stylized</i>)	0616443	2	Ready mixed paints
<i>Pro Saver</i> ®	1809857	2	Interior and exterior paint
<i>PRO-VYN-AL</i> ®	0965387	2	Latex paint for interior and exterior use
Profiles ®	2395841	16	Magazine for professional painting contractors
QD 30 plus design ®	1259717	2	Primer, sealer and undercoater for interior and exterior use
REGAL ® (<i>Stylized</i>)	0148556	2	Interior paint
Regal ®	1706125	2	Interior paint
Regal First Coat ®	2001873	2	Primer and undercoater for interior use
<i>Retardo</i> ®	0435887	2	Mixed paints
<i>Rust Blok</i> ®	2198817	2	Primers for preparing metal surfaces to be painted
SANI-FLAT and design ®	1002420	2	Ready mixed paints
SANI-FLAT and design ®	0223660	2	Flat oil paints
<i>Satin Impervex</i> ®	1652093	2	Paint for interior and exterior use
SATIN IMPERVO ® (<i>Stylized</i>)	0601231	2	Enamels
SPS ®	0869272	2	Rapid-drying primer and sealer for use as an undercoat for paint or enamel
Tempgard ® (<i>Stylized</i>)	1097101	2	Vinyl acrylic roof coating in the nature of a paint for exterior use
" <i>T</i> "® (Assignment pending to Benjamin Moore & Co.)	1440377	2	Paints and industrial coatings, namely polyester and acrylic finishes for use on metallic surfaces, emulsion units in the nature of spray coatings, protective and decorative coatings for use on metal containers and wire products, coatings for use on flexible packaging containers, production primers in liquid form for metal products, and polymeric liquid coatings for plastic products
<i>Tear Drop Design</i> "® (Assignment pending to Benjamin Moore & Co.)	2283801	2	Production finishes and coatings sold to manufacturers of flexible packages, beverage and food containers, tanks, roof decking, coils, furniture and shelving, window blinds and flat wood products
Triangle M ®	0159041	2	Mixed paints, stains, paint enamels, fillers, prepared paints, stains, paint enamels, fillers, prepared paints, surfacers, varnishes, colors in oil and paste paints
Triangle M design ®	2219573	16	Paint brushes and paint applicator rollers

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Registration Number	Class	Goods or Services
2030787	17 and 19	Caulk, sealant for tub, tile and construction use Spackling compound, spackling paste and patching compound for tub, tile and construction use
2448453	20	Display racks used to display paint color cards
0864136	2	Lacquers, paint enamels and varnish enamels
0176047	2	Ready mixed paints
1250806	2	Latex enamel for interior use
1100467	2	Primers, sealers and surface conditioners comprising a latex coating material for applications to walls prior to applying wall coverings in sheet form thereto
0592933	2	Ready mixed paints for interior use

WALL-SATIN® (Stylized)

Benjamin Moore & Co.
 Pending Federal Registration

Serial Number	Class	Goods or Services	Actual Use
76451864	2	Stains, varnishes and wood fillers in the nature of compositions comprising a pigment and vehicle for treating wooden surfaces preparatory to the application of paint, varnish or shellac	Actual Use – 10/19/55
76145253	2	Colorants	Actual Use – 1/31/00
76439265	2	Interior paint and coatings in the nature of paint primer	Actual Use – 1/31/83
76451811	2	Software for dealers – industrial, professional and architectural coatings	Actual Use – 11/07/95
76265600	2	Decorative and protective paints for use on metal wood, concrete, masonry, and vinyl to prevent wear, corrosion and fading	Actual Use – 10/30/59
76439263	2	Ready mixed paints for interior and exterior uses	Actual Use – 10/07/94
76439264	2	Acrylic polyurethane coating for interior use	Actual Use – 10/07/94

Benwood™

Color Preview™

Crown Device™

Moore's Coatings Counselor™

MoorGard™

Pristine™

Stays Clear™

Thomas L. Holt
312-321-4231
tholt@brinkshofer.com

BRINKS
HOFER
GILSON
& LIONE

February 18, 2003

BOX ASSIGNMENTS- FEE
Commissioner of Patents and Trademarks
Washington, D.C. 20231

A PROFESSIONAL CORPORATION
INTELLECTUAL PROPERTY ATTORNEYS

NBC TOWER - SUITE 3600
455 N. CITYFRONT PLAZA DRIVE
CHICAGO, ILLINOIS 60611-5599
brinkshofer.com
FAX 312-321-4299
TELEPHONE 312-321-4200

**Re: Recordal of Trademark Assignment from
Benjamin Moore & Co. to Columbia Insurance Company
Our File No.: 8838/8**

SAN JOSE, CA
INDIANAPOLIS, IN
ANN ARBOR, MI
ARLINGTON, VA

Dear Sir/Madam:

Enclosed for filing are the following documents:

1. Assignment Recordation Form Cover Sheet; Schedule A and Schedule B;
2. Federal Trademark Assignment with Schedule;
3. A check in the amount of \$1,940.00; and
4. Return Post Card.

The Commissioner is hereby authorized to charge payment of any additional filing fees required to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.

If you have any questions, please contact the undersigned at the above telephone number.

Sincerely,



Thomas L. Holt

TLH/sjr

Enclosures

cc: Kathleen Ewing, Esq. (w/enclosures)

TRADEMARK
REEL: 002673 FRAME: 0081

Thomas L. Holt
312-321-4231
tholt@brinkshofer.com

BRINKS
HOFER
GILSON
& LIONE

February 18, 2003

BOX ASSIGNMENTS- FEE
Commissioner of Patents and Trademarks
Washington, D.C. 20231

A PROFESSIONAL CORPORATION
INTELLECTUAL PROPERTY ATTORNEYS

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Sincerely,



Thomas L. Holt

TLH/sjr
Enclosures
cc: Kathleen Ewing, Esq. (w/enclosures)

RECORDED: 02/24/2003

TRADEMARK
REEL: 002673 FRAME: 0082