

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
CSS FRANCHISE SYSTEMS, INC.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation - State Kansas
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: October 1, 2002

2. Name and address of receiving party(ies).
CENTRALIZED SHOWING SERVICE, INC.

Name: _____
Internal Address: _____
Street: _____
Address: 8551 Blue Jacket
City: Lenexa State: KS Zip: 66214

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Kansas
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s).

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s)
2,549,491 2,667,843

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sondra D Schol

Internal Address:
Blackwell Sanders Peper Martin

Street Address: 720 Olive Street - 24th Floor

City: St. Louis State: MO Zip: 63101

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ 65.00
 Enclosed
 Authorized to be charged to deposit account 11-0160
If insufficient, please debit Deposit Account Number

8. Deposit account number: 11-0160

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sondra D Schol [Signature] Jan 20 2003
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments and documents

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK

CH \$66.00 110160 2649491

TRADEMARK ASSIGNMENT

WHEREAS, CSS Franchise Systems, Inc., a corporation duly organized under the laws of Kansas, having its principal office and place of business at 8551 Blue Jacket, Lenexa, Kansas 66214 (hereinafter "Assignor"), has adopted, used and is using in its business and is the owner of the entire right, title and interest in and to the trademarks identified on Exhibit A, attached and incorporated into this Assignment by reference, including the registrations therefor issued by the U.S. Patent and Trademark Office (collectively referred to as the "Trademarks").

WHEREAS, Centralized Showing Service, Inc., an corporation duly organized under the laws of the Kansas, having its principal office and place of business at 8551 Blue Jacket, Lenexa, Kansas 66214 (hereinafter "Assignee), is desirous of acquiring all right, title and interest in and to said Trademarks, the registrations therefor and the good will of the business associated therewith.

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN THAT, for and in consideration of One Dollar (\$1.00) and other valuable consideration paid by Assignee to it, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby assign, sell, transfer, convey, and set over to said Assignee, Assignor's entire right, title and interest in and to said Trademarks, together with the goodwill of the business associated therewith, and the right to sue for past infringement therefore, and including Registration Nos. 2,549,491 and 2,667,843, the same to be held and enjoyed by Assignee for its own use and for the use of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

STLD01-995443-1

15073.5/6

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**TRADEMARK
REEL: 002673 FRAME: 0248**

EXHIBIT A

U.S. TRADEMARKS

<u>MARK</u>	<u>APP. SER. NO.</u>	<u>REG. NO.</u>
THE ONLY WAY TO SHOW	76/132,995	2,549,491
CENTRALIZED SHOWING SERVICES	76/132,997	2,667,843

BLACKWELL SANDERS PEPER MARTIN

720 OLIVE STREET SUITE 2400 ST. LOUIS, MO 63101
TEL: (314) 345-6000 FAX: (314) 345-6060
WEBSITE: www.blackwellsanders.com

FACSIMILE COVER SHEET

DATE: June 23, 2003

TIME:

<u>RECIPIENT</u>	<u>FAX NUMBER</u>	<u>COMPANY/FIRM NAME</u>	<u>PHONE NUMBER</u>
Assignment Branch	(703) 306-5995	U.S. Patent and Trademark Office	

FROM: Duffy Walters, Trademark Paralegal

DIRECT DIAL:

DIRECT FAX:

OPERATOR: dw

EXT. NO.: 6682

BILLING CODE: 15073.5/6

TOTAL # OF PAGES: 5

MESSAGE: Please bill our deposit account as noted on the Recordation Cover Sheet.

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