

02-19-2003



Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

102367222 TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Blumenthal/ Lansing Company 1-29-07
Individual(s) Association General Partnership Limited Partnership Corporation-State Delaware Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Blumenthal /Lansing LLC Internal Address: Street Address: One Palmer Terrace City: Carlstadt State: NJ Zip: 07072
Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Delaware Limited Liability Company
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Change of Entity
Execution Date: 12/10/2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/329,246 B. Trademark Registration No.(s) See Attached Schedule 4B.
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Simon Bock Internal Address: Katten Muchin Zavis Rosenman Street Address: 575 Madison Avenue City: New York State: NY Zip: 10022-2585

6. Total number of applications and registrations involved: 12
7. Total fee (37 CFR 3.41).....\$ 315 Enclosed Authorized to be charged to deposit account
8. Deposit account number: Katten Muchin Zavis Rosenman #50-1290

DO NOT USE THIS SPACE

9. Signature. Simon Bock January 28, 2003 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

02/14/2003 TDIAZ1 00000081 501290 76329246

01 FC:6321 40.00 CH 02 FC:6322 275.00 CH

TRADEMARK REEL: 002673 FRAME: 0449

Schedule 4B

Trademark Registrations

<u>Reg. No</u>	<u>Mark</u>
237,163	LILY & Design
504,333	LA MODE & Design
504,334	LE CHIC & Design
756,485	LE CHIC
1,125,583	LOVELABELS
1,183,918	COSTUMAKERS
1,265,388	FELT ORIGINALS & Design
1,290,260	GOLD AND BOLD & Design
1,828,371	BUTTON EYES
2,594,244	BUTTON CRAFTS BY LA MODE
2,645,493	FAVORITE FINDINGS

TRADEMARK

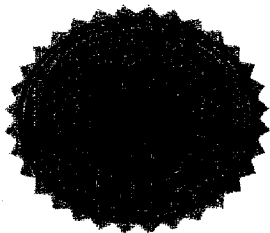
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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "BLUMENTHAL/LANSING COMPANY" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "BLUMENTHAL/LANSING COMPANY" TO "BLUMENTHAL/LANSING COMPANY, LLC", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF DECEMBER, A.D. 2002, AT 4:30 O'CLOCK P.M.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

0681117 8100V

020763415

AUTHENTICATION: 2142303

DATE: 12-12-02

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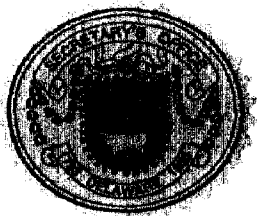
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Delaware

The First State

PAGE 2

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "BLUMENTHAL/LANSING COMPANY, LLC" FILED IN THIS OFFICE ON THE ELEVENTH DAY OF DECEMBER, A.D. 2002, AT 4:30 O'CLOCK P.M.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

0681117 8100V

AUTHENTICATION: 2142303

020763415

DATE: TRADEMARK
REEL: 002673 FRAME: 0452

CERTIFICATE OF CONVERSION

OF

BLUMENTHAL/LANSING COMPANY

(Pursuant to Section 266 of the General Corporation Law of the State of Delaware)

Pursuant to Section 266 of the Delaware General Corporation Law, the undersigned, being authorized to execute and file this Certificate of Conversion, hereby certifies that:

1. The name of the corporation is Blumenthal/Lansing Company.
2. The date on which the original Certificate of Incorporation was filed with the Secretary of State is June 26, 1968 under the name of B. Blumenthal & Co., Inc.
3. The name of the limited liability company into which the corporation is herein being converted is Blumenthal/Lansing Company, LLC.
4. The conversion has been approved in accordance with the provisions of Section 266.

IN WITNESS WHEREOF, the undersigned shall have caused this Certificate of Conversion to be executed this 10th day of December, 2002.

By: /s/ Edward F. Cooke
Name: Edward F. Cooke
Title: Vice-President

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41249219.01

TRADEMARK
REEL: 002673 FRAME: 0453

CERTIFICATE OF FORMATION

OF

BLUMENTHAL/LANSING COMPANY, LLC

(Pursuant to Chapter 18, Section 18-201 of the Delaware Limited Liability Company Act)

Pursuant to Chapter 18, Section 18-201 of the Delaware Limited Liability Company Act, the undersigned, being authorized to execute and file this Certificate of Formation, hereby certifies that:

FIRST: The name of the limited liability company is Blumenthal/Lansing Company, LLC.

SECOND: The address of its registered office in the State of Delaware is Corporation Trust Center, 1209 Orange Street, City of Wilmington, County of New Castle. The name of its registered agent at such address is The Corporation Trust Company.

THIRD: The Company is formed for the object and purpose of, and the nature of the business to be conducted and promoted by the Company is, engaging in any lawful act or activity for which limited liability companies may be formed under the Act and engaging in any and all activities necessary or incidental to the foregoing.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation this 11th day of December 2002.

By: /s/ Jonathan A. Zalkin
Name: Jonathan A. Zalkin
Title: Organizer