

02-20-2003

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): **Gannett Co., Inc.** *2-12-03*

- Individual(s)
- General Partnership
- Corporation-State of **Delaware**
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: **Media West APP, Inc.**
Street Address: **50 West Liberty Street, Suite 802**
City/State/zip: **Reno, Nevada 89501**

- Individual(s) citizenship-
- Association-State of
- General Partnership-State of
- Limited Partnership-State of
- Corporation-State of **Delaware**
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment.)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **February 5, 2003**

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,448,413

Additional number(s) attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Shannan E. Higgins
Dow, Lohnes & Albertson P.L.L.C.
1200 New Hampshire Avenue, N.W.
Suite 800
Washington, DC 20036

Atty. Docket No.: **02360.0120**

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41) **\$40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number (please charge any additional fees that may be required to the deposit account):

50-1699

(Attach duplicate copy of this page if paying by deposit account.)

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DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Shannan E. Higgins

February 12, 2003

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: **2**

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments, Washington, DC 20231

TRADEMARK
REEL: 002673 FRAME: 0593

ASSIGNMENT

WHEREAS, Gannett Co., Inc. ("Assignor"), a Delaware corporation, located at 7950 Jones Branch Drive, McLean, Virginia 22107, is the previous owner of the trademark shown below (the "Mark"), which is registered with the U.S. Patent and Trademark Office:

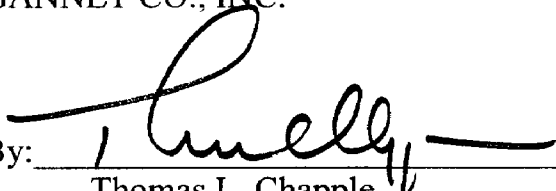
<u>Mark</u>	<u>Reg. Number</u>	<u>Reg. Date</u>
THE PRINCETON COMMUNITY PHONE BOOK	1,448,413	July 21, 1987

WHEREAS, Media West – APP, Inc. ("Assignee"), a Delaware corporation, located at 50 West Liberty Street, Suite 802, Bank of America Plaza, Reno, Nevada 89501, acquired Assignor's right, title and interest in the Mark, the registration thereof, and the goodwill associated therewith, pursuant to an Assignment Agreement entered into by the parties on December 31, 2000;

WHEREAS, the parties desire to confirm and make a record of such transfer of the Mark to Assignee;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor acknowledges and confirms that it has assigned and transferred to Assignee, effective as of December 31, 2000, all of Assignor's right, title, and interest in and to the Mark, including the goodwill of the business symbolized thereby, in connection with the Assignment Agreement entered into by the parties on December 31, 2000, the terms and conditions of which are incorporated herein by reference.


GANNET CO., INC.

By: 
Thomas L. Chapple
Secretary

Commonwealth of Virginia)
)
County of Fairfax)

ss:

Subscribed and sworn to before me this 5 day of February, 2003.


Notary Public
My Commission Expires: 10-31-06