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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2007)

RECOR TR

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): **2-12-03**  
**Gannett Co., Inc.**

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State of **Delaware**  
 Other

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: **Media West - GSI, Inc.**  
Street Address: **50 West Liberty Street, Suite 802**  
City/State/zip: **Reno, Nevada 89501**

Individual(s) citizenship-  
 Association-State of  
 General Partnership-State of  
 Limited Partnership-State of  
 Corporation-State of **Delaware**  
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment.)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment       Merger  
 Security Agreement       Change of Name  
 Other

Execution Date: **February 5, 2003**

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
2,334,772

Additional number(s) attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

**Shannan E. Higgins**  
Dow, Lohnes & Albertson P.L.L.C.  
1200 New Hampshire Avenue, N.W.  
Suite 800  
Washington, DC 20036

Atty. Docket No.: **02360.1000**

6. Total number of applications and registrations involved: ..... **1**

7. Total fee (37 CFR 3.41) ..... **\$40.00**

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number (please charge any additional fees that may be required to the deposit account):  
**50-1699**

(Attach duplicate copy of this page if paying by deposit account.)

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9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Shannan E. Higgins**      *Shannan E. Higgins*      **February 12, 2003**

\_\_\_\_\_  
Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: **2**

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments, Washington, DC 20231

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