

02-20-2003

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2006)

RECOR TR



102368285

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): **Gannett Co., Inc.** **2-12-03**

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of Delaware
 Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: **Media West-GSI, Inc.**
Street Address: **50 West Liberty Street, Suite 802**
City/State/zip: **Reno, Nevada 89501**

Individual(s) citizenship-
 Association-State of
 General Partnership-State of
 Limited Partnership-State of
 Corporation-State of Delaware
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment.)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: **February 5, 2003**

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,078,213

Additional number(s) attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Shannan E. Higgins
Dow, Lohnes & Albertson P.L.L.C.
1200 New Hampshire Avenue, N.W.
Suite 800
Washington, DC 20036

Atty. Docket No.: **02360.0530**

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41) **\$40.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number (please charge any additional fees that may be required to the deposit account):

50-1699

(Attach duplicate copy of this page if paying by deposit account.)

02/19/2003 DB/RNE 00000004 2078213 10.00 00
01 FC:8521

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Shannan E. Higgins *Shannan E. Higgins* **February 12, 2003**

Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: **2**

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments, Washington, DC 20231

TRADEMARK REEL: 002673 FRAME: 0607

ASSIGNMENT

WHEREAS, Gannett Co., Inc. ("Assignor"), a Delaware corporation, located at 7950 Jones Branch Drive, McLean, Virginia 22107, is the previous owner of the service mark shown below (the "Mark"), which is registered with the U.S. Patent and Trademark Office:


<u>Mark</u>	<u>Reg. Number</u>	<u>Reg. Date</u>
PERSONALIZED INFORMATION	2,078,213	July 8, 1997

WHEREAS, Media West – GSI, Inc. ("Assignee"), a Delaware corporation, located at 50 West Liberty Street, Suite 802, Bank of America Plaza, Reno, Nevada 89501, acquired Assignor's right, title and interest in the Mark, the registration thereof, and the goodwill associated therewith, pursuant to an Assignment Agreement entered into by the parties on December 31, 2000;

WHEREAS, the parties desire to confirm and make a record of such transfer of the Mark to Assignee;


NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor acknowledges and confirms that it has assigned and transferred to Assignee, effective as of December 31, 2000, all of Assignor's right, title, and interest in and to the Mark, including the goodwill of the business symbolized thereby, in connection with the Assignment Agreement entered into by the parties on December 31, 2000, the terms and conditions of which are incorporated herein by reference.

GANNET CO., INC.

By: 
Thomas L. Chapple
Secretary

Commonwealth of Virginia)
County of Fairfax) ss:

Subscribed and sworn to before me this 5 day of February, 2003.


Notary Public
My Commission Expires: 10-31-06