

02-21-2003



Form PTO-1594

(Rev. 10/02)

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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

FAIRCHILD PUBLICATIONS, INC.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Connecticut
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: 11/25/2002

2. Name and address of receiving party(ies)

Name: Advanstar Communications Inc.

Internal

Address: Sixth Floor

Street Address: 131 West First Street

City: Duluth State: MN Zip: 55802

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State New York
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 1806882

Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Martha M. Markusen

Internal Address: Suite 700

Street Address: 302 West Superior Street

City: Duluth State: MN Zip: 55802

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Martha M. Markusen
Name of Person Signing

Signature

2/10/03

Date

Total number of pages including cover sheet, attachments, and document: 2

02/21/2003 EDOOPER 00000100 1806882

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Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

TRADEMARK
 REEL: 002674 FRAME: 0937

TRADEMARK ASSIGNMENT

WHEREAS, FAIRCHILD PUBLICATIONS INC., a Connecticut corporation having a place of business at 7 West 34th Street, New York, NY 10001 ("Assignor"), has adopted and used that certain trademark as follows:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
<i>SALON NEWS</i>	1806882	November 23, 1993

(the "Mark"), is the owner of record of the Mark, and has obtained a registration of the Mark with the United States Patent and Trademark office; and

WHEREAS, ADVANSTAR COMMUNICATIONS INC., a New York corporation having a place of business at 131 West First Street, Duluth, MN 55802 ("Assignee"), is desirous of acquiring the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark and the registration thereof, together with the goodwill of the business in connection with which the Mark was used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof.

IN WITNESS WHEREOF, the undersigned has executed this Assignment the 25th day of November, 2002.

FAIRCHILD PUBLICATIONS INC.

By:  _____

Name: Robert A. Sauerberg, Jr.

Title: Chief Operating Officer

Senior Vice President