

02-21-2003

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Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
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DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Creative Beauty Innovations, Inc. (f/k/a  
2055 Luna Road, Suite C CBI Laboratories, Inc.)  
Carrollton, Texas 75006

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other 10-3-02

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: September 12, 2002

2. Name and address of receiving party(ies)

Name: Bath & Body Works, Inc.

Internal

Address:

Street Address: Seven Limited Parkway East

City: Reynoldsburg State: Ohio Zip: 43068

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,027,428

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Frank J. Colucci, Esq.

Internal Address: Colucci & Umans

Manhattan Tower

Street Address: 101 East 52nd Street

City: New York State: NY Zip: 10022

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

20-0050

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

FRANK J. COLUCCI [Signature]

Name of Person Signing

Signature

9/27/02

Date

Total number of pages including cover sheet, attachments, and document: 5

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Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002675 FRAME: 0326

ASSIGNMENT

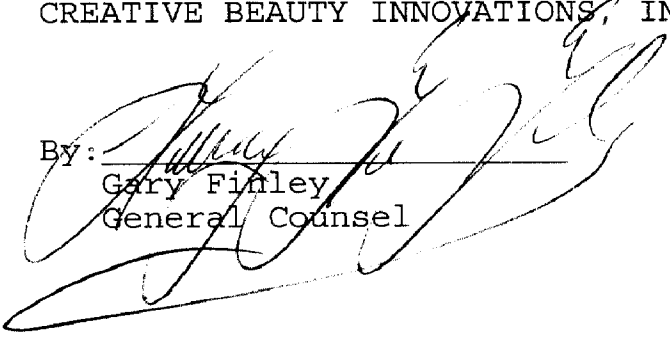
WHEREAS, Creative Beauty Innovations, Inc. (formerly known as CBI Laboratories, Inc.) ("CBI"), a Texas corporation, having its principal place of business at 2055 Luna Road, Suite C, Carrollton, Texas 75006, is the owner of the trademark DAILY RITUALS, and the registration thereof in the United States Patent and Trademark Office, Reg. No. 2,027,428, as shown in the attached Schedule A;

WHEREAS, Bath & Body Works, Inc. ("BBW"), a Delaware corporation, having its principal office and place of business at Seven Limited Parkway East, Reynoldsburg, Ohio 43068, is desirous of acquiring said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, CBI hereby assigns to BBW all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark and the registration thereof, including the right to sue for past infringement and/or unfair competition and to apply for and maintain registrations worldwide for said trademark and/or variations thereof.

Dated: Carrollton, Texas  
August     , 2002  
September 12,

CREATIVE BEAUTY INNOVATIONS, INC.

By:   
Gary Finley  
General Counsel

SCHEDULE A

<u>Trademark</u>	<u>Registration No.</u>	<u>Goods</u>
DAILY RITUALS (words)	2,027,428	Cosmetics and toilet preparations; namely, body lotions, hand creams, foot creams, massage oils and creams, cosmetic astringents, facial and body masks, lotions and creams, hair shampoos, conditioners, shower gels and scrubs, bubble baths, skin and toilet soaps, bath oils and lotions

Sworn to and subscribed before me  
this 12<sup>th</sup> day of ~~August~~ September, 2002

Vicki M. Martin

Notary Public



**COLUCCI & UMANS**

MANHATTAN TOWER

101 EAST 52<sup>ND</sup> STREET

NEW YORK, NEW YORK 10022-6018

TELEPHONE (212) 935-5700

FACSIMILE (212) 935-5728

FACSIMILE (212) 935-5724

email@colucci-umans.com

KENNETH R. UMANS  
(1944-1998)

WESTCHESTER OFFICE

670 WHITE PLAINS ROAD  
SCARSDALE, NEW YORK 10583  
TELEPHONE (914) 472-1500  
FACSIMILE (914) 472-1551  
scarsdale@colucci-umans.com

FRANK J. COLUCCI, P.C.  
COURTNEY WILSON MONAHAN, P.C.  
W. BRANT MOSSOP, P.C.  
GREGORY J. COLUCCI, P.C.  
RICHARD P. JACOBSON, P.C.  
THOMAS A. KAIN  
SUSAN B. JACOBSON  
DAVID M. DAHAN  
KATHERINE B. CARLBURG  
KATHLEEN M. MCGANN  
BRIAN M. TADDONIO  
GEORGANN M. CALLAGHAN  
ANDREA PELAEZ

OF COUNSEL

NOTARO & MICHALOS P.C.

February 10, 2003

Honorable Commissioner of  
Patents and Trademarks  
U.S. Patent and Trademark Office  
Assignment Division  
Box Assignments, CG-4  
1213 Jefferson Davis Highway, Suite 320  
Washington, D.C. 20231

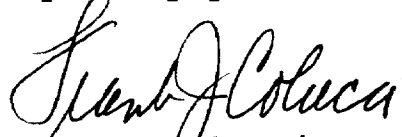
Re: Trademark DAILY RITUALS  
Our File C701-234

Dear Sir:

In response to your office's letter of January 14<sup>th</sup> (a photocopy of which is enclosed for your reference) and our telephone conversation with the Examiner Steven Post of February 10<sup>th</sup>, we resubmit the enclosed Recordation Form Cover Sheet including the requested Execution Date and the original assignment to be recorded.

We note that our firm's credit card was charged \$40.00 on October 3, 2002 to cover the Patent and Trademark Office fee for recordation of the above-referenced assignment. However, if for any reason, the fee should exceed said sum, please charge any additional amount to our firm's deposit Account No. 20-0050.

Very truly yours,

  
Frank J. Colucci

FJC/BMT:mm  
Enc.

FINANCIAL SECTION  
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